

A NEW ERA SALE AT B. MARKS

Lovely New Spring PRINTS

Hundreds of yards of newest Spring prints have just come in! You will find a variety of patterns and colors, 36 inch widths, and for real quality and value our prices will prove exceptional.

10-15-25c yd.

SATURDAY'S the Day! Everything is out and ready to greet the coming of Spring! A Spring opening ushered in by a fast stepping, Fashion right selling so powerful in money saving that it establishes entirely new conceptions of value giving.

The B. Marks buyers have just returned from the large Eastern markets. Thousands of dollars worth of new spring merchandise purchased, is daily coming in. The B. Marks store will be overflowing with brand new spring and summer merchandise, with the very things you need right now, for Easter, and on into summer.

Here is the most timely event of the season . . . a NEW ERA in Spring styles, in new values — and the dawn of a new prosperity for the Twin Cities.

Just Purchased! The loveliest New Spring of 1931

Curtains 98c

On sale Saturday for the first time!

\$1.50 Ladies' PAJAMAS 98c
Made of beautiful Pacific Crepe in lovely new Spring patterns! Special Saturday!

SPRING OPENING



2 PANTS SUITS

In NEW Spring Styles
The Manufacturers sold us these Fine Suits at a Sacrifice in order to give us a Good Start For Spring!

Suits of such fine quality materials would be A1 values without the extra pair of trousers. With them, we know our stocks will be depleted as fast as the suits come in. We'd suggest an early visit, if you have a keen eye for finding style and quality at a low price.

\$15

Other Wonderful Values In MENS SUITS

\$9 - \$10 - 12.50



Hundreds of NEW SHIRTS

Fine quality broadcloth shirts — most of them pre-shrunk and perfect. Collar attached styles in white, pastels and fancy patterns. All were made to sell for more. Sizes 14 to 17.

\$1.00



Men's NEW Spring HATS

Here's a Spring Opening value that saves you \$1.05. Saturday a \$4.00 hat for.

\$2.95

A special value in a hat to save you real money.

\$1.50

What Wonderful Values Mrs. B. Marks has Introduced in NEW 1931

SPRING DRESSES



We haven't had such Dress "Buys" in years! You haven't seen such dress VALUES in years. Mrs. B. Marks shopped the dress markets thoroughly in order to bring home extra-ordinary values for her customers. These values will be town talk. Lovely SILK and RAYON DRESSES—

\$2.98

Styles to suit young Misses who want the newest. Models for conservative taste.

BEAUTIFUL NEW SPRING DRESSES
On sale Saturday for first time. A splendid selection for Misses and Women.

\$4.95



TWO CRISP, NEW GROUPS—
Advanced styles of the New Season. A clever collection of the newest Spring Dresses, featuring bright colored crepes, chiffons, plaid prints and other printed silks in the smartest spring fashions in all wanted shades.

\$9.95 & \$12.50

At Prices That Have Not Been So Low In 20 Years

SILKS for EASTER FROCKS

Newest Spring All-Silk Printed Flat

CREPES

And Plain Color All-Silk Flat Crepe

98c yard

New Spring Printed Rayon

CREPES

Exquisite new patterns in all new styles and colors.

49c yard

B. MARKS

ROANOKE RAPIDS, N. C.



Spring Coats are here

We spent days shopping for Coat values! And, you will agree that we found wonderful bargains for you in both Style and Quality. See what excellent Coats you will get here for—

\$12.50 to \$25.00

Women's and Misses' NEW

SPRING HATS

Our hats are Fashion Right! Every new spring feature will be found in the large assortment and variety that we have prepared at money-saving prices.

\$1.98

\$2.95 - \$4.95

