

MR. FARMER—WHAT ABOUT YOUR 1931 CROP PLANTING

(By E. K. Veach)

The subject of planning our farming program for 1931 is no doubt the most "cussed and discussed" subject now before the farming public. Let's take a look at the outlook for American cotton for 1931 as released by the Federal Farm Board.

It is quite probable that the supply of cotton 1931-32 will be at least as large if not larger than for 1930-31. Substantial improvement in the price for cotton of the 1931 crop depends therefore upon a recovery in business activity to normal or better than normal by late 1931, unless farmers reduce the acreage of cotton next spring to a greater extent than they have done in the previous years of low cotton prices.

The yield per acre in 1931 is expected to be at least 5 per cent above that of 1930. If these expectations prove to be correct and the decrease next spring should be as much as 15 per cent, the total supply of American cotton next year will be at least as much as this year.

There is no indication yet however, that farmers plan to decrease acreage more than 8 per cent. This is not enough to bring about the needed adjustment of supply to prospective demand next year.

Neither is there any positive assurance that business will return to normal levels by late 1931. The outlook, therefore, is for a continuation of relatively low prices for the cotton crop of 1931, unless a drastic cut in acreage is made by the farmers.

During the next ten years the price of cotton may be expected to average considerably lower than during the last ten years. Declining price trends for all commodities, increased use of machinery in cotton growing, increased production of cotton in Russia, all point to lower prices than have prevailed since the World War.

This prospect makes it imperative for many Southern farmers permanently to readjust their farming program so that cotton will not be their only source of income.

What you farmers are farming for is to make money, and to do this you are going to have to run your business intelligently and along sound business lines, and may I make the following suggestions to be considered when planning your farming program for 1931.

If you will stop to analyze your farm you will find that it is nothing more or less than an agricultural manufacturing plant and some of these plants are naturally better than others due to more soil fertility and other causes. In other words, the old time cobbler, whom most of us remember in by gone days, found that he could not compete with machine made shoes and the man that tries to operate a farm like his grandfather did will soon find that he cannot compete with one who runs his farm with up-to-date methods.

As a better illustration of what I am trying to convey to you, let us analyze what a successful manufacturer does when he maps out the operation of his manufacturing plant for his business year. The first thing he does is to make a careful survey in every intelligent way he can to develop the possible demand for the manufactured product and arranges his manufacturing program to meet his demands. It seems to me that this is exactly what the farmer who expects to produce a certain farm product should do before they decide the acreage to be planted to this product.

We farmers who plant only peanuts, cotton, tobacco and corn do not provide full time all-the-year round employment for either man labor, power or equipment. The addition of food, feed, soil building crops and livestock enterprises make possible a more efficient use of available resources.

In looking ahead to relatively low prices for cotton and no bright outlook for peanuts during the next few years, we can do much towards reducing the cost per pound of growing cotton, peanuts and tobacco and towards decreasing the cost expenses by:

- (1) Building up soil fertility and holding it through the use of legumes and farm manures.
- (2) Using pure seed and maintaining its purity by cooperating with other growers in planting only one variety of cotton and peanuts in this community.
- (3) Planning the management of fields so as to provide for greater use of labor-saving machines and the cultivation of larger fields.
- (4) Increase the number of poultry, hogs and milk cows as a source of food and also for additional cash income where the market facilities permit.

As to number four I suggest the following addition to your farm: two good brood sows, two good milk cows, and fifty to seventy five laying hens, a year round garden. Grow the feed for the above and what time you have left devote to cotton, peanuts and tobacco.

CITIZENSHIP HONOR ROLL FOR SCHOOL

Rosemary

First Grade—Cushing, Albert, Davis, Earl, Davis William, Ferguson, Jesse, Hargrove, George, Inscow, Arthur, Jarvis, L. D., Newsome, Curtis, Roberts William, Stewart, Neal, Ainsley, Elizabeth, Banty, Lucille, Coburn, Lois, Finch, Shirley, Hancock, Hazel Lee, Dorothy, Lyles, Catherine, Clary John Thomas, Baugham, Richard, Ricks, Catherine, Manry, Virginia Lee, Davis Everett, Everette, Francis, Floyd, Raymond, Smith, Lewis, Robinson, Harold, Deberry, Eula, Linwood, Johnson, Strickland, Benjamin, Williams Baugham, Hazel, Gaylord, Alice, Martin, Mary Louise, Ray, Mary Louise, Davenport, Mary Louise, Ricks, Frances, Wood, Edna Earl Sanders, William, Shell Eugene, Williams, Sarah.

Second Grade—Moore, George, Coburn, Grace, DeBerry, Hazel Johnson, Lucille, Morris, Gladys, Hale, Virginia, Lucas, Mary, Medlin, Verlia, Ross, Pag Waters, Otto, Webb, Dorothy, Brown, Coyt, Bryant Garland, Coston, Mildred, Collins, Cecil Cross, Kathleen, Moore, Charles, Bailey, William Kendrick, Walter, Wells Verda Hall Le. rard, May, Milton, Rush, Warren, Blow, Mildred, Hasty, Lewis, Traynham, Katherine, White Elsie, Brickell, Mary, Nethercutt, Lloyd, Nash, Nancy, Betsy King, Hinchey, Allie, Spivey, Dorothy, Taylor, Nellie Stuart, Byrd, Carrie, Riggan, Irvin.

Third Grade—Blanton, Mildred, Lassiter, Margaret, Sudduth, Edward Shay, Louise, Nicholson, Edna, Anderson, Lillie May, Johnson, Ellen, Shell, Lula Lee, Burke, Etta, Cannon, Betty, Morris, Lillian May, Mildred, Parks, Charles, Fisher, Francis, Grantham, Victor, Rightmeyer, Ray, Wright, Dallas, Carter, Lillian, Cates, Marie, Edmonds, Hilda, Edwards, Doris Louise, Finch, Alpha, Harris, Ethel, Jones, Gwendolyn, Lysles, Lois, Phelps, Evelyn, Riggan, Lucille, Scabolt, Louise, Wells, Mary Louise, Wood, Edith.

Central

First Grade—Davis, Earl, Jenkins, Ruby, Perkinson, Catherine, Stanley, Mary, Lassiter, Henrietta, Jenkins, Wesley, Matthews, Thomas, Jourdan, Josephine, Beale, Alice Mae, Smith,

Pauline, Wodoruff, Verdell, Taylor, Harold, Tudor, Charlie, Jones, Howard, Acree, Hilda, Ellis, Margie, Taylor, Edna, Baird, Charles, Bryant, Charles, Jr., Reaves, Elmer, Pollard, Kathleen, Harris, Therion, Thortia, William, Davis, James, Emery, Mabel, Moseley, Clarence, Bryant, Cecil, Humphreys, Milton, Kirby Thos., Ray, Theodora, Webb, Hull, Askew, Bessie Lee, Burbage, Mae Allen, Hedgepeth, Helen Margaret, Knight, Jean, Mohorn, Ann Dawson, Pierce, Margaret Lee, Price, Edna, Shaw, Shirley, Spence, Ruth.

Second Grade—Edwards, William, Carroll, Thelma, Gray, Ruby, Cooper, Clifton, Ingram, Bely, Reid, Elsie, Wren, Robert, Deaton, Odell, Lockman, Ruby, Watt, Sarah, Nicholson, Earl Wright, Simon, Finch, Alton, Etheridge, J. V., Hutchinson, Wilma Lee, Lynch, Mable, Kidd, Jane, Vick, Rachael, Moore, James, Crotts, Ruby Britton, Jannie, Blanton, Cole, Williams, Raymond, Harp, Helen, Beale, Walter, Parks, Willie N. Acree, Jas., Davis, Charles, Long, Nick, Thomas, Beaman, Clark, Clara Belle, Cole, Menie, Dunning, Emily, Glasgow, Maricann, Hedgepeth, Doris Mae, Hines, Margaret, Hudson, Mary, McGinnis, Janette, McNeill, Ann, Ogburn, Dorothy, Pope, Rebecca, Sullivan, Mary Ruth, Tudor, Notice, Wright, Julia.

Third Grade—Brown, Jack, Carpenter, R. O., Cooper, Carnal, Jernigan, Doyle Jones Henry, Owens, Lee, Taylor, Marvin, Butler Nellie, Eason, Sallie Mae, Greene, Hazel, Medlin, Minnie Lee, Harp, Mabel, Jim Moody, Matthews, Woodrow, Mattie Lee King, Braswell, Lucille, Tudor, Mary, Beale, Lawrence, Britton, Mary, Deaton, Frances, Elmore, Gladys, Jenkins, Beulah Singletary, Margie, Tanner, Edith, Wheeler, Helen, Ellis, J. C., Hux, Albert, Lowe, James, Lockman, Edna, Kirby, Katherine, Hux, Aileen, Hinchey, Edna, Hazlewood, Marporie, Cooper, Juanita, Eldridge, Edelyn, Burton, Margaret, Britton, Lula, Britton, Dorothy, Black, Martha, Bailey, Odell, McNeill, Sarah, Norwood, Hazel, Rook, Elsie, Taylor, Ann C. Towe, Margaret, Tudor, Annie, Williams, Frances, Clark, David, Dixon, Elmo, Knight, Ralph, Jr., Welch, Allan, Wilson, James, Williams, Rudolph, Tillery, Wells, D., Hargrove, T. H.

Grammar Grades

Fourth Grade—Cooper, Virginia, Taylor, Francis, Butler, Cora Lee, Leggett, Hattie, James, Major, Thompson, Clyde, Blythe, Odell, Tudro, Murtice, Gilliam, Jack, Sadler, Ophelia, Merritt, William, Coppedge, Elizabeth Edwards, Alma, Hudson, Louise, Joyner, Lloyd, Keeter, Hazel, Butler, Margaret, Wrenn, Francis, Grant, Janet, Pair, William, Williams, Mable, Jordan, Mildred, Batton, Ber-

tha, Tikel, Elizabeth, Taylor, Mildred, Thompson, Sarah, Elmore, Lucille, Bugg, Edith, Watt, Margaret, Coburn, Cecil, Hux, Marjorie, Medlin, Irene, Jarman, Mack, Crickmore, Wil-da, McAllister, Lula Belle, Mabrey, Josie, Balmer, Helen, Cooke, Beulah, Thomason, James, Brown, Phyllis, Murray, John, Prichette, Mason, Ricks, Elsie, Edwards, Myrtle, Crane, Mary Alice, Ellis, Esther, West, Katherine.

Fourth Grade—Rooke, Lucy, Edwards, Joy, Borrell, Lela, Brown, Arnie, Finch, Premmie Lee, Nicholson, Willie, Cross, Linwood, Tudor, Leroy, Legget, Hubert, Davis, Virginia, Finch, Dorothy, King, Edith, Lassiter, Mable, Mayes, Varrell, Tanner, Annie M., Wilson, Virginia, Newsome, M. C., Patrick, James, Allen, Claudia, Connell, Addie, Harrison, Doris, Moody, Edith, Nash, Roberta Kate, Nicholson, Mary Lee, Poole, Cornelia, Pulley, May Ida, Simmons, Jessie, Sullivan, Mary Louise, Bennett, Charles, Hayes, George, Taylor, James, Ainsley, Evora, Armstrong, Catherine, Brown, Roxie, Reaves, Jewel, Robbin, Cleo, Towe, Sarah Crawford, Warrick, Elsie, Wright, Emma, Lowe, Thurston, Moore, Thomas, Turner, Rufus.

Sixth Grade—Belle, Ruth, Blanton, Eula Mae, Blythe, Letha, Brown, Ruby, Harris, Alise, Keeter, Myrtle, Lula McDonald, Nicholson, Pauline, Smith, Charlotte, Spence, Margaret, Brown, Otis, Haislip, Frank, King, Ollie, Lee, Rommie, Speight, Floyd, Tickle, Lewis, Collins, Banche, Dolly, Ruby, Hedgepeth, Naomi, Finch, Mary, Zeiler, Grace, Rook, Doma, Parks Charles, Pruden, John, Tanner, Waverly, Smith, Mary Bettie, Shay, Jas., Northington, Saluda, Parrish, Geraldine, Simms, Grace, Jenkins, Henry, King, Florence, Lassiter, Robert, Shaw, Annie, Gurley, Mary, Coston, Melvin, Wright, Mary E., Crouch, Joe

Over a Billion Deadly Germs in a Single Drop of Water.

Germs are so small that there may be as many as one billion, seven hundred million of them in a drop of water. And just a few of these tiny germs, if they get into your blood through a cut in your skin, may make you so sick you will be in bed for weeks—may cause the loss of a limb through blood poisoning—may even infect you with that most dreadful and fatal of diseases, lockjaw.

Just because you can see no dirt in a cut does not mean that it is clean. You cannot see germs. The only safe and sane thing to do, is to thoroughly wash every cut, no matter how small, with Liquid Borozone, to kill the germs, and then dust it with Borozone Powder, to hasten the healing. Liquid Borozone costs 30 cents, 60 cents, \$1.20 and \$1.50; Borozone Powder, 30 cents and 50 cents, and can be had at

TAYLOR'S DRUG STORE
Rosemary, N. C.

Bridges, Mable, Baird, Evelyn, Ennis, Luther, Bynum, Lucy, Wells, Katie Bell, Welch, Reece, Waters, Gladys,

Stewart, Helen, Moody, Allie, Carroll, Ruth, Lipscomb, Madeline, Edith Tippett, Wilkinson, Helen, Underwood,

Juanita, Browne, Mable, Frank Sid-ney, Kirke, James, Marks, Marcella Elmore, Helen.



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Lincoln was loved because he understood the unwritten laws of humaneness. First in his heart were his fellow men. You, too, can be the great benefactor of your family and your future, by saving, to guard against the uncertainty of life.

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J. W. ROSS, Cashier
Roanoke Rapids Branch

H. H. KING, Cashier
Rosemary Branch

Are You Fair With Your CREDITORS?

IT IS NO DISGRACE TO OWE MONEY, BUT IT IS A DISGRACE TO KEEP ON OWING MONTH AFTER MONTH, WITHOUT ANY EFFORT TO DO THE RIGHT THING

The credit system is the foundation of the business world, it is a business accelerant. If you confine the abuse of credit to those who are unable to pay; it would not be so bad.

But how about the fellow who owns property, who has credit at the banks, or who has a stipulated weekly, or monthly salary and allows his bills to run month after month and never balances his account?

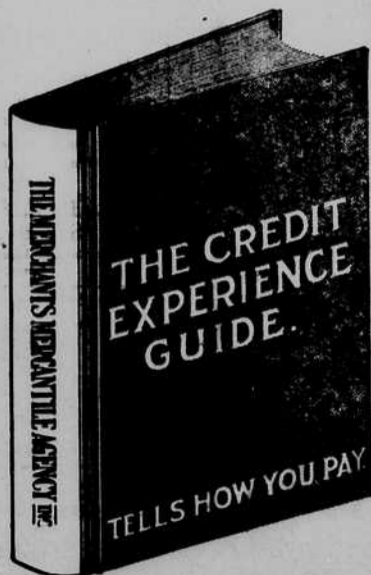
It is not less credit that business needs, but the need for less abuse of the system by those who are in a position to pay and do not do it. How many farms are bought or up on the cash basis, how many homes are built and maintained on the cash basis, how many businesses are propagated on the cash basis?

Suppose everybody in Roanoke Rapids and Rosemary would go on a cash basis tomorrow. Would it hinder your progress? Do you appreciate credit? If you do don't abuse it.

The credit bureau of Roanoke Rapids-Rosemary and vicinity is an institution of value to those who mean to do right. If we can eliminate the undesirables from Roanoke Rapids-Rosemary and vicinity channels of credit; it will mean a greater convenience to the honest man. Look to your bills now past due.

If you have been delinquent or slow about paying your bills, go and pay if you possibly can, or else give your creditor some plausible excuse. You were credited because they had faith in you. Justify that faith. Do your duty.

Your credit rating is available all over the State. Good or bad, it follows you.



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Roanoke Rapids-Rosemary Credit Rating Bureau