

Hundreds of Dollars IN PRIZE AWARDS!

All you need to win a beautiful
subscribe or renew their subscrip
Clip the coupon below today and

Pontiac Sedan, Chevrolet Sport Roadster or other splendid prizes is votes. You can secure thousands of votes by having your friends
to The Herald. The more subscriptions you secure the bigger your prize will be. It's easy and simple and the offer is open to all.
it in. Or better, still, call at The Herald Office and get the details first hand. You should lose no time as the campaign starts soon.

PLAN O.K.

The plan of the circulation drive
ed by leading men and women where
used. It has been O.K'd. by the most
ing the fairest and most equitable p
where a person may earn an automobi
some prize during spare time in a sh
fers a highly dignified method of se
weeks which ordinarily requires mont
years of labor and savings to acquire.
close application to a pleasant occup
moment is all that one needs to suc
luation drive. In fact one is usually sur
with which rapid progress is made
and determine to win.

been endors
it has been
optical as be
ever devised
r other hand
period. It of
ing in a few
nd sometimes
mbition and a
during spare
l in the circu
sed at the ease
ter they enter

FIRST GRAND PRIZE
NEW 1931 PONTIAC TWO DOOR SEDAN CASH VALUE \$790.00



Purchased From and On Display At—
SHEARIN MOTOR CO.

Everybody Wins

So that every person who takes an active part in
securing subscriptions to The Herald will be rewarded,
those who are not awarded a regular prize in the list
will be paid a twenty percent cash commission upon
all money collected and turned in by them. In order
to qualify for commission payment, a candidate must
remain active until the end of the campaign by turn
ing in at least two subscriptions each week. **THUS
THERE WILL BE NO ONE WHO PARTICIPATES
IN THE CAMPAIGN WHO WILL NOT BE HAND
SOMELY RENUMERATED FOR THE TIME THEY
PUT IN THE WORK.**

One Car Must Be Awarded
Rapid — One Car M
The Twin Cities.

The territory will be divided in
Rosemary and Roanoke Rapids being
the other district. However, candi
one district in which they may get
either or both districts. The distri
the winners. The member having to
campaign the largest amount of vote
or she may reside will be awarded fir
one, whether they reside in Rosema
district will have an equal chance of
ac is awarded—then the highest v
be awarded the Chevrolet Sport
the competition, as far as winn
car must be won in the outside dis
everyone in both districts have a
The third, fourth, fifth, sixth, se
ed to the six next highest vote
which they reside. All other a
commission on all they collect.

to two districts — the towns of
one district, and all outside terri
candidates are not restricted to any
subscriptions. They may work in
is only to be used to determine
his or her credit, at the end of the
regardless of which district he
prize, the Pontiac. Hence every
Roanoke Rapids or the outside dis
ing the Pontiac. After the Ponti
holder in the other district, will
dster. This arrangement reduces
e of the cars is concerned, as one
and one in the inside district, and
ual chance of winning first prize.
h and eighth prizes will be award
ers, regardless of the district in
workers will be paid 20% cash

SECOND GRAND PRIZE
NEW 1930 CHEVROLET
SPORT ROADSTER CASH VALUE \$592.50

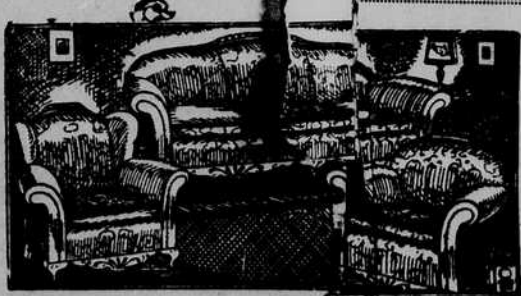


Purchased from and On Display At
Joyner Motor Co.

One Car Must Be Won Outside Rosemary-Roanoke Ra
pids — One Car Must Be Won Inside
The Twin Cities.

SUBSCRIPTION PRICE AND VOTE SCHEDULE

No. Years	In Halifax and Northampton Cos.		Votes
	Outside Halifax and Northampton Cos.		
1 Year	\$ 1.50	\$ 2.00	2,000
2 Years	3.00	4.00	5,000
3 Years	4.50	6.00	10,000
4 Years	6.00	8.00	20,000
5 Years	7.50	10.00	35,000
10 Years	15.00	20.00	100,000



THIRD PRIZE Living Room Suite

Purchased From
W. C. WILLIAMS

4th - 5th - 6th - 7th PRIZES



15 Jeweled Bulova Wrist Watches

Purchased From
W. G. LYNCH, Jeweler

EIGHTH PRIZE Fancy Silk Shade FLOOR LAMP

Purchased From
SHELL FURNITURE CO.

NOTE—SEE RULES OF THE CAMPAIGN
Another Page In This Issue.

**THE EARLIEST THE BIRD THE BIGGEST
THE WORM!**

NOMINATION COUPON

GOOD FOR 20,000 VOTES

Name _____
Street and No. _____
P. O. _____

Only One Coupon Credited to Each Member

NOTE—SEE RULES OF THE CAMPAIGN
On Another Page In This Issue.

EVERYBODY WINS — NO LOSERS !

**CALL AT THE HERALD OF.
OFFICE FOR DETAILS**

ADDRESS ALL COUPONS TO
THE HERALD CIRCULATION DRIVE
ROANOKE RAPIDS, NORTH CAROLINA