

# INCORPORATION TO SAVE TIRED BACKS

## WOMEN LUGGING BUCKETS

Will Be Seen No More; Other Benefits Of Incorporation

(By Carroll Wilson)  
This is the second of a series of heart-to-heart talks on some mighty important local questions which face this community in the next few weeks.

The reason we are putting a name at the top of them is that we have asked our quizzers to sign their articles and feel, in justice to them, we should do the same. And we want you to feel that these articles are just what they are: facts and sentiments from one who has no axes to grind but who has the interest of this community foremost at all times.

Last week, the article entitled "Facts and Figures" explained the percentage paid by the corporations for city school taxes. You will remember they pay about 85 per cent while the rest of us pay 15 per cent. Then we showed how the same percentage had been agreed on in installing water and sewerage in the whole community. Now tied right in with this water and sewerage, and you can't separate them, is the plan to have the big city here, with the mill plants left out, but the mill villages and all other mill property included.

Folks, it's a downright shame. A stranger can't find a toilet to use. That's had enough for Ringwood or Hobgood, where you at least do have the great open spaces. But more than that, this same stranger is coming to live here.

One minute he finds himself in South Rosemary. Before he knows what has happened he is at Roanoke Junction. He starts to spit and lands in Rosemary, only to wipe his chin in Roanoke Rapids.

You try to tell somebody away from here about the town you live in. Here's how it sounds to your distant friend. "I live in Roanoke Rapids, get my mail at Rosemary, have a place of business in South Rosemary and get my freight at Roanoke Junction."

After your friend has failed to solve that Chinese puzzle, he asks you how many people live in your city. You proudly tell him about 9,000. He replies that it is quite a little city and you agree with him. Until he looks it up in the census.

"Say, are you trying to kid me?" he says. "The census gives 4,000." You then try to explain that the other 5,000 live in Rosemary and Roanoke Junction. He fails to even find those names listed in the census.

When you tell him those sections are not incorporated he just looks at you hard to see if the weather has gotten the best of you and gravely changes the subject.

Or he may ask you why the different sections don't incorporate as one town and when you say there are a few people who don't want it done, so it just hasn't been done, he sends for the bug-house keeps and has you put safely away with the rest of the nuts.

Folks, we have had every experience mentioned above except the last one. (Here's a good chance for somebody).

Now, seriously, what will it mean to you to have this incorporation bill passed. We can't tell you all the benefits at one time. But it means most important of all, water and sewerage. We mean that. No incorporation, no sanitary system. Are we bluffing? Listen folks, we've been working for these things for 23 months and these plans must all go through. Take our word for it.

I am talking to you women who go out in the cold to frozen pumps for your water. I tell you that the success of these plans means running water in your houses in twelve months or less. It means the end of nasty, filthy septic tanks. It means the end of muddy streets and stagnant pools of water. It means the end of many unsanitary outhouses. It means the death of a million, million flies. It means the last call for a billion vile mosquitos. It means hot water, plenty of it, and a good shower or tub after a hot and sticky day at mill or store. It means less broken backs and tired limbs from carrying

## NOTICE New Subscribers

The first reports of the contest will be made Saturday night and all names turned in at that time will be placed on the mailing list and will receive their first issue of The Herald next week.

This week's issue of The Herald is being sent only to paid-up subscribers prior to the campaign. To give our advertisers full coverage this week we are mailing out some 500 sample copies to nearby rural routes and more than 750 copies will be delivered to prospective subscribers by contest workers.

In order that new paid subscribers may not miss an issue, they may show their receipt and get a copy of this week's paper at the following places: in Roanoke Rapids, at The Herald office. In Rosemary, at the Rosemary Drug Co.

## STORE HAS BIRTHDAY

"M" System Overcomes 1930 as Largest Herald Food Advertiser

The "M" System Store of Roanoke Rapids, this week is celebrating its first anniversary.

In addition to being one of the leading food stores in the Twin Cities the "M" System is also the largest food store advertiser. From January 18 to December 31, 1930, the store carried a total of 1991 inches of display advertising in The Herald. It has constantly kept its name before the public since opening its doors for business and each week has sent to housewives of this community its food messages.

## Aurelian Springs Glee Club Will Broadcast

Sixteen members of the Glee Club of Aurelian Springs High School will broadcast over WPTF from Raleigh February 16 from 11:30 to 12 o'clock. Tune in and enjoy the vocal and instrumental music of these Halifax County children.

## Springs Woman Dies

Miss Fannie Smith, 70, died at her home at Aurelian Springs last Tuesday, following an extended illness. Funeral services were conducted on Wednesday and burial made in the family burying ground there.

## Ford Prices Drop

Reductions ranging from \$5 to \$45 on the Model A Ford are announced this week by the Tri-City Motor Co., of Rosemary, local Ford dealers. The new prices were issued recently by the Ford Motor Company and were effective as of Monday, January 15. An advertisement appearing elsewhere in this issue of The Herald gives the scale of new prices on Ford cars.

## Miss Snipes Buried

Miss Blanche Snipes, 37, of 937 Vance Street, died at the Roanoke Rapids hospital Tuesday morning, at about 7:30 o'clock, following an extended illness of tuberculosis. Funeral services were conducted from her late home Wednesday afternoon, at 2:30, with the Rev. Mr. J. E. Kirk pastor of Rosemary Baptist Church, officiating. Interment was made in the family burying ground near Weldon.

a thousand pails of water. It means sewers to clear out streets and vacant lots and low places after a rain. It means healthier children, with flies, mosquitos and other disease bearers routed.

It means ample water for fire protection in every portion of our community at any hour of the day or night. It means we can have a real fire department, and a savings in fire insurance rates that will be enough to pay a man's taxes.

It means a hundred more good things—we'll tell you about some more of them next week. And yes, before we're thru, we'll tell you just about how much it's going to cost you, if that worries you any. See you next week.

# Form County Recorder's Court

## FIRST REPORT MUST BE MADE BY WORKERS SATURDAY NIGHT

Extra Vote Offer For First Period Is Greater Than At Any Other Time During The Contest

### OTHER INSTRUCTIONS TO WORKERS

Saturday night, January 24th, ends the greatest vote getting opportunity of the entire circulation drive. After this period a reduction will be made in vote value on subscriptions, and positively at no future time will they count as many votes as now.

One member of the campaign in conversation with the campaign manager remarked that some of her 'best friends' advised her to 'hold' some of her subscriptions as they were sure more votes would be given later on. While we do not doubt the sincerity of these friends, nevertheless, it was indeed very poor advice, as never again will subscriptions count as many votes as those turned in under the present offer.

As a matter of fact, each one-year subscription turned in by next Saturday night will count more than four times as many votes as the same subscription would, turned in the last week of the campaign. This is just another safeguard used to protect the worker as the contest enters the closing days.

Without a doubt the member that is farsighted and energetic enough to secure a comfortable lead now while subscriptions have such tremendous vote value will have a decided advantage over those who delay. Members residing outside the Twin Cities who find it inconvenient to make their reports in person Saturday may mail their subscriptions in anytime Saturday and they will receive full credit on the offer, even though their letter does not reach the office until Monday or later. However, the letter must bear a postmark of not later than midnight of the 24th.

The Herald office will remain open until a late hour Saturday night so that each member may have as much time as possible to collect their promised subscriptions and get them in under the big vote offer.

Your Prospects  
There are 2,000 homes in Roanoke Rapids-Rosemary, and every home is a prospect. There are about 12,000 homes in Halifax County and every one a prospect. There are about 6,000 homes in Northampton County and half of them are prospects. There are hundreds of people who have moved from this vicinity, but who would like to keep in touch with the old home town and county. They are prospects, and The Herald will furnish you free circular letters to get in touch with them. They are prospects. Practically every person who has been receiving The Herald has been dropped from the list. They are live prospects for you to work on. Keep plugging. We are running an honest campaign, so don't pay any attention to every rumor you hear. Nine times out of ten, they are started for a purpose. Let the other fellow worry—you work. Don't be bluffed or discouraged. Keep right on going. If a person can't subscribe this week, go back to see them in a couple of weeks. You'd be surprised how many you will get that turned you down the first time.

## CIRCULATION DRIVE NOMINEES Notice Drive Members

All members who do not make a report by Saturday night, January 24th, will be dropped from the list of workers. All are invited to share in the prizes so be sure and qualify by making a report, Saturday, even though it be a small one.

- Mrs. Geo. Lamplsey, Roanoke Rapids 20,000
- Mrs. Bill Alligood, Rosemary 20,000
- Leonard Langston, Roanoke Rapids 20,000
- Herman Tickle, Roanoke Rapids 20,000
- Mrs. Chas. A. Webb, Roanoke Rapids 20,000
- Rosa Williams, Roanoke Rapids 20,000
- Mrs. H. C. Taylor, Roanoke Rapids 20,000
- Mrs. D. W. Etheridge, Rosemary 20,000
- Mrs. Peter A. Shell, Roanoke Rapids 20,000
- Mrs. H. M. Fowler, Roanoke Rapids 20,000
- Richard Reaves, Roanoke Rapids 20,000
- Mrs. M. Armstead, Weldon 20,000
- Estelle McGee, Weldon 20,000
- Mrs. W. H. Daughtrey, Roanoke Rapids 20,000
- Mrs. E. P. Hyman, Garysburg 20,000
- Julia Turner, Weldon 20,000
- Mrs. W. H. Pruden, Rosemary 20,000
- Mrs. H. H. Bugg, Rosemary 20,000
- Clifton Garner, Rosemary, Route 1 20,000
- Mrs. Winfield Warren, Aurelian Springs 20,000
- Mrs. R. L. Martin, Rosemary 20,000
- Vera Bullock, Rosemary 20,000
- Mrs. E. W. Cox, Rosemary 20,000
- Mrs. F. C. Williams, Roanoke Rapids 20,000
- Mrs. V. H. Grantham, Rosemary 20,000
- Carl Ray, Roanoke Rapids 20,000
- Ella Lee Taylor, Roanoke Rapids 20,000
- Temple Pearson, Rosemary, Route 1 20,000
- Anna Fitts, Roanoke Rapids 20,000
- Mrs. Nannie Peel, Roanoke Rapids 20,000
- Ollie Mae Cooley, Littleton 20,000
- Mrs. Maggie Crawley, Aurelian Springs 20,000
- Virginia Shaw, Thelma 20,000
- Edna Shearin, Rosemary, Route 1 20,000
- Roy Kennemur, Roanoke Rapids 20,000
- Mrs S. H. Allsbrook, Scotland Neck 20,000

## ROANOKE RAPIDS BAPTIST CHURCH

At the Roanoke Rapids Baptist Church next Sunday morning, the pastor, A. P. Mustian, will use for his subject, "What's Right With The Church," and at the evening hour will bring a special message to the young people. We shall be happy to have as

## POOR PAY DECIDED BY PLAN

Credit Bureau Would Aid Merchants In Collecting

E. W. Stewart and H. G. Horne, representing the Merchant's Mercantile Agency, of Washington, D. C., are in the city and county interviewing the merchants for a credit rating bureau.

The functioning of such a bureau, it is pointed out, is a protection to the merchants against charge accounts. The bureau keeps a check on all buyers and these buyers are given a rating. Whenever a person wants to open a charge account the merchant can, by quick telephone call ascertain whether that person is good pay. The bureau also aids in collecting accounts and also in following persons who leave towns with debts behind. All this work is entirely confidential and is known to the heads of concerns only.

New bureaus are springing up all over the country and in many places the chamber of commerce and retail bureau are combined.

The service comprises a credit guide book for each subscriber, a complete set of master card files, frequent bulletins and a clearance for old or slow accounts for each subscriber without extra charge. The credit guide contains the name, address and occupation of each person in the city and trade territory and will show in code how many merchants the buyer deals with and the exact manner in which they meet their obligations.

The system gives the proper credit to the person who can pay and is doing so; it shows the one who is slow but sure pay. It proposes also to show the one who is simply unfortunate and cannot pay by revealing his true condition. It also shows the one who can pay but will not.

## Wheeden Heads Rosemary B. & L.

The regular annual stockholders meeting of the Rosemary Building & Loan Association was held Tuesday night when Lee Wheeden was elected president to succeed Frank D. Wilson. S. D. Brown was chosen for vice president to succeed F. L. Nash. J. H. Matkins was elected second vice president. Three new members were elected to the board of directors: V. C. Matthews, John L. Vest, J. A. Lipscomb. The Association showed an increase of 92 per cent in assets for the year.

## RELIGIOUS SERVICE

Immaculate Conception Catholic Church, on Highway, Halifax, N. C. Rev. F. J. McCourt, Pastor. Sunday, January 25th, 8 a. m., Holy Mass. Sermon on "The Love of God." Holy Communion, Benediction. Confession for half hour before Mass. Sunday School after Mass.

## Farmer's Market Here Along Rocky Mount Style Being Planned

A curb market for farmers only, along the lines of the market in Rocky Mount will be sponsored in the Twin Cities by the Kiwanis Club. Mrs. Gordon, Home Demonstration Agent for Nash County, and Mrs. Hazel Wheeler, Halifax agent, were guests of the club last Thursday night and presented the plan.

The general plan is to have a place for the farmers to bring what they raise, and they must raise what they sell, to a central place for two hours only once a week. Prices will be ranged in accordance with local prices. Mrs. Wheeler will have active charge of the market.

More than 30 Halifax Citizens went to Rocky Mount last Saturday to study their market. There were 60 booths and business was rushing.

## Did You Vote Today In Special Election?

Today was one of the quietest election days in history. It was a special election in Halifax County. Dr. Long was the nominee for the Democratic party and he had no opposition for the office of Representative to fill the vacancy left by the death of Clement Kitchin of Scotland Neck.

Because of the law, it is necessary to go thru with the motions of an election. Dr. Long will take his seat at Raleigh Monday.

When it was rumored that other names might be written on the ballot, Doc Long's home precinct came to the front and polled 550 votes, 400 of them this afternoon, and all but two for the doctor. Rosemary precinct polled about 160. Scotland Neck 75.

## Says Spiritual Revival Necessary Background For Business Revival

Much interest is being shown in the revival meeting now in progress at the Roanoke Rapids Methodist Church. A special feature of this week has been the chorus of the Junior and Senior leagues. Emphasis in preaching has been placed on the needs of a spiritual revival as well as a business and industrial revival. Sunday's sermon will be "Converting Spiritual Liabilities Into Spiritual Assets." The interest in the meeting is such that there is a strong probability that the meeting will be continued beyond next Sunday.

## Dr. Pierce Elected Vice President Citizens Bank

At the annual meeting of the directors of the Citizens Bank and Trust Company, Dr. S. B. Pierce of Weldon was elected a vice president of the bank. The officers now are L. Patterson, President, J. A. Moore, and S. B. Pierce, vice presidents, F. L. Nash, cashier, E. F. Brown assistant cashier.

## TH-THRILL-LLS!

"Safety Last," that great Harold Lloyd classic of the art of thrilling movie audiences, was made seven years ago, but is still in demand, and there are few who can forget the breath-taking situations, when Lloyd dangles by his finger tips from the hands of a clock twelve stories in mid-air. The thrills of "Safety Last" seemed for a long time impossible to surpass or even equal. Even Lloyd himself had abandoned the idea of doing more thrilling scenes.

scouting for a new idea for "Feet First" Lloyd hit upon a scheme which when developed offered what he feels has been his greatest opportunity for presenting spine-tingling entertainment. This is another sky-scraper angle, but different from anything that has gone before.

And it is plain to those who will witness this picture at the Peoples Theatre Monday and Tuesday that these new thrills begin where "Safety Last" left off. It is a nerve-wrecker if ever there was one.

Although Lloyd had thought it impossible to equal "Safety Last," he had not reckoned on his own imaginative and creative genius. He made the thrill scenes which come toward the end of "Feet First," at great personal risk, spending several months at work which required him to swing by his hands in precarious poses. Without his splendid physique he could never have accomplished such feats. But the work was so arduous that this time it seems likely he will let "Feet First" stand as his high mark for gasping thrills and will now leave it to the rest of the film industry to try to equal his exploits.

Although "Feet First" has been cut down to the conventional 9,000 feet or so of the usual feature length, the Lloyd organization "shot" a total of 342,259 feet of film in making it. This is approximately 60 miles of celluloid, and is believed to constitute a record in screenland.

## METHOD USED IS AS USUAL

Local Commissioner Ignored But Saves Taxpayer Money

Following the immediate passage of a bill at the present legislature placing Halifax County back under the general statutes providing for Recorder's Courts, a special meeting was called Friday and the actual formation of the new court was embodied in a resolution to be adopted by the County Board of Commissioners.

A few members of the board were surprised to note on hearing the resolution read that incorporated in the resolution were the names of the proposed Judge and solicitor. In short to vote for the resolution carried with the automatic appointment of the officers of the court without recourse.

Frank Joyner, Commissioner from Roanoke Rapids township, stated that he understood the court officials were to be appointed by the Board. "This resolution appoints them," he was told.

"But I have not voiced my opinion as to the men or anyone else for the offices. No one has asked me whether these men are agreeable to my constituents. There may be other men in a county who would like to apply for the positions and they should be given an opportunity to be heard," answered Mr. Joyner.

The Roanoke Rapids man was given to understand that, if he didn't approve of the men, he could vote against the resolution. Those named were Charles R. Daniel of Weldon, for Recorder and Wade H. Dickens of Scotland Neck, for Solicitor.

"But," explained Mr. Joyner, "The men are agreeable to me and I was one of those responsible for the Recorder's Court. The point is that the resolution establishing the court should be divorced from any action as to who the officers should be. That should be taken after full consideration by all members of the Board of any and all applicants, if there should be any others."

In spite of his objections, the resolutions were put to a vote and carried.

Then came the question of salaries, which for some reason, was not incorporated in the resolution. The county attorney, Mr. Green, who had drawn up the resolution, was asked regarding the salaries and he suggested \$1,800 a year for the Recorder and \$1,500 a year for the Solicitor.

"And I'm against that, too," said Mr. Joyner.

The county attorney asked him what he recommended and the Roanoke Rapids man stated that there should be a discussion as to how much time the new officers would give to their work, how much their other work would be affected and the possible costs and receipts of the new court. He was in favor of not more than \$1,500 a year for the Recorder and \$1,200 per year for the Solicitor, which was a total of \$600 a year less than that suggested by the county attorney.

After much discussion, Mr. Joyner won this tilt, thus being instrumental in saving the taxpayers \$600 a year. His economy plea appealed to other members of the Board.

"Do you think Messrs Daniels and Dickens will make the best officials available?" Mr. Joyner was asked here.

"Of course I do," he replied. "I would gladly have voted for them under the proper conditions, but I was not going to have them or anybody else 'steam-rollered' over me as was attempted and done."

The new court convened Tuesday of this week when several cases were docketed for trial.

John W. Meisner of Cleveland was remembered recently to the wife he divorced 28 years ago and his son was the best man at the ceremony.