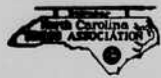


THE HERALD

Of The Twin Cities
ROANOKE RAPIDS—ROSEMARY



CARROLL WILSON, Publisher and Editor

Entered as Second Class matter April 3rd, 1914, at the Postoffice at Roanoke Rapids, North Carolina, under Act of March 3rd, 1879.

PRINTERS, LITHOGRAPHERS, ENGRAVERS

OUT OF THE LOW PLACES

We are constantly improving. Almost like the fellow who tried to do the impossible feat of pulling himself up by his own bootstraps, this community seeks higher levels, gradually attains them.

Down near the river our highway was in the lowlands. It curved for a couple of miles in low places constantly besieged by angry high waters. Today it stands upon the high places, securely dry. No more need to worry when the flood seasons come.

And nearing completion is a huge bridge, larger than the Weldon bridge, if not as pretty, and just as substantial. Nine huge spans from bank to bank, one of the longest bridges in the State, it is also higher than the old bridge and in less danger of future troubles. That high road and that high bridge represent this community life. Those two projects came only after fretful work, worry, nagging, failures, dismay, unfulfilled promises. But the old everlasting grit finally won out.

Just so will it be with every forward step, every improvement, every grasp at the better things of life. There will be those who object, who throw barriers in the way, who seek to discourage, who prefer to let things rest as they are.

But with the will, the desire, the unlickable determination, again and again we will continue to lift our community out of the low places to the firmer ground of comfort, growth and progress.

A COTTON FESTIVAL

Gastonia and Anderson, S. C., cotton manufacturing centers, recently staged Cotton Festivals wherein nothing was shown but cotton goods. The idea was to bring cotton back to its former seat of prestige.

These movements were not fostered, although aided later, by cotton manufacturers. They were the brain-children of business men and women and individual citizens who are realizing more every day how much the prosperity of their respective communities depend upon the industries which have built up in and around those communities.

The terrible condition of the textile industry, one of the basic industries of the country, especially of the new South, is admitted by all. Use of other materials is at the bottom of all textile ills. The old law of supply and demand has been working with the demand side dropping lower and lower.

Now comes this movement to raise that demand. By advertising to the world the economy of cotton goods, new uses, new patterns and designs, novelties, it is hoped that once more the call for cotton will respond throughout the land.

While we personally would not care for the return of the cotton stocking, especially for the fair sex, we can honestly say that a return to the cotton and gingham dress for summer wear would be most welcome. There is no fairer picture than a beautiful young thing daintily garbed in a frilly, starched cotton print, topped with one of those floppy straws tied with a cotton bow. They look so clean and cool.

Here in Roanoke Rapids, where our chief industry is the manufacture of cotton goods; here in Halifax County, where our chief crop is cotton, we can well afford to enter wholeheartedly in any plan which might raise the demand for our product.

We trust the local women who are sponsoring the Festival will receive the hearty cooperation from every citizen. And that the local de-

mand for cotton products will increase, for lest we practice what we preach, our preachments will fall on doubting and cynical ears.

Be cotton-minded. Think before buying: Can I use cotton goods for this?

And on this subject of cotton, we had about forgotten to mention the friendly gesture of William Wrigley, who plans on using all the money he makes in the South in buying cotton.

Of course, we give him advertising in this column. That's what he did it for. But everything helps, and a few more Wrigleys would work wonders with the surplus.

There are two things to keep in mind regarding his plan. If Southern farmers think they can raise more cotton just because of this offer, they are off their nuts. His idea was to buy surplus, not new cotton. He realizes the South is in a bad way because the farmers have been raising too much cotton. His is just a little temporary relief plan. Another point, for future remembrance, is that Mr. Wrigley cannot make gum out of cotton. Therefore, some day, he must unload on the market.

THE SIAMESE TWINS

There is so much talk about the tax situation that very few people really understand what it is all about. We admit our confusion.

After the Senate voted against both forms of sales tax (one of which is necessary to the success of the MacLean Act), The Elizabeth City Daily Advance (which with us, has no high regard for Ex-Secretary of the Navy Josephus Daniels—we have heard it rumored that he still signs his name that way) said: "Hats off, voters of North Carolina, to the Senate who refused to be stampeded by Josephus Daniels into a vote that would have relieved wealth of millions of dollars in taxes at the expense of the working people of the State."

What—is it possible that the Moses of the Press has led the farmers of Eastern North Carolina astray? They have been following him blindly with his trumpet blasts of tax reductions, no tax on land, State-owned schools, and his ceaseless tirades against the industries of the State. (Always popular with the masses). Well—lets see just how much relief Messrs MacLean and Daniels would give Mr. Average Citizen.

The average property owner in this State pays on \$2,500 assessed property valuation. The MacLean Act would save him \$11.75 per year on property taxes.

The average city dweller receives \$1,800 and spends it all to live. Under the MacLean Act general sales tax he would pay \$18 per year taxes as against his savings of \$11.75.

Mr. Farmer, spending what he does today, would pay in general sales tax an average of \$19 per year as against the present \$11.75. That's an increase of 27 per cent over his savings under the MacLean Act.

Now lets take the luxury tax part of the MacLean Act.

Mr. Average Citizen smokes 5 packs of cigars a week, buys his family a soft drink or ice cream cone once a week, takes them to the picture show once a week and thereby pays, under the Hindsdale Luxury Bill of the MacLean Act \$13.40, which is more than his savings on real estate under this MacLean Act, and that don't say anything about the tax on cosmetics, radios and other things which the Hindsdale Bill would tax and raise Mr. Average Citizen's tax to \$20 or perhaps \$25.

And we have mentioned nothing of the burden placed on the thousands of North Carolina merchants who would become tax collectors for the State and face insurmountable odds in their fight against tax free mail order business.

How any sensible person can be for the MacLean Act is beyond us, unless they have simply been completely blinded by the maunderings of the News and Observer in its fanatical fight against certain industries, when as a matter of fact, those industries will pay more taxes under an increased equalizing fund than under the MacLean Act's revenue bill.

We know this much of the tax muddle. Continue the MacLean Act and we don't care how much you tax power and tobacco, you must still

THINGS THAT NEVER HAPPEN

By GENE BYRNES



make up the deficit by a nuisance tax—general or luxury.

And we also know this: you can't estimate what the general or luxury tax will net; because they will destroy enough business to drop your estimates at least 25 per cent.

Make up your mind to this: if you are for the MacLean Act you are also for a sales tax, for they go hand in hand, as inseparable as the Siamese twins.

STRAIGHT SHOOTING

By OLD TIMER

Somewhere among his many words of wisdom, Shakespeare has cautioned us to beware of the man or woman who has no music in his or her soul. Jazz music was not known in Shakespeare's day and time, so he surely referred to a more classical combination of sounds than is to be heard on ninety per cent of the disc phonograph records, and ninety-two per cent, or more, of the radio stations. Beware of the man who has no music in his soul; or, in other words, he man or woman who does not like good music might commit murder, or some lesser or greater crime. You who are reading this like and appreciate good music—the words like and appreciate are weak terms, but let them go.

The few who attended the concert given by the Music department of the Roanoke Rapids High School last Friday night heard some mighty fine music. The many who did not attend this concert missed a musical treat. The High School Orchestra, the mixed chorus, and the Girl's Glee Club were in fine form, and Directors—Miss Virginia Smith and Mr. Martin—deserve the highest kind of praise for their careful and noteworthy training work.

Let me change from the subject of music to that of baseball, for I want to have all the emphasis possible placed on the last paragraph. If I were not afraid of stirring up the wrath of Bill Allgood, I'd venture to remark that I think this season's High School Baseball Team is the best ever turned out by the local school. See them in action the very next time they play, and draw your own conclusions.

The baseball game between a local team and the Hollywood Girls Baseball Team from Massachusetts re-

calls another fake game that helped to relieve the Roanoke Rapids fans of a part of their pocket change. Real Indians came to town for two games—an afternoon game and a night game, and this was long before night baseball games had been seriously considered. Six carbon-red electric lights were installed, the night ball was the size of a full-grown, tree-ripened grapefruit, and it was painted white. The game went for six innings. The score was 54 to 1 in favor of the Indians—the local team could neither hit nor catch the ball. The Indians departed with some \$500 in cash.

Here is where I want to make a suggestion. First, I want to find out if anyone reads "Old Timer," and second, I want to find out if certain people have or have not music in their souls. The following is for the attention of the editor, the ministers who serve us, the Music Department of the High School, and all citizens. Won't you all get together, set aside a Sunday night early in May and have a Union evening service at the High School, and have the Music Department repeat their concert of last Friday night? Two more suggestions, Mr. editor, print tickets so that each school boy and girl will be given three, (charge this to my account), and take up the tickets at the door—everyone likes to get a free ticket—and then count the tickets. If a collection is taken, have it taken for the benefit of the Associated Charities.

The people of Rosemary and Roanoke Rapids have music in their souls and each and everyone should hear the concert by the Music Department of the High School regardless of cost, or effort, or anything else. Let's give them this opportunity.

ORCHESTRA TO WARRENTON

Fourteen selected members of the local High School orchestra go to Warrenton next Tuesday to play at the Warrenton High School Commencement exercises. The orchestra will be under the direction of Mr. R. L. Martin.

LOUIS B. MEYER

Attorney-At-Law

—Office—
Rosemary Theatre Bldg.
Rosemary, N. C.

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If Getting Up Nights, Backache, frequent day calls, Leg Pains, Nervousness, or Burning, due to functional Bladder Irritation, in acid conditions, makes you feel tired, depressed and discouraged, try the Cystex Test. Works fast, starts circulating thru the system in 15 minutes. Praised by thousands for rapid and positive action. Don't give up. Try Cystex (pronounced Siss-tes) today, under the Iron-Clad Guarantee. Must quickly allay these conditions, improve restful sleep and energy, or money back. Only 50¢ at

TAYLOR-MATTHEWS DRUG CO.
Roanoke Rapids, North Carolina

PILES PAIN THOUSANDS

An old Chinese Proverb says, "Nine in 10 suffer from piles," but the pain and itching of blind, protruding or bleeding piles usually are alleviated within a few minutes by soothing, healing Dr. Nixon's Chinoid, fortified with a rare, imported Chinese Herb, having amazing power to reduce swollen tissues. It's the newest and fastest acting treatment out. You can work and enjoy life right from the start while it continues its healing action. Don't delay. Act in time to avoid a dangerous and costly operation. Try Dr. Nixon's Chinoid under our guarantee to satisfy completely and be well 100 times the small cost or your money back.

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Roanoke Rapids, N. C.

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If Getting Up Nights, Backache, frequent day calls, Leg Pains, Nervousness, or Burning, due to functional Bladder Irritation, in acid conditions, makes you feel tired, depressed and discouraged, try the Cystex Test. Works fast, starts circulating thru the system in 15 minutes. Praised by thousands for rapid and positive action. Don't give up. Try Cystex (pronounced Siss-tes) today, under the Iron-Clad Guarantee. Must quickly allay these conditions, improve restful sleep and energy, or money back. Only 50¢ at

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INFLUENZA SPREADING

Check colds at once with 666. Take it as a preventive. Use 666 Salve For Babies.



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Recommended by doctors and nurses. Cleansing, refreshing antiseptic for women. As a deodorant, it prevents embarrassment.

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Lydia E. Pinkham's Sanative Wash
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Sunshine Hog Fattener—
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Come To See Us!

Stedman Stores Co.
Roanoke Rapids, N. C.

SOME COAL!

Is mined to sell, some to furnish heat. The latter is our kind. It is the real thing, not an apology. It is carefully screened from all dirt, dust, screened to free it from all dirt, dust or slag and is by all odds the most economical fuel for heating and cooking purposes, because it lasts longer and goes farthest.

DIAL R-513-1

GEO. C. STEELE
Trading as City Ice & Fuel Co.
Roanoke Rapids, N. C.

Adults Contract Children's Diseases

Apply eye, and do, contract many children's diseases. And, usually, they suffer from them much more than children do. For instance, many adults contract worms, an ailment usually associated with children. Sometimes they suffer intensely and take expensive medical treatments, without realizing that worms are the cause of their troubles. Yet, the symptoms are the same as in children, loss of appetite and weight, grinding the teeth and restless sleep, itching of the nose and anus, and abdominal pains. And, the same medicine that surely and harmlessly expels round and pin worms from children will do the same for adults—White's Cream Vermifuge, which you can get at

Taylor's Drug Store, Rosemary, N. C.

GET RID OF DISEASE GERMS in nose mouth and throat

Let Zonite cleanse away the accumulated secretions, kill the germs, prevent disease. Highly germicidal. Soothing to membranes.

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