

Next Week At The Peoples

"The Sign Of The Cross" All Time Screen Classic Comes To Peoples

Fredric March; Claudette Colbert; Charles Laughton And 7,500 Others In New Cecil B. De Mille Spectacle

Rome is burning . . . Panic stricken the people of the imperial city rush about like cornered rats . . . their homes destroyed — their lives in danger — and Nero (Charles Laughton) sings and plays!

He . . . who had burned Rome . . . now fears his crazy action . . . but Tigellinus (Ian Keith) craving Nero's favor tells him "These Christian dogs, they did this — Sire, we must clean up the city, else your very life may be in danger—"

And this is but one of the many hundreds of monster spectacles to be beheld in "The Sign of The Cross," amazing moving picture, coming to the screen of the Peoples Theatre next Thursday and Friday.

Cecil B. DeMille, master director who created "The Sign Of The Cross," has given to the screen many of its most notable achievements. The DeMille family home is in Washington, N. C.

Heralded as "A picture which will proudly lead all the entertainments the world has ever seen," it offers a monster cast, including Fredric March, Elissa Landi, Claudette Colbert, Charles Laughton and 7,500 others. It is a Paramount picture.

When first produced, it was that it might be years before this production would play smaller towns, in fact, only a few short months ago when it was being "road showed" it was doubtful if the picture would ever be presented in smaller cities. However, Manager Lyle M. Wilson has procured a showing for Roanoke Rapids only a few days behind its initial showing in Metropolitan centers at popular prices.

"The Sign Of The Cross" has been widely hailed from press and pulpit as one of the screen's "greatest offerings of all time." There is so much to tell about this drama . . . its cast . . . its marvelous, elaborate stage settings, produced as only De Mille, the Master, can produce, that even a synopsis, or a brief account of its highlights is impossible.

Audiences are respectfully requested to see the picture from the start. Screen time will be found in the Peoples Theatre advertisement on this page.

I ONLY HEARD !

—By—

The SPORTS EDITOR

Positions are not to be sewed-up on the Jackets ball team this season—if anyone expects this, they had better thread their needle with a plow-line.

The Senior play Friday night titled Help! Help! meant just more than that—you should have seen some of the characters.

"Aspirin" Johnson, old Jacket pitcher states, "The locals look good, and might win a game this season"—he never won any.

The mill teams will have baseball again this season—Roanoke

Keaton And Durante Together Again In "What! No Beer?"

Buster Keaton cannot laugh, and Jimmy Durante cannot cry. So M.G.M. has put these comedy stars together again to make the public cry with laughter at their latest epic, "What! No Beer?" which opens at the Peoples Theatre Monday of next week for a two-day run.

While the whole nation is debating the subject of beer, these two comedy stars have turned their talents loose on the subject. They talk over, and operate a real brewery in their latest picture, and it is said to be one of the funniest ever produced.

For the Wednesday only offering on next week's Peoples program, Chester Morris portrays a romantic minded American who decides to end it all until he chances across the path of lovely Genevieve Tobin who plays the feminine lead in "Infernal Machine."

Thursday and Friday, "The Sign of The Cross" is the attraction at the Peoples (and what an attraction!)

For the Saturday only bill on next week's program, Anita Page and Charles Starrett co-star in "Jungle Bride."

Rapids and Patterson will probably combine and the Bascoes will form a team. The boys are eager to get under way with training. The two teams will likely play off a series for the city championship.

The prospects of the local high stars were bright—but some of the girls are kinda dimming them.

Did you know—Malcolm O. composed a masterpiece on "What I Want To Be"—That stuff won't win you a berth on the baseball team, Malcolm.

O. Acree must have dated in new territory Sunday night—have you noticed the "black eye?"

Hardison reported to practice Monday non-escorted!

Tom Taylor "what-a-man" doesn't eat meats.

Note—Last Week's Column was reserved for the local athletes "swell" heads.

The Jackets bat "jerker" captured the Barrymore role in the contest at school last week—another victory for the team.

Mr. and Mrs. Clarence Toppings, of West Point, Va., were the week end guest of Mr. and Mrs. Wm. Medlin.

May Book Henderson For Game Next Week

Roanoke Rapids High Yellow Jackets are getting down to earnest training on Simmons field. Long afternoon drills have put a few sore arms in camp, but the Jax have seen three weeks of ex-

tensive workouts and are whipping into shape at a fast clip.

The locals diamond artists held a short clash of a few innings between the number one and two teams Monday afternoon. Most of the boys showed plenty of "zip" with the "hot" ones.

The outfield candidates are being given plenty of batting practice, assistant Poyner heading the boys with fly ball chasing banging them out with a large fungo.

A well balanced team is expected this season. The infield shows promise in Garris, veteran third baseman now working around first, with Tom Taylor another

good prospect, Chester Allsbrook, fastly gaining experience with his duties at second base, Irvin Dickens, another letter man at short-stop with Nickolson also looking good. William Grant, captain, is picking up the "hot" ones at third sack. Pridgen, behind home plate, with Sullivan running a close race, all members of last year's nine.

The outfield looks good with Wilton Dickens, Hardison, J. Taylor, letter men. Sherian, a new comer, also shines.

Oak Ridge and Carolina Frosh are the only games booked for the Jackets so far, altho Henderson high may be booked March 24th.

The PICK of the PICTURES



PROGRAM week of MARCH 20

Monday and Tuesday

BUSTER KEATON
JIMMY DURANTE

IN WHAT! NO BEER?

Thursday and Friday — March 23rd — 24th

Wed. Only

CHESTER MORRIS
— IN —
"INFERNAL MACHINE"

with **GENEVIEVE TOBIN**



CECIL B. DEMILLE'S
Greatest Dramatic Spectacle
Of Our Generation

THE SIGN OF THE CROSS

WITH **FREDRIC MARCH**
ELISSA LANDI
CLAUDETTE COLBERT
CHARLES LAUGHTON
WITH 7500 OTHERS
FROM THE PLAY BY WILSON BARRETT
A Paramount Picture

See It From the Start!

Screen Time
2:30 — 7:30
and 9:30