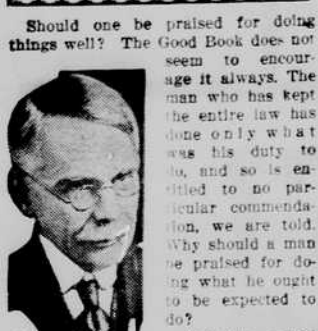


PRAISE

By THOMAS ARKLE CLARK
Dean of Men, University of Illinois.



Should one be praised for doing things well? The Good Book does not seem to encourage it always. The man who has kept the entire law has done only what was his duty to do, and so is entitled to no particular commendation, we are told. Why should a man be praised for doing what he ought to be expected to do?

However that may be, I have always enjoyed a little praise when I have done something difficult or well. It stimulates me to greater effort; it kindles my imagination, and often makes it possible for me to do something even better than I had done the first time. Praise does not always act as a stimulant, however. I recall two brothers whom I once had in class when I was trying to teach English composition. They were both red-headed and both lazy and temperamental. If Walter did something good and you told him about it, he would break his neck to do better. Not so with George. If he were praised he preened his feathers, as it were, and sat contentedly and lazily in the sun. Praise stagnated him. If he were as good as I had said, he saw no reason for being any better. It made him self-satisfied.

The effect of praise often depends upon the source from which it comes, and the infrequency with which it is given. It is said of G. F. Swift, the former head of the great packing establishment of Swift & Co., that he never praised anyone. He held that praise weakened a man, inhibited his ambition and set for him the ultimate aim of his effort. He rewarded successful effort by promotions or raises in salary, but he seldom if ever told a man in so many words that he had done any piece of outstanding work. He held that praise tends to make a man self-satisfied. It led to an over-estimate of his worth and showed him down in his efforts. When he thought a man had stuff and possibilities in him, he called him into the office and pointed out to him his faults.

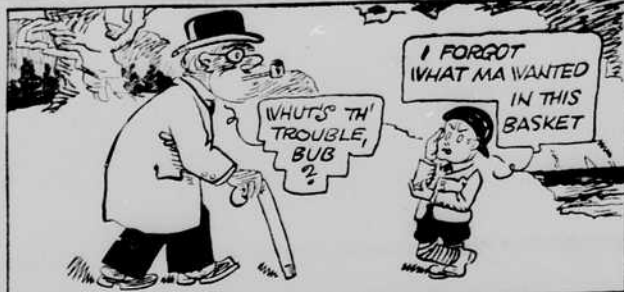
Maybe that's the best way to stimulate a man, but I like a little praise once in a while.

The Y. W. A. of Rosemary Baptist Church held their regular monthly meeting in the Church on Tuesday night. Miss Annie Hancock

Such is Life

By Charles S. Gifford

WORSE N WORSE!



presided and led the devotions, the subject being "God's Care." This was followed by a duet "Does Jesus Care," by Misses Ella Brown and Evelyn Johnson. This being State Missions month an offering was taken for state missions. The topic was "Forgotten Americans." Miss Ella Giles read a paper on "Forgetting the First Americans." "Girls of the Mountains," by Miss Pauline Kendrick. Autobiography of Betsy Ross by Mrs. B. O. Cooper. "Come Up Into the Hills," Miss Edith Morris. "Give Attention to First Americans," Miss Lillian Liles. "Mexicans in New Mexico," Miss Audrey Cook. Other members present were Misses Lucille Davis and Emma Lee. The next meeting will be held with Miss Audrey Cook.

IN MEMORIAM

Sunday afternoon, March 1st, 1931, the death angel visited the home of Mr. D. W. Wheeler and took the soul of his wife to its Heavenly flight. Mrs. Wheeler was 37 years of age, she was a devoted wife, a kind and loving mother and a good neighbor. She was loved by all who knew her. She leaves to mourn their loss, a husband, five children, two brothers, two sisters and a host of friends. All that human hands could do was done for her recovery but God knew best; we but feel that her going was curd's loss and Heaven's gain. Our hearts go out in sympathy for the family and we pray that they may meet her in the brighter and better world above.

—One Who Knew Her.

Ladies Aid Circle No. 2 met in the home of Mrs. J. T. Rillebrew, March 13. This being her birthday, the aid surprised her by giving her a birthday cake. Other refreshments were served too. The meeting was opened by prayer led by Rev. Geo. Smith. Scripture reading by Mrs. J. C. Sarvatt, Acts 9:1-18. Comment by Rev. V. H. Grantham. There was a short business session. There were 20 members present and six visitors.

—Order Your—
EASTER FLOWERS
—From—
Mrs. W. P. Vaughan Florist
CORSAGES
CUT FLOWERS
POTTED PLANTS
BASKETS
Member F. T. D.
Flowers Wired Anywhere
Shop on Hamilton St.
Phone R-737-1
Roanoke Rapids, N. C.

Credits Herald With Record Radio Sales
Here is further proof of the pulling power of Herald display advertising columns—or evidence of the fact that the Twin Cities are daily becoming more "radio minded." L. G. Shell, of the Shell Furniture Co., local franchised dealers for Majestic radios, says that this popular radio is making a record in local sales since the inception of the new models some few weeks ago. Directly after the new models came out, Mr. Shell started an advertising campaign in The Herald, and he has missed few weeks running an advertisement featuring the radios since that time. He attributes much of the success of the new 1931 line of Majestic to his consistent advertising campaign in The Herald.
RELIGIOUS SERVICES
Immaculate Conception Catholic Church, on the highway, Halifax, N.

Demonstrator at M Store
Mrs. M. N. Mooney, traveling food demonstrator for Swift & Co., out of Richmond, arrived in the city today for a special three day demonstration of "Gem Nut" Oleomargarine and a relish and mayonnaise product of the packing concern. This special three day demonstration is being held at the M System store, and special "bargain buys" on these products are being featured by the local store in their ad in this weeks Herald.
Mrs. Mooney has arranged a very attractive display in the store, and is receiving many visitors, particularly one who want information on preparing attractive sandwiches and salad courses for entertainments, etc. with the relish and mayonnaise products.

SUMMONS
STATE OF NORTH CAROLINA,
HALIFAX COUNTY.
IN THE SUPERIOR COURT.
C. E. Matthews, M. F. White, H. E. White and J. R. Allbrook
vs
The Shearin Motor Company, Incorporated.
To all the Stockholders, Creditors, Dealers and any others interested in the affairs of The Shearin Motor Co., Incorporated:
You are hereby notified that an

action has been commenced in the Superior Court of Halifax County, entitled as above, for the appointment of a Receiver of The Shearin Motor Co., Incorporated, and for the dissolution of said Corporation, and the distribution of its assets proportionately among its creditors. You are therefore notified to appear before the Clerk of the Superior Court of Halifax County at his office in Halifax within thirty days from the service of this summons, and answer the Complaint which has been filed in the office of said Clerk. And you will take notice that if you fail to answer said Complaint within the time specified the Plaintiffs will apply to the Court for the relief demanded in the Complaint. Witness my hand and seal of the Court, this March 16, 1931.
E. L. TRAVIS, JR.,
Clerk of Superior Court, Halifax County, North Carolina.
2t-mch 19-26

9-Tenths Preventable
Nine-tenths of all the diseases of the American people can be traced directly to constipation, doctors say. Constipation throws into the system poisons which taint and weaken every organ of the body and make them easy victims for any germs which attack them. Prevent constipation and you will avoid nine-tenths of all diseases, with their consequent pain and financial losses. Herbine, the good old vegetable cathartic, will prevent constipation in a natural, easy and pleasant way. Get a bottle today from
TAYLOR'S DRUG STORE
Rosemary, N. C.

B. MARKS Roanoke Rapids
The Largest Dept. Store in this Section South of Richmond and Norfolk

The Easter Ready Store

When you think of EASTER CLOTHING, think also of B. MARKS, for here you will find the most complete stock of Spring Fashions in the city.

Special and advantageous purchases make it possible to outfit every man, woman and child at a saving of 10 to 30 per cent. Bring the entire family—for here you will find everything that is new and lovely at unusually low prices.

SPRING COATS and DRESSES
Are More Interesting than Ever This Season—
At **MRS. K. JENKINS**

THERE are many new details to the season's smartest coats, and with the new low prices this year, you can easily afford one for sport—and one for dress. You must choose at least one to complete your EASTER wardrobe.

Choose a sporty model in tweed . . . flared . . . furred, or maybe you'd like the new collarless kind . . . or a beautiful dressy one in Broadcloth, with a sleek little scarf of flat fur . . . or a fluffy collar of Fox.

Whatever your ideas about the new coat, you must look our selection over, for we have an idea you will find just what you want here—and at a price you will want to pay.

\$14.95 - \$29.75

Our New Dresses Have All That EASTER FROCKS Should Have! All the details that can make a dress charming have been selected for this special Easter group. It will be thrifty to choose a few, because they are smart, advanced fashions. The right color . . . the right style . . . the right size . . . and the right price — at **MRS. K. JENKINS'** for EASTER wear, and many glorious Springtime days to follow!

JACKETS
Here is a rare opportunity for a substantial saving on one of the most popular novelties we have ever sold. Trims and linings are really exceptional quality at this price.
Starting **\$5** to **\$15.00**

MRS. K. JENKINS
"The EXCLUSIVE Ladies' Store"
Roanoke Avenue — Roanoke Rapids

Lowest Prices in Years for NEW
EASTER COATS

Beautiful tailored Spring Coats with self or simulated fur trimmings. Coats are of all-wool materials in the newest colors and in the smartest of Easter fashions.

Prepare yourself for a surprise . . . expect to see out-of-the-ordinary Spring coats at this price tomorrow. Spongy textures, tweeds with a decidedly imported air and other weaves.

\$14.95

A super-value group—actual \$39.50 styles. Furs are used on these EXQUISITE COATS in many ways that are new and smart.

\$24.95

Men - A Great Savings!
Men's \$20 to \$25

2 Pants Suits

The 2-Pants Suits are of All-Wool and Worsteds in single-breasted style. All the new spring shades.

\$15.00

Easter Dresses

HERE IT IS!
Better Styles! Better Qualities! Better values than ever before! Every dress made to sell for considerably more Here is an achievement in fashion! Dresses that you will be proud to wear. . . dresses that fit into every occasion—for afternoon and street wear—for that Sunday night affair, something practical for business or sports. Without a doubt the right dress for the right time at the right price.

New Easter HATS
Here you will find a complete showing of the hat you will want for Easter: Baku, Braids, Pedalines, Bangkok, Toyo, Peanits and other novelty straws. Select from the smart Halo Hat, the Tricorne, Bicorne, Turban Watteau effects and brims. All head sizes.
\$1.95
\$2.95 to \$4.95

\$2.98 - \$4.95 - \$9.95

\$1.95 PICOT TOP
CHIFFON HOSE
FULL FASHIONED
\$1.00

45 gauge with narrow French heels and cradle soles. All picot tops