

TOWN TALK

Mr. and Mrs. Wm. White spent several days this week in Charlotte where Mr. White attended a Chevrolet meeting.

Miss Jeanne Hewitt is spending several days here as the guest of her sister, Mrs. Alfred Martin.

Mrs. J. N. Bynum and Mrs. Mark Vick spent last Friday in Richmond, Va.

Mrs. Ridley Meacham, Miss Harriett Pope, Mrs. Pope and Mr. Frank Wyche spent Sunday here with relatives and friends.

Dr. E. D. Harbour, who has been undergoing treatment at a Portsmouth, Va. hospital expects to return to the city the latter part of the week.

WELFARE DEPARTMENT

The Welfare Department of the Woman's Club will hold its regular monthly meeting on next Monday afternoon at 3:30 at the home of Mrs. A. Meikle.

LADIES AID SOCIETY

The Ladies' Aid Society of the 1st Baptist Church met last week with Mrs. Frank Williams, with eighteen members present. A short business session was held after which a social hour was enjoyed. Three new members attended.

The Most Beautiful



Dorothy Wilcox had the beauty appeal which caught the attention of a noted group of artists who judged her the most beautiful mannequin of the twenty selected for final awarding of honors.

GARDEN DEPARTMENT

The Garden Department of the Woman's Club met on Monday afternoon at the home of Mrs. A. Mickle. The flower show which will be sponsored by this department was discussed and Mrs. C. A. Wyche was appointed to work out plans. Mrs. Howard Pruden read a splendid paper on how to grow roses. The garden department expects to show a set of illustrated slides in the near future on rose culture. A small fee of 25c will be charged. Mrs. C. A. Wyche made a talk and showed pictures of the most satisfactory flowers to grow for cutting. Mrs. George Hayes gave a few points on calendula growing. The members answered roll call with favorite flowers. Those present: Mrs. T. M. Jenkins, Mrs. J. C. Leath, Mrs. Howard Pruden, Mrs.

Hugh Camp, Mrs. T. R. Manning, Mrs. C. A. Wyche and Mrs. George Hayes. The hostess served delicious refreshments. Next meeting with Mrs. T. R. Manning.

HONORS HOUSE GUEST

Mrs. R. M. Pope was hostess on last Friday evening with three tables of bridge, honoring her house guest, Miss Edna Pope of Norfolk, Va. The highest score for the evening was won by Mrs. Paul Weeks who was given a potted plant. Mrs. Bernard Edmondson was given a puzzle as winner of low score. A sweet course was served. Those invited to meet Miss Pope were: Mesdames Bernard Edmondson, Paul Weeks, T. J. Haggard, R. L. Martin, Ivey Mohorn, Bernard Allsbrook, W. E. Murphy, Mrs. R. W. Carter of Weldon, Miss Blonnie Taylor, Miss Nadine Clark.



ILLUSION:

Josie, the lovely trapeze artist, stands upon a small platform. At the will of the magician she leaps *twenty feet* into the air to reach her trapeze. She uses no ropes, no ladder! A phenomenal leap for a woman... or a man!

EXPLANATION:

Josie didn't jump... she was *sprung!* The twenty-foot leap is not dependent on Josie's ability, but on a powerful spring mechanism hidden beneath the stage which propels the artist upward through the air. The force is so violent that the lady wears a light steel jacket which protects her from injury as she starts her astonishing leap.

IT'S FUN TO BE FOOLED

...IT'S MORE FUN TO KNOW

Magic has its place...but not in cigarette advertising.

Consider the illusion that there is a mysterious way to give cigarettes a superior "flavor."

EXPLANATION: Cigarette flavor can be controlled by adding artificial flavorings. By blending. And by the quality of tobaccos used.

Cheap, raw tobaccos can be "built up" or "fortified" by the lavish use of artificial flavorings.

Such magic, however, seldom holds the audience. Your taste finally tells you the truth.

The cigarette flavor that never stales, never varies, never loses its fresh appeal, comes from mild, ripe, fragrant, *more expensive* tobaccos...blended to bring out the full, round flavor of each type of leaf. It's the quality of the tobacco that counts!

It is a fact, well known by leaf tobacco experts, that Camels are made from finer, MORE EXPENSIVE tobaccos than any other popular brand.

Because Camel actually pays millions more every year for choice tobaccos, you find in Camels an appealing mildness, a better flavor.

And Camels taste cooler because the *welded* Humidor Pack of three-ply, **MOISTURE-PROOF** cellophane keeps them *fresh*.

**NO TRICKS
..JUST COSTLIER
TOBACCOS**

IN A MATCHLESS BLEND



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CAMELS

