

THE HERALD

OF THE TWIN CITIES—ROANOKE RAPIDS—ROSEMARY

ROANOKE RAPIDS—ROSEMARY, N. C., THURSDAY, JANUARY 8th, 1931.

31 PER CENT
Of Halifax County Population
IN THIS TOWNSHIP

1930 CENSUS
Roanoke Rapids Township
16,612

VOLUME 16. NUMBER 39.

HERALD CIRCULATION DRIVE

Doc Long Is Nominated

WINS ON THE 6TH BALLOT

When Chairman Breaks Tie With Lower-End Candidate

Dr. T. W. M. Long was nominated on the sixth ballot by the county Democratic executive committee which met at Halifax Monday afternoon for the purpose of naming the Democratic standard bearer in the special election to be held January 22.

It was a rather hectic meeting with political "dark horses" dashing out of unsuspected stables. The vacancy caused by the death of Clement Kitchin of Scotland Neck did not assume importance until the morning of the meeting Monday. Many thought that W. J. Norwood would receive the nomination without opposition.

When the lower end of the county came out on the first ballot for L. W. Leggett of Hobgood, it was apparent that the farmer-tax relief groups had been building silent but strong opposition. It was a fight between that group and the farmer-industrial group of the north section with Dr. Long leading the way in the latter section.

On the sixth and final vote Mr. Norwood released his supporters and the vote stood tied seven to seven between Dr. Long and Mr. Leggett. Ed Travis, Jr., county chairman, broke the tie by casting his vote for Dr. Long.

So far, no Republican or Independent has announced for the office of Representative to oppose Dr. Long. The election will be held Thursday January 22 and the new representative will take his seat in Raleigh on the following day. Important local legislation was advanced as the main reason for representation from this county. The above procedure takes the place of a regular party primary, in case of special elections.

Local Store Plans To Keep Shoppers Here

Up to date and big city merchandising is being copied and practised by B. Marks, local department store. Manager Abe Norinsky has decided to go after the people here trading in the big cities by offering the same kind of specials offered by city stores. He spent a part of this week in Richmond and studied the bargains offered in the big department stores. A double page in this issue tells the rest of the story, with the January clearance sale starting Saturday. Prices have been checked with ads in the city dailies.

Byrd Makes Statement

C. O. Byrd asked The Herald to clear up rumors that he would be an independent candidate against Dr. Long for the legislature by stating that he was a Democrat and willing to abide by the decision of the majority of the County Executive committee. He said he was satisfied with the nomination of Dr. Long and would not consider running on an independent ticket against the party nominee.

Senator off to Fray

Senator Allen C. Zollicoffer left Tuesday morning for Raleigh to represent Halifax County in the upper branch of the 1931 Assembly. He was accompanied there by Hurley H. King, who returned the same afternoon. The Senator predicted a warm session with taxation as the paramount issue. He expects to return to his home here several weeks during the session.

Happy New Year

When Magistrate R. L. Martin opened court Monday he faced a blank docket. There had been no arrests made over the past week-end, no disobedience of the law filed, no prisoners present and there just wasn't any business to attend to. So court was adjourned.

FUNERAL OF JUDGE MULLEN

The funeral of Judge James A. Mullen who died at Petersburg Friday from an attack of pneumonia was held Saturday at 3 o'clock at St. Paul's Episcopal Church and was conducted by Rev. J. M. Gill, the Rector. The body was laid to rest in the Woodlawn cemetery beside his wife, who preceded him to the grave several years ago. Judge Mullen was the senior vestryman of St. Paul's Church, of which he had long been a member. The funeral was attended by a number of veterans, prominent members of the Virginia Bar Association and members of his friends. He was stricken with a deep cold on December 20 and three days later was taken to Petersburg hospital where he remained until death.

Meddling Boys Cause Car Crash

Three hurt when car is released by four boys. Mrs. C. H. Hurst and two children Magdalene and Carl of Battleboro, are in the Roanoke Rapids hospital as the result of an automobile accident at South Weldon last Sunday night in which six persons had a narrow escape from death.

Met Hodist Conference at Weldon

Sixty church workers from district in missionary session. The annual Weldon District Missionary Conference of the Methodist Episcopal Church, South, was held at Weldon, Wednesday. The meeting was conducted in the Methodist Church of that city which Rev. J. A. Shore is pastor. About 60 church workers, including pastors, laymen and laywomen of the Weldon district attended.

Traynham-Grimmer Latest Herald Convert

Next advertisers on a regular weekly contract in The Herald is Traynham-Grimmer Grocery Co., which begins this week with a half page of food and meat specials for the week-end. Mr. Grimmer local merchant, continues credit and delivery service. Housewives are urged to study the two food pages in this issue before shopping for groceries.

Five Killed When Tornado Hits State

Five persons, all colored, were killed and property damage reached over \$100,000 when a tornado struck between Wise and Norlina Monday afternoon just before 5 o'clock. A family of four was annihilated when their home was blown down near Wise and a Negro girl was killed by falling timber nearby. The tornado started near Henderson and traveled northeast for about twenty miles.

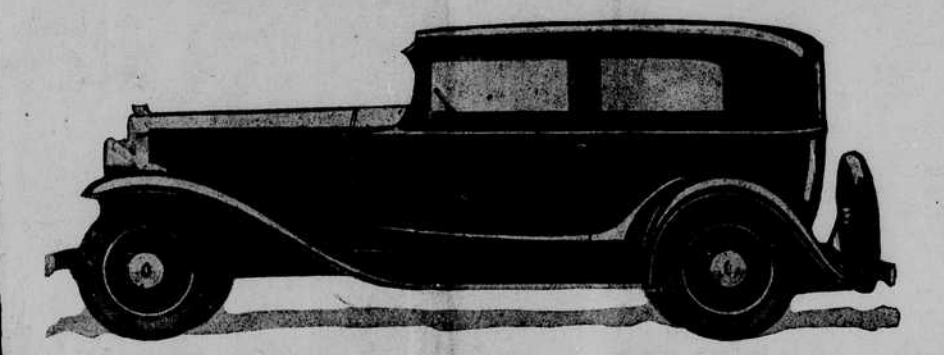
Clothing for the Needy

Rev. J. C. Roach of the Angelus Holiness Church has a quantity of clothing for men, women and children for distribution among the needy and those out of work. Worthy cases may apply at Mr. Roach's residence, 42 Jackson Street.

Miss Lora El

visited Mrs.

FIRST PRIZE IN SUBSCRIPTION DRIVE



New 1931 PONTIAC 2 Door SEDAN \$790.00

SECOND PRIZE FOR YOU



New 1930 Chevrolet Sport Model Roadster.

CONTRACT LET ON NEW MILL PLANT

Excavation work will start the first of next week on a special filter plant which has been contemplated by the local mills ever since the acquisition of the various mills here by the Simmons Company. Walter C. Guest, member of the engineering firm of C. M. Guest and Sons of Anderson, S. C., well known specialty builders of filtration systems, and successful contract bidders, was a visitor here yesterday.

Work Starts Soon On Special Filter Plant For Dye Rooms

Mr. Guest emphasized to The Herald that his company would use local labor as far as possible, as it had no desire to import labor and be responsible for same. The Herald explained to Mr. Guest that there was the same situation of unemployment which existed in other parts of the country and was assured that the company would work with the community as far as possible. Only when those experienced in this particular line of work are not available locally would the company go outside, said Mr. Guest.

Interrupting Funeral

George Jacobs, colored, truck driver for a local grocery store, was fined \$5 and costs, by Magistrate R. L. Martin, Friday, when he entered a plea of guilty to a charge of interrupting a funeral procession at the corner of Roanoke Avenue and Second Street, in Roanoke Rapids, Christmas Eve. He was arrested by Chief of Police Massey.

Wholesale Firms in Merger

The consolidation of two Rosemary wholesale business houses, the Northington Grocery Co., Inc., and the Northington Feed and Grocery Co., became effective on January 1. The new concern will be operated under the name of the Northington Grocery Co., Inc., with a capitalization of \$28,000.

Town Board Takes Final Action on Gas Plant Site Question

The next move is now up to the gas company. The Town Board of Commissioners at the regular monthly meeting Monday voted to give the franchise in the town of Roanoke Rapids permission to place the plant at any location in the incorporated area, along the Seaboard right of way.

Morning-Noon-Night

The Menu Must Be Prepared. Housewives can prepare the daily meals with much more ease and comfort when they have a "Shopping Guide" showing them where they can secure the greatest food values. Turn Now to The HERALD FOOD PAGE.

TWO AUTOMOBILES TO BE GIVEN FOR GETTING SUBSCRIPTIONS

Other Valuable Prizes and Cash Commissions To All Workers—Plan To Make Herald Leading Paper In Halifax-Northampton Sector

IMPORTANT

All readers of The Herald are hereby notified that a drive for new subscriptions and renewals to The Herald is announced in this issue. There will be no back-charge for those whose subscriptions have expired, all renewals starting from date. All expirations will be dropped on a specified date. There will be no free delivery. There will be no newsstand sale during the drive. The usefulness and financial success of The Herald depends on building up a large paid in advance circulation list. Read all particulars appearing elsewhere in this issue of The Herald.

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Everybody Wins

An especially attractive feature of the drive is that everyone will be paid for the results obtained. Provision is made for a twenty percent cash commission payment to all those who adhere to the rules of the campaign, and are not awarded one of the regular prizes.

Prizes Carefully Selected

In selecting the prizes to reward those who take part in the campaign The Herald has again lived up to its reputation for doing things right and has spared no expenses to get the very best, most appealing awards possible. The new 1931 Pontiac Sedan, which since its first showing at the local dealers Shearin Motor Co. has brought forth exclamations of admiration from everyone, it is believed is one of the greatest values that could have been selected to head the list. Those who have not seen it and heard of the marvelous advances of engineering, the added luxuries, and beauty of the new Pontiac have a revelation coming to them when they see it. At the 1930 Chevrolet display at

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