

"ALL FOR ONE AND ONE FOR ALL"

THE ROANOKE RAPIDS HERALD

ROANOKE RAPIDS, N. C., THURSDAY, JANUARY 14th, 1932.

Eastern Carolina's Class A
Weekly Newspaper
"The Paper That Goes Home"

Offering a Thorough Coverage
of the Greater Roanoke Rapids
Trade Territory

VOLUME 17.

NUMBER 39.

UP AND DOWN
The Avenue
WITH THE EDITOR

In case of fire or for Police, Dial
668-1.

Emmett Matthews, Jr., son of
Druggist and Mrs. C. E. Matthews,
was operated on Tuesday for appen-
dicitis. His condition is still uncer-
tain.

Frank C. Moore, Roanoke Rapids
globe-trotter, who came into money
recently, is married. Frank was mar-
ried in Jackson, Miss., on Jan. 2 at
the residence of Rev. D. A. McCall.
An announcement was received by
Rev. V. H. Grantham this week. It
was a cartoon of Mickey Mouse broad-
casting at the "mike" the fact that
Frank was married.

The world's largest tire visited the
Avenue this week. It is attached to a
bus and has traveled over the coun-
try for several years, visiting every
State. The tire is 12 feet high, the
tube weighs 125 pounds and the en-
tire tire and yoke weighs 3,900 pounds.
A set of them can be bought from
Joyner Motor Co., for \$20,000. In
the bus which pulls the tire is an
electric generator which operates
loud speakers thru which announce-
ments are made. Also operating the
brakes which control the big tire.
The tire was made by Goodyear. An
airplane maker says the day will
come when giant airplanes will use
tires this size.

Miniature footballs with position
and name engraved will be given thir-
teen men on the Northeastern Con-
ference championship team. The
footballs are donated to the boys by
different loyal fans in the city. The
boys who will get the trophies are:
Hardison, McNeil, Womble, J. Shell,
G. Shell, Newton, Speight, Mills, C.
Mills Matthews, Brown, C. Sullivan
and Dickens.

Owen H. Page, official of the At-
lantic Coast Line R. R., and Lt. Gov-
ernor of the 6th Carolina District of
Kiwanis, is guest of honor at the
meeting of the local Kiwanis Club to-
night.

The latest on Coroner Billy Will-
iams, who as a sideline is a funeral
director is as follows: The coroner
brought his car to an abrupt halt on
the side of the highway near a pool of
blood and a crowd of bystanders. He
rushed up to the spot crying, "Who's
dead?" One of the crowd answered,
"Car just killed a dog." The disap-
pointed coroner said "Oh," crawled
back in his car and continued on his
forlorn journey.

First it was Oliver Fitts who was
getting credit for Henry's letters to
this paper. Then others told Henry,
the editor was writing the letters and
signing Henry's name. They are all
wrong, Henry wrote them, because
the editor couldn't write anything as
good. So there, take that.

Do you have a copy of a special
edition of The Roanoke Rapids Her-
ald printed in January or February,
1924? If you have, this newspaper
will buy it from you. If you do not
care to sell, will you lend it to us
for a few days? Thank you.

Call Civil Service Exam Next Month

A civil service examination has been
called by the United States Civil Ser-
vice Commission to establish a regis-
ter of eligibles for positions in the
local post office, according to an-
nouncements posted in the post office
this week. It is stated that this ex-
amination is for the purpose of hav-
ing a live register in case of vacan-
cies or the filling of any new position
which may be created by the post of-
fice department within the next year.
The exact date of the examination
has not been announced but will prob-
ably be held during the month of
February. The date for filing applica-
tions closes on February 5. Those
interested may secure application
forms and other information at the
post office. The examination is for
men only.

Miss Sudie Nixon was called to
Norfolk last week by the death of her
uncle, David Linton.

Mr. and Mrs. Frank Hudson an-
nounce the birth of a son on Satur-
day, January 9th.

DEAF-MUTE BOY STRUCK BY BUS

Sanitary Bonds Carry 40 to 1

SPECIAL ELECTION TUESDAY

Sees Voters of City Cast
Total of 871 Votes in
Sewer and Water
Election

NO OPPOSITION

In a quiet, yet enthusiastic election,
noticeable by no opposition, voters of
the Roanoke Rapids Sanitary District
went to the polls Tuesday and cast
871 votes in the bond election.

Eight hundred and fifty one votes
were cast for the bond issue and 20
against. More than 67 per cent of
those registered in the special dis-
trict registration cast their votes in
this election.

As is the law in bond elections, 604
votes were necessary to carry the
election. When proponents of the
measure saw there was no opposition,
efforts to get out the entire electo-
rate was deemed unnecessary.

However, a crew of workers in the
mills and town were active all day
bringing voters to the polls, which
were in the High School building. The
crew used was small but effective in
its work, much appreciated by those
who were interested in the success
of the election.

This is the fifth election which has
been held in Roanoke Rapids in the
past year. The first was a special
election to fill the vacancy for State
Representative. Then came the vote
on incorporating the two towns as
one city. The third election was for
new city officials; the fourth for
members of the school board; and this
fifth for a bond issue for the sani-
tary district.

Tuesday's election gave the Sani-
tary Board the power to issue and
sell bonds to the amount of \$365,000
for the purpose of installing a water
and sewer system for the city.

The Board is now faced with the
problem of selling these bonds before
work on a big scale can be begun. At
present temporary work is going
ahead with money raised by loans by
the Kiwanis Club, but two more weeks
will see the end of that work, unless
more funds are loaned and paid.

The sale of the bonds is not in the
hands of the local Sanitary Board but
is done by the State Local Govern-
ment Commission. That Commission
is not in the mood to sell bonds with
the bond market as it is at present.
If they refuse to sell our bonds, other
steps will be worked out with appeals
to State and National governments
to assist us in disposing of these
bonds at once so work may go ahead
without delay.

Congress has before it now bills
which may permit the government
to assist us in the matter.

Ask Citizens to Plant A Tree for Washington

Seven members were present at the
meeting of the civics department of
the Woman's Club, Monday, Jan. 11,
at the home of Mrs. J. N. Bynum. An
encouraging start was reported on
some of the department's pet pro-
jects. The women are especially in-
terested right now in the tree plant-
ing campaign featured as part of the
George Washington Bi-Centennial
celebration. Pink crepe myrtles can
be ordered through members of the
civics department or the Woman's
Club as a whole, to cost around forty
cents. The co-operation of every citi-
zen is asked in this effort to beau-
tify our town and the trees are in-
expensive enough to be within the
reach of most of us.

The civics department is to have
charge of the general club meeting
on Feb. 1st and plans for an inter-
esting George Washington program
are under way. Tea was served to
the following: Mrs. W. F. Joyner,
Miss Annie Cherry, Mrs. Paul Hey-
denreich, Mrs. A. L. Clark, Mrs. S.
M. Thompson and Mrs. E. P. Bren-
ner.

"KEEP BUILDING" EDITION OF THE HERALD COMING

The Roanoke Rapids Herald realizes there is no community
with greater possibility than Roanoke Rapids and its surrounding
section. This community has already attracted the attention of a
number of the largest manufacturers in the world, and we all re-
alize that it is factories which help to build great cities.

With this fact in mind, The Roanoke Rapids Herald has de-
termined to exploit the unexcelled advantages of Roanoke Rapids
and the surrounding sections as an Industrial, Commercial and
Agricultural center and the superior advantages and natural re-
sources with which we are blessed.

This will be done through a "Keep Building" Edition in which
the achievements, advantages, opportunities and future will be
broadcast.

For the purpose of correctly and effectively placing this data
before the world, this newspaper has acquired the services of
Colonel George Claiborne Simms, a writer of national reputation,
who will cover every feature of business and the professions, and
all the resources of the section.

The Keep Building Edition of The Herald is the guaranty of
this newspaper's determination to build. It will not overlook the
past, but the past will be overshadowed by the presentation of the
progressive present and the greater possibilities of the future.
In publishing the "Keep Building" Edition, it is the further pur-
pose of The Herald to compile in a handbook the facts and figures
embodied in such an edition, ready for mailing, which will be dis-
tributed over the country, in addition to advertising this handbook
in such widely circulated publications as the Manufacturer's Re-
cord.

It is the desire of The Roanoke Rapids Herald to have the
hearty co-operation of every business and professional man in
the community—of every citizen who wants to keep in step with
the big parade for a greater and richer community.
IT CAN BE DONE!

LOCAL CASES IN LEAD AT CO. COURT

Roanoke Rapids Day Is
Held at Recorders
Court This
Tuesday

OTHER COURT NEWS

It was truly Roanoke Rapids Day
at Recorders Court this Tuesday with
most of the important cases before
the judge from this city.

Sylvester Conigland, colored from
Roanoke Rapids, plead guilty to driv-
ing while drunk. He was fined \$50
and costs of court and must pay an
additional fee of \$12 as fee for prose-
cuting witness. License to drive re-
voked for five months.

Henry Melwood, white, from Roanoke
Rapids, was found guilty of as-
sault. The first judgment was struck
out and defendant ordered held in jail
for a few days when a final judge-
ment will be given. The defendant had
been serving a sentence on the roads
when he returned to find his wife,
Pattie Melwood and Dallas Tucker,
also of Roanoke Rapids, living togeth-
er. Pattie Melwood had Dallas Tuck-
er, on charge of fornication and adul-
tery, were found guilty. Dallas Tuck-
er was sentenced to 61 days on the
roads, suspended on payment of a
fine of \$25 and costs. Pattie Melwood
was sentenced to 60 days in the Coun-
ty Home, suspended on good behavior.

Dallas Tucker on charge of affray,
when he and husband of Pattie Mel-
wood, met, was given nol pros with
leave, the State dismissing the action
but reserving the right to reinstate it.

John Hawkins, white, also of Roanoke
Rapids, who ran into the car of
Mrs. G. A. Allen, was found guilty
of driving while drunk. Prayer for
judgment continued on payment of
costs and damage to Mrs. Allen's car
in the amount of \$39.40. At the close
of the day of Court Hawkins was
called to pay up but it was found that
he had left without explanations. Cas-
pian for his arrest was issued and
case continued.

Sandy Baker, colored of Roanoke
Rapids, after being continued on the
docket over a period of 14 weeks was
found guilty of reckless driving. Prayer
for judgment continued on pay-
ment into court of \$40 for use of Ru-
fus Smith. The cost of court must
also be paid by the defendant. Baker
backed into the car of Smith, white,
of Roanoke Rapids. A child of Rufus
Smith's was hurt at the time Sandy
Baker backed into car and child re-

(Continued on back page)

FARMERS AT SPRINGS STUDYING

Class of 30 Study Ero-
sion, Terracing
And Good
Seed

WEEKLY CLASSES

About thirty farmers and boys of
the Aurelian Springs community met
Monday night, in the agriculture class
room for a discussion on terracing by
the agriculturist teacher, Mr. Veach.

In the beginning was the compari-
son of a terrace and a ditch. These
two terms are often confusing, the
way they are used. Mr. Veach de-
fined, "A terrace is a broad bank of
earth behind which the water flows
with a gentle fall and low speed to
some suitable outlet, while a ditch is
just a trench cut into the earth with
usually more fall than a terrace." A
terrace soaks up quite a bit of water
while most water in a ditch runs off.

Terracing is very important be-
cause it is one of the best methods of
holding plant food and checking ero-
sion. In the discussion there were
two kinds of erosion spoken of which
can be pretty much avoided by ter-
racing your land. The first, and most
common method of erosion that oc-
curs in your fields is gullies. Sheet
erosion is the other kind which is
equally as destructive as gullies, al-
though it may be more difficult to
notice at the time it is taking place.

Sheet erosion is the removal of a
small depth of soil from the entire
field down in the cotton, corn, tobac-
co rows, etc. The sheet erosion takes
away some of the most valuable plant
food and is called the first stages of
gullies.

Some important figures put out by
the Agriculture experiment stations
show that 87 per cent of our erosion
occurs during months of June, July,
August and September. So we should
try to prevent erosion during these
months more than any other time.

The next thing take up was ten
rules for successful terracing which
are as follows: (1) Outlets—In run-
ning a terrace one of the first things
to consider is the place for the water
to get out of the field because you
have to protect the other man's land,
your timber land and other fields have
to be protected, etc. So it is very im-
portant to be very careful in get-
ting the proper outlet for a terrace.
(2) Location of terrace is a very im-
portant point because if you fail to
locate a terrace in the proper place

(Continued on back page)

FIDDLERS CONVENTION JAN. 21ST.

P.T.A. To Stage Old
Time Fiddlers Con-
vention Thursday
Night

BENEFIT OF NEEDY

The P.T.A. of the Rosemary Grad-
ed School will stage an old time Fid-
dler's Convention at the High School
auditorium Thursday night, Jan. 21.
The admission will be ten and twen-
ty-five cents and the entire proceeds
will be used for buying shoes and
clothing for needy school children.

A splendid program has been ar-
ranged by the committee and the con-
vention is open to all comers. The
public is assured of plenty of enter-
tainment.

The program is as follows:
1. 1st Violin Solo, Leggett's Dept.
Store, \$3.

2. 2nd Violin Solo, Weissner's
Shoe Store, hat.

3. 1st String Band, \$10, Pure Food
Store, \$1; Rosemary Furniture Co.,
\$1; W. C. Williams, \$1; Mac Frank,
\$1; Taylor's Drug Store, \$1; John
Rabil, \$1; Roanoke Pharmacy, \$1;
Mrs. K. Jenkins, 50c; Taylor's Drug
Store, \$1; W. C. Ailsbrook, 50c.

4. 2nd String band, 5 pound cake,
New Bakery.

5. Banjo Solo, fountain pen, Rose-
mary Drug Co.

6. Guitar Solo, \$1.50 Vogue Beau-
ty Shoppe, \$1; Mrs. B. Marks, 50c.

7. First Clog Dance, \$2.50, Tray-
ham and Grimmer, \$1.50 trade; J. H.
Matkins, \$1 trade.

8. Second Clog Dance, 2 cans Bok-
er coffee, knife, Roanoke Hardware
Co.; The Great Atlantic & Pacific
Tea Co., and cigarette lighter by J.
H. Cullom Jewelry Store.

9. Vocal Solo, Liquid Powder,
Faye's Beauty Shoppe, liquid powder

10. Vocal Quartet, 4 cans Bokar
coffee, the Great Atlantic & Pacific
Tea Co., and cigarette lighter by J.
H. Cullom Jewelry Store.

11. Stunts, box candy, trade \$1,
Figels' Style Shoppe, \$1 trade; Rose-
mary Candy Kitchen, box candy.

12. Piano Solo, Rag only, Ham, D.
Pender Gro, Co.

The rules of the convention are: (1)
All contestants must be registered by
8 o'clock, Jan. 21, 1932. (2) Each
band play 3 numbers. (3) Each solo
play 2 numbers. (4) Each vocal solo
sing 1 number. (5) Each quartet
sing 2 numbers. (6) Solos may have
one to accompany. (7) Each band
must have 3 or more musicians.

The Virginia Electric & Power Co.,
started the convention off with a bang
by donating ten dollars in cash to-
ward the gate receipts.

The committee in charge are Mes-
srs. J. W. Sanders, H. E. Dobbins,
James Edwards, John Gaylord and
Misses White and Cannon.

Chevrolet Again Leads Country In Gross Sales

When the doors open Saturday to
the National Automobile Show in
Grand Central Palace, New York,
Chevrolet will occupy the position of
honor on the show floor for the fifth
consecutive year.

Each year the National Automobile
Chamber of Commerce awards first
place at the national shows to the
member company which has done the
largest dollar volume of business in
the previous 12 months.

The award is much coveted in the
industry, because in addition to the
distinction it conveys it also carries
with it the right to first choice of ex-
hibition space at the national shows
in New York and Chicago.

Chevrolet first achieved the position
of honor in 1923. Since then the
company has consistently maintained
its leadership.

Mrs. J. T. Garner is a patient in
the Roanoke Rapids Hospital, having
undergone an operation for appen-
dicitis.

LEGION SHOW ON TUESDAY

One of Best Fight Cards
With Gordon and
Rice Head-
lining

STARTS AT 8:30 P. M.

Starting exactly at 8:30 Tuesday,
Jan. 19th, the Damask Post American
Legion will put on one of the finest
boxing cards ever staged here. Feat-
ured by Mutt Gordon and Shelby
Rice, the same two boys who fought
a torrid six round affair at the last
bouts with Rice edging out over Gor-
don by inches. Gordon had previously
defeated Rice in Richmond and the
boys are now tied up one and one.

Both Gordon and Rice are top not-
chers in their class and are featured,
Rice in Hopewell and Mutt Gordon
in Portsmouth at the high class Oasis
Club. This main bout will go six
rounds.

The semi-final will bring together
Jimmy Gilbert, the Rocky Mount
flash who has been coming along rap-
idly in recent bouts, and Kiki Credle
of the Oasis Club Portsmouth, and he
will give Gilbert a busy evening. This
fight will go six rounds.

"Battling" Henry Love is staging a
comeback here. Henry, after a couple
of good fights in Rocky Mount at the
East Side Arena looks good, and he
will have to be, for Bob Moore, who
will meet Love here in a four round
affair, is rated as the State's lead-
ing Junior lightweight. He hails from
Rocky Mount.

"Flash" Blanton another local boy
who has been doing some good fight-
ing recently, will meet Ros Parker of
Enfield in another four rounder. Park-
er rates high in Enfield and fans from
that section are backing him to kayo
Blanton. Fans will be assured of four
high class fights, a total of twenty
rounds, ample seating.

Main bout—Mutt Gordon vs Shelby
Rice, six rounds.

Semi-Final—Jimmy Gilbert vs Kiki
Credle, six rounds.

Prelims—"Battling" Love vs Bob
Moore, four rounds. "Flash" Blanton
vs Ros Parker, four rounds.

GOODM'N ON COMMITTEE

Local Power Company Official
In Charge of National Speak-
ing Contest

Representatives from throughout
the system of the Virginia Electric
and Power Company met in Rich-
mond last week to formulate plans,
rules and regulations for conducting
the annual employees' public speak-
ing contest on the subject of "The Re-
lations of Government and Business."

Those who attended the meeting
and who will have charge of conduct-
ing the contest are A. H. Herman
and J. Y. Ray, of the Public Rela-
tions Department at Richmond; H.
H. Harper assistant to the vice pres-
ident, Norfolk and Ray H. Goodman,
sales manager of the Carolina district,
at Roanoke Rapids.

This contest is of national scope
and is sponsored by the National
Electric Light Association. All em-
ployees of the company, including both
men and women, other than officers
and department heads, will be eligible
to compete.

First eliminations will be held on
March 1. Winners in the Norfolk and
Richmond contests will then compete
in Norfolk on March 18, for represen-
tation in the State contest. The first-
place divisional winner in the Caro-
lina division will represent the com-
pany in the North Carolina State
finals. The State winners will then
go into regional contests and finally
into the national contest to be held
in Atlantic City next June, during
the annual convention of the Nation-

al Electric Association.

Based on the registrations in a simi-
lar contest last year, it is expected
that some 200 contestants will be en-
rolled throughout the Veeco system.
Cash prizes will be awarded the win-
ner in the various stages of the con-
test.

SKULL IS FRACTURED LAST NIGHT

Julius Farrow In Serious
Condition at Hospital
Following Acci-
dent

CROSSING AVENUE

Julius Farrow, 18, was struck by a
bus as he was crossing the Avenue at
9:45 last night and is in the hospital
today suffering from a fractured
skull. His condition is serious.

Young Farrow, who is a deaf-mute,
was crossing the street in front of
Johnson's Lunch Room. According to
witnesses, the boy did not see the bus
approaching and walked from between
two cars into its path.

He was struck by the big front
bumper, carried 20 feet, and was
then thrown about seven feet as the
bus came to an abrupt stop. His
body was pitched high in the air and
the severe injury came when his head
struck the pavement in front of the
Lyric Building.

First witnesses thought he was dead
and called Coroner Williams who
rushed to the scene and took charge.
But when it was seen that Farrow
was alive, he was taken to the hos-
pital in the car of E. A. Telleg's. He
was bleeding profusely from his left
ear from a slight hemorrhage. X ray
by Dr. Weathers showed a fracture
of the skull beginning near the top
of the head and running jaggedly
past the left ear. There was no in-
dication of concussion.

His condition was good at the time
of first treatment but his injuries
were said to be of a serious nature.
He is being carefully watched today
for complications.

C. E. Farrow, his father, says the
boy had not been well this week and
was not working at his regular job
at the New Bakery. According to his
father, Julius had been to the pool
room, where he usually plays a few
games each night with friends, and
was on his way alone to his home at
322 Monroe Street.

H. T. Poole, driver of the bus, Safety
Transit Co. Bus 7510 of Raleigh,
says he was coming down the Avenue
at about 15 miles an hour and did not
see Farrow until he stepped in front
of the bus; that he jammed on his
brakes, stopping the bus at less than
the length of the machine. Witnesses
verified his statement in substance as
did measurements taken by the offi-
cers. One colored passenger, Robert
Weeks of Weldon, was on the bus but
did not see the accident as he was
seated in the rear.

W. C. Elmore saw the bus strike
Farrow, saw his body in the air. Mr.
Elmore ran out in the street and the
injured boy's body rolled at his feet.
Among others who saw the accident or
part of it were W. P. Medlin, T. M.
Edmondson, B. O. Cooper, Paul Hey-
denreich, and a couple of High School
girls across the street.

The bus was heading North and was
on the right side of the Avenue. This
is the last stop before Weldon, where
the driver spends the night. Poole
got in touch with his manager in Ra-
leigh, Robert Brown, who turned the
matter over to their insurance agent,
Walter Bagwell. Mr. Bagwell was
willing to come last night but officers
did not demand that and the driver
was released until this morning. The
insurance company stated it would
take care of expenses and bond.

Julius is the oldest of four children
and is a graduate of the Morganton
School for Deaf-Mutes. He is very
bright and has many friends here. His
father is employed at Roanoke Mills
No. 2.

Mrs. Cooper Grizzard and son, Geo.,
Mrs. J. M. Grizzard and Mrs. T. M.
Jenkins spent Tuesday in Halifax
with Mrs. Mamie Butts.

Mrs. Sam Patterson was the guest
this week of Mrs. Frank Williams and
Mrs. Job Taylor.

al Electric Association.

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lar contest last year, it is expected
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