

# NEW STATE-WIDE PAPER

## Plant Located Here; Main Office In Raleigh

### Tabloid Weekly News First Of June With Initial Issue of 50,000

By M. R. DUNNAGAN  
Raleigh, May 11th — "The North Carolina Weekly News" a tabloid newspaper with State-wide circulation, will make its first appearance in an entirely new field in North Carolina the latter part of this month, it is announced by Carroll Wilson, young and dynamic publisher of the Roanoke Rapids Herald, itself a tabloid home newspaper.

Mr. Wilson announced here today that he had recently made a tour of the State and made arrangements for branch offices in Asheville, Greensboro, Charlotte and Wilmington, and that he will have special representatives in North Wilkesboro, Winston-Salem, Fayetteville, Williamston and Roanoke Rapids, with probably additions in other sections of the State later. The main office will be Raleigh, and the printing will be done in Roanoke Rapids.

One of the features of the new paper will be a weekly column by U. S. Senator Robert Rice Reynolds, of North Carolina, several years of whose eventful career has been spent in newspaper work, in addition to the several series of articles he has written on world tours he has made. Mr. Wilson states that Senator Reynolds will give a weekly letter on what he is doing in Washington, or a gossip sort of anything he cares to write.

In addition to the Reynolds articles, Mr. Wilson states that he has made arrangements for a weekly Washington letter, as well as one from Raleigh, and also from all over the State. He has already made plans for plenty of pictures, State, as well as national, in addition to general news coverage. Organization has also been perfected on a State-wide basis for circulation and distribution of the publication, for which Mr. Wilson states he will have a guaranteed circulation of 50,000 the first week.

Mr. Wilson has been owner of the Roanoke Rapids Herald for five years, coming to this State from Kentucky, where he was editor for six years of a state newspaper. He is 33 years old, a graduate of Yale University (one of its youngest graduates) and has been active in civic and political affairs. He was president of the Roanoke Rapids Kiwanis club for two years, a director in the local Building and Loan Association and in other community activities.

Two years ago he turned the Roanoke Rapids Herald into a tabloid paper, patterned after the New York Daily News, a tabloid with the largest circulation of any such newspaper in America. The ease in handling and reading a

### For Federal Reserve Post



Adolph C. Miller, of California, is the westerner given most consideration for the post of Governor of the Federal Reserve Board, according to Washington reports.

paper of tabloid size and type is one of the reasons Mr. Wilson advances for believing it will be one of the most popular papers in the State.

As Mr. Wilson views it, there will be no conflict with any other State newspaper. He can see no overlapping with the recently founded "The State's Voice," published by Oscar J. Peterson, at Dunn, or with the new magazine publication which Carl Goerch is about to launch, as a sort of State literary digest. His publication, he thinks, will occupy a field that is new in the State and will be all to itself in that field.

### Demand For Chilean Soda To Date More Than Doubles 1932

According to local fertilizer dealers, deliveries of Chilean soda are exceeding all expectations. Trade reports indicate that deliveries to date are more than double the total for 1932. Ports had ample stocks the first of the year, but these stocks have been so reduced that several cargoes of soda are now on their way from Chile to take care of May and June requirements.

With some degree of inflation assured, the outlook is for rather materially higher cotton prices in the fall. Dealers generally, therefore, are looking for the heaviest soda side-dressing business in several years.

### STATE TABLOID IS PUBLISHER'S PLAN

Carroll Wilson, of Roanoke Rapids, Says He Starts With 50,000 Subscribers

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—News & Observer, issue of May 8th.

### NOTICE OF SALE OF LAND

Under and by virtue of the authority conferred by deed of trust executed by W. B. Strickland and wife, Lyda E. Strickland, dated the 15th day of September, 1928, and recorded in Book 389, Page 316, in the office of the Register of Deeds for Halifax County, Jefferson E. Owens, Substituted Trustee, will at twelve o'clock Noon on

Thursday, May 18th, 1933 at the Court House Door of Halifax, North Carolina, sell at public auction for cash to the highest bidder, the following land, to-wit:

A lot in the town of Scotland Neck, North Carolina. That lot or parcel of land bounded on the North by Tenth Street, according



Rev. I. N. Demy says: "I have found nothing in the past 20 years that can take the place of Dr. Miles Anti-Pain Pills. They are a sure relief for my headache."

Sufferers from Headache, Neuralgia, Toothache, Backache, Sciatica, Rheumatism, Lumbago, Neuritis, Muscular Pains, Periodic Pains, write that they have used Dr. Miles Anti-Pain Pills with better results than they had even hoped for.

Countless American housewives would no more think of keeping house without Dr. Miles Anti-Pain Pills than without flour or sugar. Keep a package in your medicine cabinet and save yourself needless suffering. At Drug Stores—25c and \$1.00



### Director of Mint



Mrs. Nellie Ross, former Governor of Wyoming, is the new director of the mint, her appointment by President Roosevelt having been confirmed by the Senate. Mrs. Ross is the third woman appointed to high position by the President, the other two being Mrs. Perkins as Secretary of Labor and Mrs. Ruth Bryan Owen as Ambassador to Denmark.

to the map of said town, on the East by Roanoke Street of said town, on the South by the lands of Mrs. Mattie Battle and on the West by the lands of Mrs. C. F. White, fronting about forty-nine feet on

Tenth Street and running down Roanoke Street in a Southerly direction about 160 feet being a rectangular shaped lot, the dimensions thereof being about forty-nine by one hundred and sixty feet, said land being the same land which was conveyed to Clee Vaughan by A. D. Morgan and wife by deed recorded in the Public Registry of Halifax County in Book 311, page 541, and subsequently by said Vaughan and wife to W. L. Harrell by deed recorded in Book 202, page 95, and thereafter by the said W. L. Harrell and wife conveyed to W. B. Strickland, Jr., by deed dated August 15, 1920, and recorded in Book 331, page 528, Halifax County Registry, to which reference is made, said land being also the same land described and shown on a certain map or plot made by K. H. Barrow, surveyor, September 1, 1928.

This sale is made on account of default in payment of the indebtedness secured by said deed of trust.

A five percent (5%) cash deposit will be required of the highest bidder at the sale.

This the 13th day of April, 1933.

JEFFERSON E. OWENS,  
Substituted Trustee.

Mrs. Frank T. Doser of Athens, Ga., has her own third set of natural teeth.

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**FELT SICK AFTER EATING**  
"None of my food agreed with me—I would frequently taste what I ate, long after my meals, and I did not see a well day for weeks," says Mr. Peter Seeger, 329 S. Elmwood St., Kansas City, Mo. "I began taking a pinch of Black-Draught after each meal, and kept this up 10 weeks. Gradually the pain left me and I began to feel better. I ceased to be troubled with gas, and could eat what I liked."

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**BLACK-DRAUGHT**  
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Good Returning Monday  
Round Trip From Roanoke Rapids—  
Littleton and Weldon **\$1.25**  
Seaboard Air Line Ry. Co.