

Offering a Thorough Coverage  
of the Greater Roanoke Rapids  
Trade Territory.

# ROANOKE RAPIDS HERALD

Eastern Carolina's Class A  
Weekly Newspaper. "The Pa-  
per That Goes Home."

VOLUME 17.

ROANOKE RAPIDS, N. C., THURSDAY, July 2nd, 1931.

NUMBER 12.

## UP AND DOWN THE AVENUE WITH THE EDITOR

There were between 500 and 600 voters at that city convention Monday night. There's some real interest for you. Every voter who attended should be congratulated for taking that much interest in the affairs of his city.

Last time at the convention there were not more than 50 present and that was considered a big crowd and was mostly recruited from those who just happened to be down town at the time.

Mark up another victory for organization. After all, that was exactly what got out the big crowd at the convention. If that group of men had not worked for two or three days before, the crowd would not have been half as large. And chalk up still another victory when they were able to nominate a group of men such as were nominated up there.

This organization has been able to succeed because of the simple and wholesome reason that it is on the right side. As long as it backs proper issues and good men, it will continue to succeed in anything it undertakes because it will possess that which is necessary: the confidence of the people. When it ceases to be all that which it should be, this newspaper will be among the first to denounce it.

One man put it plainly: it is not a question of leading the people or pushing them or driving them. It is simply that they want to be shown. We agree heartily with his language. Show the people the right way and they will continue to follow that way of their own accord.

It is natural that the great majority of the people do not have the time or want to know about public questions. Not having the time they do not have the interest. This organization has simply found out the right information for them and told them the truth. There would never be much trouble with the people if they were not misinformed.

One man who opposed city extension calls this organization Tammany. He was joking like he meant it. Well, there is very little similarity in this unnamed organization of ours and Tammany. We are proud of one similarity: Loyalty. We don't mean 100 per cent. There are in every group a few don't seem to ever get the idea. But we speak of most of them. You could not have any organization worthwhile, church, school, club, party, business or government, unless it had that requisite, Loyalty. Those units succeed in proportion to the degree of loyalty of its members.

Roanoke Mills Co. No. 1 and No. 2 and Patterson Mills Co. have been closed this week during inventory time. They will resume operation on Monday and everybody will be glad. You miss those early morning whistles and the hum of machinery and that payroll which is so essential to the success of our city.

That big vote on the 23rd attracted plenty of attention. Congressman John Carr happened in here the next day and again promised us a Federal building. He left a note for Alfred Martin who was away saying he was going to get us that building. We told Alfred to file that note away with his other valuable papers.

And next day, Lt. Governor Dick Fountain rolled into town for a few minutes visit. Tell you me, we are getting important. Of course, Dick is a candidate for Governor. He was in a hot spot most of the time as presiding officer of the Senate and we saw him once or twice when we believe he would rather have been anywhere else than in that chair. His visit was very short but he got in quite a few good political ticks. Was pleased with the idea of the new city.

Speaking of names, we have one man in the city who has a King for Godfather. He works in the designing room of the Rosemary Mfg. Co., under "Commish" Ned Manning. The young man was also named for the Emperor of Austria and another member of royalty. His name is Luitpold Franz Joseph Ferdinand Mehlher, better known as Louie. His hobby is chickens of the feathered variety.

Earl Daughtry spent Sunday in Millbrook, N. C.

## DEMOCRATS NOMINATE OFFICIALS

### GREATER ROANOKE RAPIDS JUBILEE IN HONOR OF THE NEW CITY OF 10,000 PEOPLE

#### ALL ROADS TAKEN OVER BY STATE

Care and Cost of Every  
Road in State  
Is Assumed  
Yesterday

#### GOV'S. STATEMENT

(Special To The Herald)

The following statement was issued by Governor O. Max Gardner the first of this week.

On July 1 will take place an unprecedented event in North Carolina. That date the state for the first time in history and the first State in the United States, will take over from the counties the job of maintenance and construction of every mile of public road and every bridge in North Carolina and will assume the responsibility of paying the cost of this tremendous job.

The state will also take over around four thousand county convicts and relieve the counties of the burden of their support and maintenance. On July 1 all of the chaingangs and prisoners in jail serving more than sixty day sentences will cease to be fed and clothed and supported by the counties. The state will serve over twelve thousand additional meals, of a uniform balanced food content, on July 1.

From that date the county commissioners are prohibited from levying a cent of tax to support the maintenance and construction of roads in North Carolina. The State appropriates a minimum of \$6,000,000 to county roads, to be derived from the proceeds of two cents of the present six cent gasoline tax. This automatically lifts from the land and property of the State an ad valorem tax of \$6,000,000, now levied for roads. Three million of this will be new money, and three millions comes from the State aid created by the 1929 General Assembly and largely used by the counties for debt service.

On July 1 the county commissioners of the one hundred counties, or a total of more than five hundred men, will turn over to a commission of seven men composing the State Highway Commission the combined responsibilities of their duties.

The State Highway Department is (Continued on back page)

#### Coach Welch's Outfit To Meet Slagles 4th

The Roanoke Rapids All-Stars will play Slagles Lake in Simmons Park on the morning of the 4th of July and will meet the same outfit over at Slagles Lake in the afternoon. The morning game will start at 10:30 and the afternoon affair at 3:30 p. m. Both games will be close and hard fought as there is an intense rivalry between the two teams.

#### Hospital Ruling

At a recent meeting of the Board of Directors of the Roanoke Rapids Hospital, it was decided that no children under 16 years of age will be permitted to visit the hospital unless accompanied by some older person responsible for their conduct, except by special permission of the superintendent.

#### Sentence Loyd Williams

Loyd Williams was sentenced to six months on the roads on a liquor selling charge in Records Court Tuesday. The arrest was made by deputy sheriff House and officers Dobbins and Green. Williams was operating Lakeside Inn and was operator of the Fairway until that place burned down.

Robert Daughtry spent the weekend in Burgaw.

#### Will Rogers Picks A Story For This Spot

By WILL ROGERS

THERE was a kind and an innocent guy arrested not long ago for getting into a fight with a



street car conductor. He had hit the conductor when the conductor sassed him, and it seems like that was against the law, although there wasn't any law against the sassing of the passenger. So they had him dragged up in police court. The judge kinda sympathized with this poor fellow, and he says, "Well, you look like a decent citizen. Have you ever been in trouble before?" "Yes," says the citizen.

"Well, that's different. What kinda trouble, if I may make so bold?"

"Oh, all kinds, judge. You see I have a mother-in-law and I been in plenty trouble since I got her, but that ain't nothin' to what there will be when she hears about this."

(American News Features, Inc.)

#### TO CHANGE DEPOT NAME

Work has been started on getting the name of the depot changed from Roanoke Junction to Roanoke Rapids. The Kiwanis Club at its meeting last Thursday passed resolutions requesting the Seaboard Air Line Railway Co. to make the change.

The resolutions were sent to Agent E. W. Eubank who forwarded them to Chief Agent F. H. Smith at Norfolk with the following letter: Subject: Changing Roanoke Junction Station to Roanoke Rapids, N. C. Roanoke Junction, N. C. June 30, 1931 Mr. F. H. Smith, C. A. Norfolk, Va.

Dear Sir: Please note attached resolutions from the Kiwanis Club, Roanoke Rapids, N. C., requesting that Roanoke Junction N. C. be changed to Roanoke Rapids, N. C.

You already have a file on this and I sincerely hope that this will be done as soon as possible. Please let me hear from you so I may keep the folks advised.

Yours truly,

E. W. EUBANK, Agent.

CCY:

Mr. C. L. Wilson, Pres.

Kiwanis Club,

Roanoke Rapids, N. C.

This acknowledges your letter June 27th. I feel sure that our people will do this without delay.

CCY:

Mr. L. T. Foster, Sup't.

Raleigh, N. C.

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#### Albert Ritchie, World's Foremost Superman, Managing Big Event For Last of July

Albert Ritchie, better known as Tex because of the State of his birth, until twelve years ago a resident of Concord, said yesterday he expects over twenty thousand people here during the three night Jubilee he is promoting with the cooperation of the local business men, the latter part of July.

Every store and firm participating in this event will be known by the official welcome placed in their windows; the streets will be decorated from the river to the railroad and strings of lights will be on the entire route; fireworks of the aerial type will be each night; there will be two orchestras down town and up town that will furnish the music; two street dances to be given; bathing beauty contest; style revue; aside from the feat that Mr. Ritchie will do.

It is planned to erect a large reviewing stand that will accommodate some 3,000 people with notables from far and near. There will be two street parades, one a novelty when Albert Ritchie will pull a railway express truck loaded with some 200 girls, by his neck from low town to uptown. The other parade will be a representation of business concerns of a paigent style.

Here is Strong Man Ritchie's Daily Dozen: Swings twenty men on his neck, dances with an even dozen girls on his shoulders, tug-o-war against any fifty men, makes macaroni out of gas pipes, toothpicks out of planks, does the man-that-grows stunt, and pulls two hundred pretty girls thru the streets by his neck, and many other feats in store for all who come to the new city of Roanoke Rapids for the big three night Jubilee the last of this month.

Look for the Booster Edition with full information of events and remember its all free on the streets as a rare treat to the many thousands of visitors and their friends from the merchants and manufacturing interests of the city.

#### DEDICATE CHURCH

The Right Reverend William J. Haffey, Bishop of Raleigh, will officiate at the dedication ceremonies attending the opening of the beautiful new St. John's Catholic Chapel, corner of Hamilton and Ninth Streets next Sunday morning at 11 o'clock.

After the dedication service proper, the Litany of the Saints will be recited, followed by High Mass, sung by Father John Manley, who formerly labored in this territory. The sermon will be preached by Father Stephen Sweeney, of the Passionist Order, who at one time was in this vicinity in connection with the Chapel of the Catholic Church Extension Society.

Father McCourt, the Rector of the new church, further announced that everybody is cordially invited to be present at the exercises next Sunday.

#### Car Theft on Avenue

The 1928 Chevrolet coach of O. L. Smith, driven by Basil Glover, was stolen from in front of the Candy Kitchen Monday night. Mr. Glover had been to the Democratic convention and parked his car to go to the theatre. When he came out the car was gone and no trace of it has been found.

#### Legion To Elect

Damask Post of the American Legion will meet Tuesday night at the hand hall on Eleventh St. Strong Man Ritchie, Legion member, veteran of several wars and campaigns, will be on the program. Election of officers will be held and all members are urged to be present.

#### Here's What They Are Saying About THE NEW ROANOKE RAPIDS News Is Flashed Over Country

"What d'ya mean, Rosemary, Mister, there's no such town as that on my route." And that is what M. J. Bishop, driver of the Norfolk to Durham bus tells many patrons daily, though of course, he is always careful to explain that the reason "there ain't no Rosemary" is because it is all Roanoke Rapids now.

Bus travel from Norfolk has increased daily since the new buses were put on over the L. E. Gresham bus lines a few months ago, connecting the Virginia metropolis with Durham, via. Roanoke Rapids and Weldon.

Bishop, who is a Virginian, but who takes a great interest in Roanoke Rapids, because he says it is one of the liveliest towns on his route and because he always does a good business out of here, says that his company at least officially recognizes the new "City of Roanoke Rapids." The Seaboard may still call it "the junction;" Western Union may recognize it by the name of Rosemary but the Gresham Bus Line, sell tickets only to Roanoke Rapids, and he is quick to tell patrons on his bus about the town getting together on "incorporation"—and what a lively place it is.

R. B. Purdy, manager of the Eastern Carolina Service Corporation has received the following letter from the Greensboro office of his company. The letter was signed by C. L. Stafford and follows:

My dear Purdy:— It looks like you have been keeping some good news from me. A newspaper article that the voters

of the towns Rosemary-Roanoke Rapids, Roanoke Junction and Patterson recently decided by a majority of around 2,000 votes to merge into a promising and flourishing city. This is certainly a sensible move and a central government will function and build a community that you will be proud of. I want to offer my congratulations.

The following is clipped from the Hertford County Herald, Ahoskie, and The Jackson News:

Following several years' agitation during which time the rest of the East has looked on with some degree of amazement at the delay in accomplishment of what seemed to outsiders should have been done long ago Rosemary and Roanoke Rapids, the twin industrial towns of this section, have voted to consolidate and become one town. The following news story in Wednesday's News and Observer tells of the successful vote Tuesday and of plans in the making for the future government and growth of the new Roanoke Rapids.

The following editorial appeared in today's Raleigh News and Observer.

#### A NEW CITY BORN

North Carolina now has no twin city since the progressive burghs of Roanoke Rapids and Rosemary were united in the holy bonds of wedlock. The new city of Roanoke Rapids, with magnificent and prosperous mills and more than ten thousand inhabitants, begins its life with every prospect of continued growth.

Congratulations to Mayor Jenkins and his ten thousand constituents.

#### BOXING SHOW SUCCESS— LOCAL BOYS WIN BOUTS

#### JUNE BRIDES

Miss Marguerite MacDonald and Mr. Malvern King were quietly married Saturday morning at 10 o'clock at the Baptist Parsonage at Weldon, Rev. R. M. Fountain, pastor of the church officiating.

The bride was becomingly attired in a navy blue ensemble with beige accessories. The only attendant of the bride was her sister, Miss Louise MacDonald. The groom had as his best man, Mr. David Moody of Weldon, N. C.

Immediately after the ceremony the bride and groom left for a trip thru the Valley of Virginia and to Washington, D. C. They will make their home in Roanoke Rapids.

Mrs. King is a graduate of the Roanoke Rapids Hospital Training School class of '30, and made her home with her parents at Enfield, N. C., before coming to Roanoke Rapids.

The groom is a young business man of Weldon.

#### SUITER-MAY

The announcement of the marriage of Miss Kathleen May and Mr. Joe Suiter at Richmond, Va., Thursday, June 25th, came as a great surprise to the many friends of Miss May here. Mrs. Suiter is the popular daughter of Mr. and Mrs. J. F. May of Roanoke Rapids, is a graduate of the Roanoke Rapids High School and of St. Luke's Hospital at Richmond, Va.

Mr. and Mrs. Suiter will continue to make their home in Richmond.

#### JOYNER-JONES

Miss Eva Starke Jones, daughter of Mr. and Mrs. G. R. Jones and Edward Joyner of this city were quietly married in Emporia Sunday morning with only a few intimate friends and relatives present. The young couple will make their home in this city, where their many friends wish them much happiness.

Mr. and Mrs. D. L. Balmer and daughter, Mildred and Miss Blanche Norwood are spending some time with Mrs. Balmer's parents in Fitzhugh, Va.

Mr. and Mrs. Jim Ingram and Mrs. Joe Williams spent Sunday at Virginia Beach.

#### CHOOSE JENKINS AS MAYOR

Largest Convention In  
History Meets at High  
School Monday  
Night

#### ELECTION TUESDAY

Between 500 and 600 voters of the Democratic party met at the Roanoke Rapids High School Monday night in the largest city convention in history and nominated officers to be placed on the ballot for the city election July 7th.

Kelly Jenkins, young attorney, was nominated for the office of Mayor and elected by acclamation when no other candidates were placed before the convention. He was nominated by George N. Taylor, present Mayor.

For the three year term for Commissioner from the North Ward, J. T. Chase placed before the convention the name of the present Mayor, Mr. Taylor, telling of Mr. Taylor's experience and particularly of his interest in the Fire Department. Mr. Taylor was placed on the ticket without opposition.

F. C. Williams, superintendent of Roanoke Mills Co. and Patterson Mills Co., was nominated by unanimous vote for the two year term from the North Ward, J. M. Taylor placing his name before the convention.

M. D. Collier, grocer, was nominated without opposition for the one year term, his nomination being made by Julian R. Allsbrook.

Alfred N. Martin was chosen to head the Democratic ticket in the South Ward for the three year term, being nominated by T. W. Mullen. Mr. Martin is president of the Rosemary Merchants Association and has been identified with all civic movements for the past ten years. He is resigning from his post on the City School Board in order to accept the new office.

Ned Manning was selected as the two year Commissioner from the South Ward, being nominated by W. C. Allsbrook. Mr. Manning, chief designer of the Rosemary Mfg. Co., is a popular young leader who was drafted for the office against his will but who expects now to give it the same interest he has shown in every other civic enterprise.

T. M. Jenkins, merchant, was nominated for the one year term from the South Ward by L. G. Shell and Mr. Jenkins was elected by unanimous vote.

R. I. Starke and L. G. Shell were placed before the convention as candidates but both men were present and asked that their names be withdrawn. This was done and perfect harmony prevailed thruout the meeting.

Dr. Tom Long was elected permanent chairman of the convention and acted with his usual executive ability. A. L. Clark was elected secretary of the convention.

The new Democratic City Executive committee for the next two years will be T. W. Mullen, A. C. Zollcofer, A. L. Clark, Dr. John Martin and Kelly Jenkins.

#### City Election

The final election will be held Tuesday, July 7th, for city officials. The entire Democratic ticket appears on the ballots which are being printed today.

There were no Republican candidates nor independent candidates to be placed on the ballots. There are instructions for writing in the names of any candidates by the individual voter and space for so doing on the ballots.

The polls will be open from sunrise to sunset on Tuesday and the same election officers will hold as in the extension election.

Very little opposition to the Democratic ticket is expected although all voters are urged to cast their votes.

Mrs. Caroline Hedgepeth is spending some time in Hopewell with her daughter, Mrs. Ed. Gray.

Mr. and Mrs. A. B. McAllister, Mrs. C. L. Massey, and little son, Clifton, Jr., are spending several days in the Western part of the State.

Mr. and Mrs. H. G. Hodges and children spent Sunday at Eboay, Va.