

**BIGGER
AND
BETTER**

**PRESENTING
THE NEW CHEVROLET SIX**



Today the Chevrolet Motor Company presents the Bigger and Better Chevrolet Six, a new model of the six-cylinder car which has enjoyed such wide popularity.

In both the chassis and body of this new six-cylinder Chevrolet you will find expressed, as never before, Chevrolet's well-known policy of progress through constant improvement.

For—without departing from the basic features which have won the enthusiastic approval of over 2,000,000 buyers—Chevrolet has produced a six-cylinder car which represents an entirely new standard of quality, value and refinement in the low-price field.

Your first impression of the new Chevrolet will be one of striking fleetness, grace and beauty. The car is longer, lower and modernly smart. The radiator has been deepened and its appearance enhanced by a curving tie-bar and chrome-plated parabolic headlamps. The long

hood lines sweep back unbroken to blend gracefully into the new Fisher bodies. And never was Fisher's fine craftsmanship more evident than in the bodies of the new Chevrolet Six!

Not only are the bodies roomier and more comfortable, but as you study them you will discover many gratifying new features and pleasing refinements—many examples of that painstaking attention to detail which is the basis of true quality.

Mechanically, too, the new Chevrolet Six is a better automobile. The wheelbase is longer. The frame is stronger. The steering is easier. The clutch is more durable. There is a smoother, quieter, easier shifting transmission. In fact, wherever finer materials and more advanced design could add to Chevrolet quality or increase Chevrolet's traditional economy of ownership—improvement has been made. See the new Chevrolet Six—and you will agree that here is *the Great American Value!*

» » **AT NEW LOW PRICES** « «

Chevrolet has long been one of the lowest priced cars in the world. Yet due to the savings of volume production and increased manufacturing efficiency, the *Bigger and Better*

Chevrolet is offered at new low prices. Come in today. See and drive the new Chevrolet Six. Learn the *new economy* of owning a modern, fine quality, six-cylinder automobile.

The Phaeton	\$510	The Coach	\$545	Sport Coupe with rumble seat ..	\$575
The Roadster	\$475	Standard Coupe	\$535	Standard Sedan	\$635
Sport Roadster with rumble seat ..	\$495	Standard Five-Window Coupe ..	\$545	Special Sedan	\$650

NEW

SIX

CHEVROLET

IT'S WISE TO CHOOSE A SIX

**JOYNER MOTOR CO.
ROSEMARY, N. C.**