***************************** **1930 CENSUS** Roanoke Rapids Township 16,612

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THE HERALD

OF THE TWIN CITIES-ROANOKE RAPIDS-ROSEMARY

31 PER CENT Of Halifax County Population

IN THIS TOWNSHIP

······

VOLUME 16.

ROANOKE RAPIDS-ROSEMARY, N. C., THURSDAY, JANUARY 8th, 1931.

HERALD CIRCULATION DRIVE

Doc Long Is Nominated TWO AUTOMOBILES TO BE GIVEN E

WINS ON THE 6TH BALLOT

When Chairman Breaks Tie With Lower-End Candidate

Dr. T. W. M. Long was nomi-nated on the sixth ballot by the county Democratic executive committee which met at Halifax Monday afternoon for the purpose of naming the Democratic standard bearer in the special election to be held January 22.

It was a rather hectic meeting with political "dark horses" dashing out f

of unsuspected stables.

The vacancy caused by the death of
Clement Kitchin of Scotland Neck did not assume importance until the morning of the meeting Monday. Many thought that W. J. Norwood would receive the nomination without

opposition.
When the lower end of the county came out on the first ballot for L. W. Legget of Hobgood, it ws apparent that the farmer-tax relief groups had been building silent but strong opposition. It was a fight between that group and the farmer-industrial group of the north section with Dr. Long leading the way in the latter

deadlocked with none of the three candidates getting a majority of the 14 voting precinct chairmen. Even a ten minutes recess between the fourth and fifth ballot failed to produce a solution. On the sixth and member of the sericular of the seri duce a solution. On the sixth and final vote Mr. Norwood released his supporters and the vote stood tied seven to seven between Dr. Long and

Ed Travis, Jr., county chairman, broke the tie by casting his vote for Dr. Long.

So far, no Republican or Indepen-dent has announced for the office of Representative to oppose Dr. Long. The election will be held Thursday January 22 and the new representa tive will take his seat in Raleigh or the following day. Important local legislation was advanced as the main reason for representation from

clearance sale starting Saturday. Prices have been checked with ads in the city dailies.

Byrd Makes Statement

C. O. Byrd asked The Herald to clear up rumors that he would be an Independent candidate against Dr. Long for the legislature by stating that he was a Democrat and willing to abide by the decision of the majority of the County Executive committee. He said he was staisfied with the nomination of Dr. Long and would not consider running on an inild not consider running on an in-endent ticket against the party

Senator off to Fray
Senator Allen C. Zollicoffer left
uesday morning for Raleigh to repment Halifax County in the upper
ranch of the 1931 Assembly. He was
secompanied there by Hurley H.
ing, who returned the same aftercon. The Senator predicted a warm
saion with taxation as the paracunt issue. He expects to return
his home here several week-ends
ring the session. Senator off to Fray

Happy New Year

When Magistrate R. L. Martin opened court Monday he faced a blank docket. There had been no arrests made over the pas; week-end, no disobedience of he law filed, no prisoners jresent and there just was n't any business to

Magist e Martin and local policemer local citi re of the opinion that us are living up to ir New Year's resolusome of ir New Year's resolu-tions; an if this practice is conmagistrates' court is going to

FUN ERAL OF JUDGE IULLEN

Father of T. W. Mullen Bur d With Honors t Petersburg

eral of Judge James A. the hustings court of who died at Petersburg riday from an attack of hospita was held Saturday at 3 St. Pauls Episcopal Church onducted by Rv. J. M. Gill, r vestryman of St. Paul's f which he had long been a The funeral was attended her of high state officials veterans, prominent he Virginia Bar Associa-

membe bers of friends. He was three days later was taken stricke to Petersburg hospital where he remained until death.

As a mark of respect the flag on the city courthouse was flying at alf m ist until after the funeral.

For thirty-six years he had been the judge of hustings court and in his en ire term he had been reversed in his decisions but twelve times.

Judge Mullen was born in Pasquotank county, North Carolina, Sept. tank jounty. The above proceedure akes the place of a regular party primary, in case of special elections.

Local Store Plans To Keep Shoppers Here

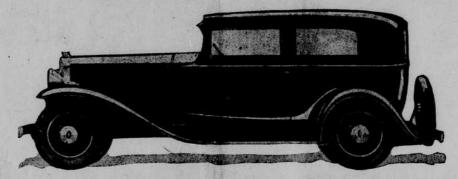
Up to date and big city merchandising is being copied and practised by B. Marks, local department store. Manager Abe Norinsky has decided to go after the people here trading in the big cities by offering the same kind of specials offered by city stores. He spent a part of this week in Richmond and studied the bargains offered in the big department stores, offered in the big department stores, offered in the big department stores. Seweral friends of the family from Seweral friends of the famil

Traynham-Grimmer
Latest Herald Convert

Ne est advertisers on a regular
weekly contract in The Herald is
Traynham - Grimmer Grocery Co,,
which begins this week with a half
page of food and meat specials for

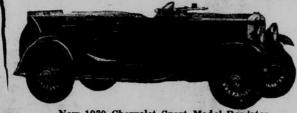
Five persons, all colored, were kill-

FIRST PRIZE IN SUBSCRIPTION DRIVE



New 1931 PONTIAC 2 Door SEDAN \$790.00

SECOND PRIZE FOR YOU



New 1930 Chevrolet Sport Model Roadster.

. The body was laid to rest Indicated Sense Period Boys CAUSE CAR CRASH

Three Hurt When Car Is Released By Four Boys

dren Magdeline and Carl of Bat-pids hospital as the result of an authmobile accident at South W.1 Mrs. C. H. Hurst and two chilauthorobile accident at South Welden a last Sunday night in which six persons had a narrow escape from death.

Mrs Hurst was bruised about he chest and body. Her daughter was

Sunday night Mr. Hurst was unable to see the freight car until he was too

which begins this week with a half page) of food and meat specials for the week-end. Mr. Grimmer local merchant, continues credit and delivery service. Housewives are urged to study the two food pages in this issue before shopping for groceries.

Five Killed When Tornado Hits State

Five persons, all colored, were killed and property damage reached over \$100,000 when a tornado struck between Wise and Norlina Monday afternoon just before 5 o'clock.

A family of four was annihilated when their home was blown down near Wise and a Negro girl was killed by falling timber nearby. The tornado started near Henderson and traveled northeast for about twenty miles. CLOTHING FOR THE NEEDY

Interrupting Funeral

George Jacobs, colored, truck driver for a local grocery store, was fine \$5 and costs, by Magis-trate R. L. Martin, Friday, when he entered a plea of guilty to a charge of interrupting a funer-al procession at the corner of Roanoke Avenue and Second Street, in Roanoke Rapids, Christmas Eve. He was arrested by Chief of Police Massey.

M E T HODIST **CONFERENCE** AT WELDON

Sixty Church Workers From District in Missionary Session

The annual Weldon District Missionary Conference of the Methodist Episcopal Church, South, was held at Weldon, Wednesday. The meeting was conducted in the Methodist Church of that city of which Rev. J. A.
Shore is pastor. About 60 church
workers, including pastors, laymen and laywomen of the Weldon
district attended. The purpose of the Conference is

(Continued on back page)

Morning-Noon-Night

The Menus Must Be Prepared Housewives can prepare the

ease and comfort when they secure the greatest food values

Turn Now to The



HERALD

FOOD

PAGE

by the munity. dvertis

CONTRACT LET ON NEW MILL PLANT

Work Starts Soon On Special Filter Plant For Dye Rooms

Excavation work will start the first of next week on a special filter plant which has been contemplated by the local mills ev-er since the acquisition of the various mills here by the Sim-

Walter C. Guest, member of the engineering firm of C. M. Guest and Sons of Anderson, S. C., well known specialty builders of filtration systems, and suc-cessful contract bidders, was a

Mr. Guest emphasized to The Herald that his company would use lo-cal labor as far as possible, as it had no desire to import labor and be re-sponsible for same. The Herald exained to Mr. Guest that there was the same situation of unemployment which existed in other parts of the country and was assured that the company would work with the community as far as possible. Only when those experienced in this particular line of work are not available locally would the company go outside, said Mr. Guest.

firm was Mr. D. D. Gillespie, who will be the resident engineer. Mr. Gillespie will reside at Ledgerwood Hall during his stay here and he echoed the sentiments of Mr. Guest as regards using local labor. They part of the work could be begun at located in the Twin Cities.

the work will be on the outside an onsist of reinforced concrete work While they will start with a half is at neak, between forty and fifty men will be employed on the job.

The filter plant will be built on 19 acre tract recently acquired from the Virginia Electric and Power Co. located west of the new road that is being built from Roanoke Avenue to the river. This plant will consist of a 2 story brick superstructure 28 feet by 80 feet, 8 concrete cogula.ing basins covering an outside areas of 65 feet by 81 feet, a pump h th eriver and a reservoir with a capacity of one and a quarter million

gallons.

The purpose of the plant is to eliminate the individual plants now being used by the two plants of the Roanoke Mills. Co., the Rosemary Manufacturing Co., and Patterson Mills Co., and to acquire an adequate supply of specially treated water which is necrostropy for the present manufacture and that which will be necrostropy. manufacture
will be nec
whic may
The
satis

TO BE GIVEN FOR **GETTING SUBSCRIPTIONS** Other Valuable Prizes and Cash Commissions To All Workers-Plan To Make Herald Leading Paper In Halifax-Northampton Secto

IMPORTANT

All readers of The Herald are hereby notified that a drive for new subscriptions and renewals to The Herald is announced in this issue.

There will be no back-charge for those whose subscriptions have expired, all renewals starting from date.

All expirations will be dropped a specified date.

There will be no free delivery. There will be no newsstand sale

during the drive.

The usefulness and financial success of The Herald depends on building up a large paid in advance circulation list.

Read all partciulars appearing elsewhere in this issue of The

WHOLESALE FIRMS IN MERGER

Two Northington Firms and army who alread take Consolidate as North- the paper.

ington Grocery Co., Inc., and the Northington Feed and Grocery Co., who adhere to the rules of the cambecame effective on January 1. The
new concern will be operated under
the name of the Northington
Grocery Co., Inc., with a capitalization of \$23,000. became effective on January 1. The

tion of \$23,000. The stock of the Northington Grocery Co. is being moved this week It has been O.K'd. by the most skep from the company's former location, next door to the Joyner Motor Company, to th elocation occupied by the Northington Feed and Grocery Co.

W. H. Northington, vice president; and L. H. Northington, secretarytreasurer.
The late C. S. Northington was

president of the Northington Gro-cery Co., Inc., which was capitalized at \$20,000. G. A. Northington vice-president and secretary-treasurer. The wto firms involved in the rewere trying yesterday to get in touch with excavation contractors so that largest and oldest wholesale houses

and Mrs. James Garris Wednesday

Town Board Takes Final Action on Gas Plant Site Question

The next move is now up to the gas company.

The Town Board of Commis

sioners at the regular monthly meeting Monday voted to give the gas company which has a franchise in the town of Roanoke Rapids permission to place the plant at any location in the incorporated area, along the Sea-board right of way.

The Board investigated con-

cerning the odor of the gas and found that the gas is ddorless, which removes that feature as -acle to location.

as been notified it has until May before the fran-uld the com-it until after a have been as have be

With a list of valuable prizes surpassing anything of the kind ever offered by a newspaper in this territory, The Herald makes announcement in this issue of a Circulation Drive, in which hundreds of dollars in prizes, including two brand new popular automobiles will be given away to those who will enlist to devote spare time to aiding the newspaper in enlarging its already arge circulation in Halifax and Northampton Countis and other

adjacent territory.

The plan by which these automobiles and other prizes will be awarded at the end of a short six weeks campaign is given in detail in a page advertisement in this issue and the rules of the campaign and the plan in general will appeal to one and all for its equitable policy. It is the intention of The Herald to reward each and every one handsomely for the time spent in helping secure new subscription and collect renewals from the

ington Gro. Co., Inc.

The consolidation of two Rosemary wholesale business houses, the North-paid for the results obtained. Pro-

has been endorsed by leading and women wherever it has been u plan yet devised whereby a perso may win an automobile or oth able prizes during spare time over The officers of the new company a short period. Ambition and a closs are, G. A. Northington, president; application to a pleasant occupation

during spare time is all that is re-quired for anyone to win.

Outside Workers Have Equal

Opportunity
Members outside of Roanoke Re pids and Rosemary have been placed on an equal basis with those in town, since one automobile MUST be since one automobile MUST be awarded outside the Twin Cities. Therefore workers outside do not have to compete with the city workers in order to win an automobile. This is by division of the territory The constructoin work will take several months, but its duration will depend upon the weather as most of visited their daughter and son, Mr. elsewhere in this issue. You can win the Pontiac or the Chevrolet just as easy in either district, since in order to win one of the cars you have to compete only with the workers in your district.

Prizes Carefully Sele Prizes Carefully Selected
In selecting the prizes to reward
those who take part in the campaign
The Herald has again lived up to ite
reputation for ding htings right and reputation for ding htings right and has spared no expenses to get the very best, most appealing awards possible. The new 1931 Pontiac Sedan, which since its first showing at the local dealers Shearin Motor Co. has brought forth exclamations of admiration from everyone, it is believed is one of the greatest values that could have been selected to head the list. Those who have not seen it that could have been selected to mean the list. Those who have not seen it and heard of the marvelous advances of engineering, the added luxuries, and beauty of the new Pontiac have a revelation coming to them when a revelation coming to them when the ce it. And the 1930 Chev-