

# BARGAINS

PEPPERELL  
9-4 Unbleached  
**SHEETING**  
50c quality. A value like  
this means real money in  
your pocket.

**29c**

**TURKISH TOWEL**  
A price crash. Size 16x34. Regular price  
19c! Only 3 to a customer and January  
Sale Priced.  
**3 for 25c**

## GIGANTIC SPECIAL PURCHASE SALE!

5500 Yards Brand New Spring

# Cotton Fabrics

Cottons — so fashionable today—in  
an overwhelming, fascinating selection.  
Captivating patterns and materials  
for every imaginable use and  
purpose. And at this low price — a  
sensation! All full widths — 36 to  
40 inches.

### SELECTED PRINTS

GAY CAMEO CRETONNES  
COLORFUL GINGHAMS

Shirtings — Chambrays — Outings

**10** <sup>C</sup> <sub>yd.</sub>

VALUES TO 19c YARD!

3000 yds. Values To 25c New Spring

**Cotton Fabrics 15c**

ALL GUARANTEED FAST COLORS! ALL NEWEST  
WEAVES AND PATTERNS

Genuine Peter Pan cloths! Fast Color English Prints!  
New novelty materials! Crepes! Tub fast and Romper  
Cloths! Beautiful Cretonnes—All styles! Every yard  
1/2 yard!

## Curtain Goods

25c values! Beautiful Spring Patterns  
and designs in Marquisesettes, Cretonnes,  
and Draperies! Get set for Spring at  
his extra saving!

**15c**

**Pajama Checks 10c**

36 inches wide! This is a rare chance to  
save! January Sale Priced

## GINGHAMS

Dress and Apron Gingham! January Sale  
Priced **5c yd**

## Turkish Towels

50 dozen most of those  
20x40 fine 25c Turkish  
Towels! We can only sell  
2 to a customer **11c**

## Pillow Cases

42x36 size. Regular price  
25c each! Now 1-2 price **12 1-2c**

## NEW SPRING CURTAINS

Brand new! Just received  
An exceptional saving  
price **50c**

## Bed Spreads

\$1.00 Bed Spreads!  
Prices slashed for January  
Clearance Sale **79c**

HERE'S THE SALL

Roanoke  
Rapids

**B. M.**

JANUARY



**STARTS  
JANUARY**

## True Measure of VALUE!

—Lot No. 22—  
**Children's Dresses**  
Former prices \$1 and \$1.25—  
Clearance Sale Priced

**69c**

—Lot No. 16—  
**Children's Stockings**  
The regular price was 25c a  
pair! January Closing Out  
Price

**15c**

—Lot No. 12—  
**Ladies' House  
DRESSES**  
Priced regularly \$1 to \$1.50!  
Now selling out for

**79c**

—Lot No. 1—  
**Boys' and Girls'  
SWEATERS**  
Sweaters that are worth con-  
siderably more! One and two  
of a kind. Closing out for

**50c**

—Lot No. 4—  
**Children's Caps**  
One table of Children's Caps  
that sold for 50c— now sale  
priced

**25c**

—Lot No. 22—  
**SWEATERS**  
For Misses and children —  
Pure wool — Priced before up  
to \$2! Closing out

**98c**

**PILOT BRAND BOYS' SUITS**  
Little Boys' Suits — Sizes 2  
to 8! A big sacrifice! Every  
suit sold for \$2 and \$2.50 **\$1.39**

## 81 x 90 SHEETS

Full size and seamless. We must limit  
our customers to 2 only. Regular price  
\$1.29 — Sale **69c**

## \$5.95 Matting Drugget

Full 9x12 room size. Only 12 left.—  
Closing out for— **\$2.98**  
First come, first served.

## Childrens Blankets

50c Children's Blankets. Clearance  
Sale Priced **37c ea.**

## Pepperell 1.50 Sheets

Full 81x90 Seamless. Richmond Janu-  
ary price, \$1.19! Norfolk January  
Price, \$1.24! B Marks January Price **\$1.09**

## PEPPERELL 42 x 36

**PILLOW CASES 35c**  
50c Regular price! You know the name.  
Now Save!

## EXTRA SPECIAL!

**BLANKETS \$2.49**  
Beautiful Satin Bound Blankets in love-  
ly patterns! Value \$6! Full bed size.  
Only 19 left and closing out for



## 300 SHIRTS

Values to \$2.15. Take  
your choice **\$1.00**

1000 Pairs SILK

## HOSE 9c

The factory just sent us  
in 600 pair of those sec-  
onds of 35c to 75c hose.  
Your Choice Pair

## Man! What A

With Regular Clothing

Mens Top **MENS \$8**  
Coats **SUITS \$8**

**\$6**

**\$9.88**

Values to \$20! Think of  
it!  
**MEN'S \$1.00 WORK SHIRTS**  
Limit 2 to a customer. One of the  
biggest values of all times. — Extra-  
ordinary **59c**

VALUE