

SPRING IS HERE!

EASTER TIME IS SHOPPING TIME

THE STORES OF ROANOKE RAPIDS AND ROSEMARY ARE
MORE NUMEROUS AND BETTER ABLE TO HANDLE THE NEEDS
OF THE PEOPLE OF HALIFAX AND NORTHAMPTON COUNTIES
THAN THOSE OF ANY OTHER CITY IN THIS ENTIRE AREA.

SPEND YOUR EASTER MONEY HERE AT HOME WHERE THE
PROFITS GO TO HELP BUILD UP YOUR TOWN AND COUNTY.

READ THE ADS OF YOUR LOCAL MERCHANTS IN THE HER-
ALD. MEN WHO ADVERTISE ARE MEN PROUD OF THEIR
STORES AND THEIR TOWN.

Better Business on the Avenue Means
BETTER TIMES FOR ALL!