

# NEW DIAL PHONE NUMBERS OF Twin City Business Firms Arranged and Classified INSTRUCTIONS How To Use The New DIAL PHONES

1. Remove receiver from hook and listen for "dial tone" which is represented by a steady hum. The dial tone indicates your line is clear and ready for dialing, and if tone is received, proceed to dial desired number.
2. If, after having dialed a number and you hear an intermittent buzzing sound, it is what is called "busy tone," and indicates the telephone you have dialed is in use or busy.
3. If you wish to make several calls, hold your receiver down for about five seconds after each call and before dialing again. This will give all switches time to release. The receiver hook should, of course, be released each time before dialing.

## Auto Agencies

- Brickell Motor Co. R-414-1  
Shearin Motor Co. R-739-1  
Tri-City Motor Co. R-379

## Banks

- Citizens Bank & Trust Co. R-316

## Beauty Shops

- Fayes' Beauty Shoppe R-571-1  
Vogue Beauty Shoppe R-472-1

## Chiropractor

- Dr. E. P. Brenner R-776-1

## Clothing, etc.

- Chesson, R. L. R-323  
Crowder Department Store R-424-1  
Fligel's Style Shoppe R-319  
Oak Stores (Roanok eRapids) R-468-1  
Oak Stores (Rosemary) R-527-1  
Quality Shop R-329

## Coal and Ice

- City Ice and Fuel Co. R-513-1  
Eastern Carolina Service Corporation R-756-1

## Drug Stores

- Taylor's Drug Store R-321

## Dry Cleaners

- Ever-Ready Tailors and Cleaners R-565-1  
Collins Cleaning & Dyeing Co. R-613-1

## Groceries

- Allsbrook, W. C. R-744-1  
Hawkins Grocery Company R-425-6  
Stark eGrocery Company R-336  
Wayne Grocery Company R-365

## Insurance

- Citizens Bank & Trust Company R-316

## Laundry

- Johnson's Laundry R-312

## WANT ADS

**WATCH OUR SIGNBOARD**—For daily specials.—Stedman Stores Co. Roanoke Rapids.

**FOR SALE**—Farms, town property, business places, business lots, residences and residence lots.—S. M. THOMPSON, Rosemary, N. C.—4f

**WANTED**—The public to know that I have good cry wood for sale.—GEO. C. STEELE, Phone 165.

**FOR SALE**—Cheap for cash—One Torrid Hot Blast heater, slightly used.—Apply W. J. Bussey, c/o The Herald.—4f.

**DEALERS WANTED**—Real Business opportunity. We can place several live, wide awake men in a profitable business selling direct to consumers in your home County. Write quickly for free catalogue. G. C. HEBERLING CO. Department 1557, Bloomington, Ill.

**FOR SALE**—Slightly used Saxophone, Wurlitzer make, good condition.—Apply Farber & Josephson, Weldon, N. C.—2t-12-18-pd.

**WANTED**—We want the public to know that our quality work is still unsurpassed. Ever-Ready Tailors and Cleaners, Dial R-565-1, Roanoke Rapids, N. C.

**LOST**—Pocketbook, tooled leather, dark grayish color, lost Tuesday night or Wednesday, name and address of owner in same; Contains about \$35. Substantial reward for return to Herald office. No questions asked.—12-11-1t.

Here's  
REAL NEWS!  
**KAYSER  
HOSE**  
—For—  
**\$1.00**

A truly marvelous value! They are genuine Kayser Hose—12 gauge—full fashioned—every pair of first quality—which means everything in stockings at this low price. In both sheer and semi-service weight—with the graceful "Slendo" heel. A range of the favored fall shades.

Other good values in Kayser Hose at \$1.25, \$1.50, \$1.65 and \$1.95

Fayes' Beauty Shoppe  
DIAL R-571-1  
Rosemary, North Carolina

## FORCED TO RETIRE

**DR. ARCH HUTCHINSON,** D. D. S., says he regards new Sargon as real triumph of Science.



"Up to a few years ago I practiced my profession in Seattle, Washington, where I had a large and lucrative practice. On account of poor health I was forced to retire.

"For four years my strength and vitality declined steadily. I traveled from place to place in search of health but continually grew worse.

"The Sargon treatment completely restored my health. The way it restored my energy and vitality is nothing short of remarkable. I feel better than for twenty years and attribute my present good health to this great medicine. I regard it as a real triumph of science"

Dr. Hutchinson now resides at Palo Alto, California.  
Sold by Taylor-Matthews Drug Co., Roanoke Rapids, N. C., Rosemary Drug Co., Rosemary, N. C.—(Adv.)

## HAPPENINGS TWIN CITY

Miss Omara Daniel spent the week end in Richmond with her sister, Mrs. Hunter Barbee.

Mrs. Mattie Liles wishes to express her thanks and appreciation to her many friends for the many kindnesses shown her.

Mr. and Mrs. E. B. Davis spent Sunday in Rich Square with Mr. and Mrs. Edward Boice.

Mesdames S. H. Matthews and W. H. Daughtrey entertained at a bridge party Monday night Dec. 8th at the home of Mrs. Matthews on Hamilton Street, honoring Miss Elizabeth Daughtrey of Roanoke Rapids, whose wedding will take place in December. The rooms in which bridge was played were decorated in long leaf pine and red lighted candles, carrying out a color scheme in red and green. Mrs. C. L. Massey was high score prize and was given a jar of bath powder. Low score prize was won by Miss Olivia Rook and she was given a bottle of perfume. Following the awarding of the prizes, little Miss Audrey May Parrish, daughter of Mr. and Mrs. T. H. Parrish entered the room carrying a basket filled with many gifts for Miss Daughtrey who opened them and thanked each one for their gift. A contest was then held in which Miss Nellie Williams won a box of bath powder. A salad course with green heart shaped cakes with red and green icing was served with hot coffee for refreshments.

Mrs. J. M. Jackson was hostess to the A. and C. Bridge Club last Thursday afternoon. Two tables for players were arranged in the living room and a delightful game was enjoyed. Mrs. Wm. Jackson was presented a silhouette as winner of high score. A salad course was served after six progressions. Those playing were Mesdames Octavius Griffin, W. C. Williams, Steve Lipscomb, Frank Wilson, Clarence Grimmer, Wm. Jackson, Julian Allsbrook and Miss Susan Holliday.

Mrs. Howard Pruden entertained the Friday afternoon Bridge Club at her home on Monroe Street Friday afternoon. Bridge was played at five tables. The high score was won by Mrs. Pendleton Grizzard who was presented a rose linen card table cover with napkins. Miss Lucille Carlson was given two guest towels as guest prize. A salad course was served to the following players, Mesdames Frank Williams, Pendleton Grizzard, J. M. Jackson, Julian Allsbrook, Frank Hawley, Hugh Camp, J. W. Ross, Carroll Wilson, Charles Emry. Guests, Mesdames Frank Kemp, Frank Wilson, Octavius Griffin, George Hayes, Allen Zollicoffer, T. O. Wilson, Cooper Grizzard, W. C. Williams and Clarence Grimmer, Misses Lucille Carlson and Carrie Faulkner.

Mrs. W. A. Boyd was hostess to Ladies Aid Circle No. 1 of the Rosemary Christian Church at her home on Jefferson Street last Tuesday evening. After the business was transacted a social hour was enjoyed at which time there were contests and home made candies were served by the hostess. Those present were Mr. and Mrs. R. L. Topping, Mr. and Mrs. L. F. Woolard, Mr. and Mrs. H. M. Waters, Mrs. R. G. Lewis, Mrs. George Johnson, Mrs. L. B. Harrison, Mrs. W. B. Boyd, Mrs. Lessee Mae Revill, Mrs. Jim Shell Mrs. J. A. Pridgen, Mrs. V. H. Grantham, Mrs. B. J. Jones, Miss Olga Boyd and Miss Doris Topping.

The W. M. S. and the Ladies Aid of the Rosemary Methodist Church met Tuesday afternoon with Mrs. D. P. Wike as hostess. The president, Mrs. C. W. Davis presided and the regular order of business was carried out. Mrs. Paul Reid led the devotional for the afternoon. The topic for discussion was "Centras in Mexico." Mrs. G. M. Smith and Mrs. H. H. King taking part in the discussion. Following the mission program the installation of officers for theyear was conducted by the new pastor, Rev. B. M. Sharpe. The following officers were installed, Mrs. C. W. Davis, president; Mrs. P. W. Reid, vice president; Mrs. Raymond Purdy, corresponding secretary, Mrs. Sam Thomp-

son, treasurer. The hostess served a sweet course at the conclusion of the program. Those answering roll call were Mesdames J. E. Davis, W. E. Murphrey, C. W. Davis, G. P. Sullivan, P. W. Reid, J. B. Boyd, G. M. Smith, J. E. Edwards, N. D. Cox, Sam Thompson, H. H. King, Lewis Cannon, Mrs. McCommons, Rev. and Mrs. B. M. Sharpe and Mrs. D. P. Wike.

The W. M. S. of the Rosemary Baptist Church observed the week of prayer service for world wide missions Wednesday, Dec. 3. The morning session opened at 10:30. Mrs. P. E. Allsbrook presided. A lunch was served in the Junior department at 12:30 by Mrs. Norris Cannon, Mrs. B. O. Cooper and Miss Jessie Davis. The program for the day was as follows: Hymn, Love Divine. Prayer, Mrs. J. E. Kirk. Devotionals were led by Mrs. J. A. Patterson using as her scripture Luke, 2:1-11 verses. Minutes and roll call. The Wise Man's Story, Mrs. P. E. Allsbrook. The Love of God and The Love of Man, Mrs. C. T. Johnson. Love Seeking a Way, Mrs. J. M. Grizzard. Hymn, O Zion, Hasten, Reading a message from the Foreign Board, Mrs. Allsbrook. Pledge, as seen by a missionary, Mrs. E. E. Kendrick. Hymn, More Love to Thee, O Christ. Benediction. Lunch. Afternoon Session: The devotionals for the afternoon were led by Mrs. P. W. Ray, using as her scripture several passages from the New Testament. Conditions in foreign fields, Mrs. T. M. Jenkins. Special prayer for the sick and for the missionaries on their fields of labor, The Unoccupied Fields of Southern Baptists, Mrs. R. L. Bryant. Hymn, Love Is The Theme, Love Expressed in Furnishing Equipment, Mrs. W. O. Iddings. Recollections of Miss Lottie Moon, Mrs. P. A. Cook. Love Gifts, Eternal Treasures, Mrs. H. T. Davis. Lovest Thou Me? Mrs. J. E. Kirk. Hymn, I Gave My Life for Thee. Offering. Hymn, Bless Be The Tie That Binds. Benediction, Mrs. C. F. Ogletree.

The Vocational Agriculture Teachers of Halifax and Northampton Counties met last Thursday, December, 4, at Jackson for the purpose of forming an organization between the agriculture teachers of each county.

The following officers were elected: president, C. E. Morrison of Conway, secretary, H. M. Cherry, Wood-land and reporters, A. L. Vaughan of Rich Square and E. K. Veach of Aurelian Springs.

The agriculture teachers of the State not only have state meetings, and district meetings, but have group meetings as the one that has just been organized by Halifax and Northampton teachers. They even go a step lower than the group meetings, which is in each local community, an advisory committee to help guide the work to fit the local conditions as near as possible.

Mr. E. W. Meekins, district supervisor of agriculture for Eastern North Carolina was present for the meeting. He mentioned a number of valuable things that are being done in other group meeting all over the

—The—  
**MYSTERIOUS  
MASTER**  
A Musical Comedy In  
Two Acts  
—By—  
**BOYS and GIRLS  
GLEE CLUBS**  
THURS., DEC. 18  
8:15 P. M.  
High School Auditorium  
Roanoke Rapids, N. C.  
Adm. 15c-25c-35c

**Christmas Special**  
Twenty Per Cent off on Special Orders for  
Diamonds, Watches, Jewelry, Silverware,  
or anything you may select from our cata-  
logue. Get your order in early.  
**Thos. W. Wafford**  
Jeweler  
Next Door To Tri-City Motor Co.  
Rosemary, North Carolina

district and quite a few things that could be done, which have not been attempted by any other groups.

The next group meeting will be held in Conway, Thursday, December 18th.

The first topic for discussion will be "The Use of Project Analysis in Classroom Work."

The other topic for discussion will be "Evening Class Work." Each teacher of the group is going to present his program of work as he intends to carry it out.

## REHEARSE H. S. PLAY

Music Clubs Getting Ready for Musical Comedy On December 18th.

Rehearsals for "The Mysterious Master" are progressing nicely. This musical comedy in two acts, full of fun, mystery and snappy music, will be given December 18 at 8:15 o'clock in the High School Auditorium by the Girl's and Boys' Glee Clubs under the direction of Miss Mary Scales.

Picture a wilderness castle twenty years without a master, presided over by a haughty, old-maid housekeeper; three maids, Cornelia, Ophelia and Adelia, whose names are so much alike that the simple old gardener doesn't know which one he's really in love with; the hard-working old coachman who has kept Dobson and Moses in good shape to go meet the Master, only to learn that the Mas-

ter is coming by airplane. The old Irish cook has never seen an airplane but she believes there are such things.

A chorus of nine detectives who are afraid of their own shadows, prove the butler's theory that detectives work only in their imaginations. The chorus of French decorators prove that while the cat is away the mice will play, for they have put off all their decorating till now—and the Master comes tomorrow!

Into this scene of fright, confusion and uncertainty walks Rastus Josephus Brown (just what his name indicates) who discovers ghosts, "hunts and spirits," working for the "ruination of de whole household."

Best of all is the introduction of Pirate Mo and Pirate Jo to this terror-stricken household. This will surely be a surprise to everyone.

These boys and girls are working every day to make this their best production. The best guarantee they can give the public is the fact that the longer they work with "The Mysterious Master," the more they enjoy it. This musical comedy is sure to make a hit with the community.

Tickets will be on sale from Monday, December 15 to December 18. Free tickets will be given to every school girl or boy selling \$2.00 worth of tickets.

—Announcing—

## Our New Manager MISS EMILIE COBB

Miss Cobb has been connected with one of Norfolk's leading beauty shops and is well recommended in her profession. We are glad to announce that she has accepted the management of our shop.

LET US TAKE CARE OF YOUR BEAUTY NEEDS

—PRICE LIST—

- |                   |                |
|-------------------|----------------|
| Shampoo           | 50c to 75c     |
| Rinse             | 25c            |
| Marcel            | 85c to \$1     |
| Permanent Wave    | \$8.50 to \$10 |
| Water Wave        | 75c            |
| Finger Wave       | 85c            |
| Facial            | 85c up         |
| Eye Brow Arch     | 50c            |
| Hot Oil Treatment | 85c            |
| Dyeing            | \$2.50 up      |
| Manicure          | 50c            |
| Henna Pack        | \$2.00         |
| Hair Cut          | 35c            |
| Facial With Pack  | \$1.25         |

## ROANOKE RAPIDS BEAUTY SHOPPE

DIAL R-476-1

Roanoke Rapids, North Carolina



## THE FAIRFAXES

Homelike Hotels of Distinction

Kitchenette Apartments and suites of Parlor, Bedroom and bath. \$5 to \$7. Single Room with Bath. \$3 to \$4. Double Room with Bath \$4 to \$6.

The smart way's the Suite way. Weekly or monthly rates if desired.

Buffalo Philadelphia Washington Pittsburgh



Inquire about our free cash offer for the Children's Christmas Shopping

## TAYLOR --- MATTHEWS DRUG COMPANY, Inc.

DIAL R-470-1

No. 47

Roanoke Rapids North Carolina

IMPORTANT—This is No. 47 of one of 49 ads like this which will run from Jan. 23 to Dec. 24. The first twenty persons bringing the 49 ads to our store on Dec. 24, 1930, will receive free, one dollar in merchandise. Clip this out and save it.

## COLD RUINS BATTERIES

Zero weather puts an added strain on your battery. You need more power for starting—lights burn longer in Winter. Keep batteries at 100% efficiency--it's economy. Make this your battery and ignition headquarter for service.

ANY REPAIR TO ANY CAR

- Fly Wheel Bands Installed.
- Cylinder Reboring and Honing.
- Motor Rebuilding.
- Cylinder Sleeves Installed.
- Generator, Starter and Electrical Work.
- Any Broken Pieces Welded: Cast Iron, Aluminum, Steel and Brass.
- Wind Shield and Door Glass Installed.
- Fenders and Body Dents Straightened and Ducoed.
- Axles Straightened. Battery Recharging.
- Connecting Rod Rebabbiting
- Wrecker Service Day or Night.

## BRICKELL MOTOR CO.

Rosemary, North Carolina

Oldsmobile Sales and Service

Gasoline ---: Oils ---: Tires ---: Accessories