

BRUCE BARTON

••• *writes of "THE MASTER EXECUTIVE"* •••

Supplying a week-to-week inspiration for the heavy-burdened who will find every human trait paralleled in the experiences of "The Man Nobody Knows."

WEAKNESS OF GENERALITIES

"When you are going about your business, be as kind as you can be thoughtful of the other travelers on the highways of life. Take time to look for those who have fared less fortunately; lend them a helping hand whenever you can."

I say Jesus might have uttered such generalities. But if He had, do you suppose that they would ever have been remembered? Would the disciples have recorded them? Would our age ever have heard His name? He was far wiser in the laws and habits of the human mind. Instead of the common-place phrases written above, He painted this striking picture.



Bruce Barton

A certain man went down from Jerusalem to Jerico and fell among thieves.

There's your illustration and your head-line. If you had lived near Jerusalem or Jerico; if you often had occasion to use that very road, wouldn't you want to know what happened to that unfortunate traveler?

"They stripped off his raiment," the parable continues, "and wounded him, and departed, leaving him

half dead." Pretty soon a priest came by and seeing the victim said to himself: "That's a shameful thing, the police ought to do something about these outrages." But he crossed over carefully and passed by on the other side. A certain respectable Levite also appeared. "His own fault," he sniffed, "ought to be more careful." And he too passed by. Then a third traveler drew near, and stopped—and the whole world knows what happened. . . . Generalities would have been soon forgotten. But the story that had its roots in every-day human experience and need, lives and will live forever. It condenses the philosophy of Christianity into a half dozen unforgettable paragraphs. The parable of the Good Samaritan is the greatest advertisement of all time

Take any one of the parables, no matter which—you will find that it exemplifies all the principles on which advertising text books are written. Always a picture in the very first sentence; crisp, graphic language and a message so clear that even the dullest can not escape it.

Here is another one: What Happened To The One Lost Sheep.

What man of you, having a hundred sheep, if he lose one of them, doth not leave the ninety and nine in the wilderness, and go after that which is lost, until he

find it?

And when he hath found it, he layeth it on his shoulders rejoicing. And when he cometh home, he calleth his friends and neighbors, saying unto them, "Rejoice with me; for I have found my sheep which was lost."

I say unto you, that likewise joy shall be in heaven over one sinner that repenteth, more than over ninety and nine just persons which need no repentance. . . ."

JOINT HOSTESSES

Misses Martha Carson, Margaret Woodberry and Ruth White were joint hostesses on Saturday evening to members of their bridge club and several additional guests. The party was given at the home of Mrs. C. W. Davis. In the living room and dining room where five tables were placed for players, flowers were used with lovely effect. At ten-thirty the scores were collected and Miss Mary Cannon was given a paper weight and pencil as a high score prize. A sweet course was served. The club members and invited guest were: Misses Ruth Dean, Martha Spivey, Aline Cannon, Mary B. Cannon, Sara Gurley, Mollie Regan, Clyde Johnson, Catherine Hall, Susan Womble, Virginia Forbes, Alma Blount, Margie Cannon, Margie Caldwell, Betty Gates, Hazel Cobb, Mesdames H. S. Loy, C. W. Davis, W. C. Williams and Thelma Daughtry.

ENTERTAINS CLASS

Mrs. W. C. Allsbrook entertained her Sunday School class at a social, Wednesday night. Games were enjoyed and at 10 o'clock refreshments were served to twenty.

If you are planning to lead your cattle through Manhattan you must have a boy at the head of each steer. That's what the city's code of ordinances says, anyway.

Ambition the Curse of Mankind. Read the Conclusions Drawn by Distinguished Scientist in an Article in The American Weekly, the Magazine Distributed with Next Sunday's Baltimore American. Buy Your Copy from Your Favorite Newsboy or Newsdealer.

Relieve that Pain



DOES pain ruin your temper, spoil your looks, interfere with your business or pleasure? Millions of sufferers from Neuralgic Pains, Functional Pains, Ordinary Headache, Simple Neuralgia have found relief by using

DR. MILES' Anti-Pain Pills

Why don't you try them? At all drug stores. 25 for 25 cents. 125 for \$1.00

YOU'LL GET RELIEF OR YOUR MONEY BACK

THELMA

Miss Edna Stillman is visiting in Warrenton with her uncle, Rev. R. E. Brickhouse.

Mrs. Hugh Hockiday was called to Cary Thursday of last week on account of the illness of her sister, Mrs. Albert Barnes.

Mr. and Mrs. Ashley Wilkens spent Sunday with her sister, Mrs. A. A. Vincent in Petersburg, Va.

Mrs. Bettie Dunn and daughters Misses Carrie and Emma, visited Mrs. Annie Isles last week.

Randolph Allen spent the week-end here with his parents, Mr. and Mrs. M. H. Allen. Mr. Allen has accepted a position with the Nash Motor Co., in Roanoke Rapids.

Miss Thelma Boyd, of Roanoke Rapids spent the week-end here with friends.

A. G. Johnson spent Sunday in Petersburg, Va.

Miss Sallie K. Allen spent Friday in Littleton with Miss Dolie Daniel.

Mr. and Mrs. W. A. China, of Roanoke Rapids, visited relatives here Sunday.

Mrs. Fannie Webb, of Weldon, is visiting Mrs. R. W. Hamill.

Messrs Archibald and Webb Hamill are spending the week in Garysburg, and will attend the commencement exercises at Jackson.

Mr. B. D. Hamill spent the week

end in Garysburg.

Mrs. Emma King returned home Sunday after spending the winter in Greensboro with her son, Mr. Joe King.

Mrs. Joe King and Edwin King, of Greensboro, spent Sunday here with relatives.

Mr. Furman Myrick, spent Sunday here with friends, going to Halifax in the afternoon.

Mrs. J. A. Shaw and children spent Sunday with Mr. and Mrs. R. S. Shaw.

Webb and Arch Hamill entertained a few friends at a weiner roast on Roanoke River Thursday evening.

Miss Annie Grant of Garysburg, was the guest of Mrs. R. W. Hamill during the graduation exercises at Littleton high school last week.

Mrs. F. N. Webb, of Weldon, is spending some time with her daughter, Mrs. Hamill, of Thelma.

DARLINGTON

The boys of Darlington and Tillery played baseball Sunday evening. The score being 6-4 in favor of Darlington. There will be another game Sunday evening about 3:30, with Hill Cross Roads at Darlington.

Carl Gibson visited in the home of Mrs. Gardner Sunday afternoon.

Some women in New York are wearing flowers made out of mother-of-pearl. They can be washed when dusty.

FAVORITE RECIPES OF FAMOUS CHEFS



Famous Japanese Garden Restaurant, Ritz-Carlton Hotel, New York.

Louis Diat, Chef, Ritz-Carlton, New York

ONE of the most famous hotels of the world is the Ritz-Carlton in New York. Titled guests from every land and the leaders of New York society are to be seen in its dining rooms daily.

The Oval Restaurant of the Ritz-Carlton with its twelve solid marble columns is a celebrated room built in the Adams style. It is one of the finest examples of its kind in America, and professors of architecture frequently visit it with their students.

Louis Diat is the chef who serves the famous guests of the Ritz. For more than 30 years he has been chef to royalty. He began at 14 years of age in the pastry kitchen of the Bristol Hotel in Paris. He joined the Ritz organization in Paris in 1903, and later went to the London Ritz. When the New York Ritz-Carlton opened in 1910, Louis Diat was sent to America, and he has been with the Ritz ever since, along with managing director, Albert Keller, its famed host.

When questioned about his most popular dishes, Diat said that recently, perhaps due to the announcement that canned pineapple has more known dietetic values than any other fruit, his guests are showing partiality toward some form of canned pineapple, either in salads, fruit cups or desserts. He said that slices of canned pineapple are very tasty with chicken, duck or quail. One of Diat's unusual recipes, for sweet potatoes and Ananas Louisiane, is as follows:

Sweet Potatoes and Ananas Louisiane
Cut some cooked sweet potatoes in round slices about 1/5 of an inch thick and slice some pineapple in round slices the same thickness. Dish them overlapping each other, alternated, in circles in an earthenware dish. Then pour some maple syrup over them and bake in the oven. When about to serve, sprinkle with sugar and glaze under a hot broiler.

KNOW YOUR GROCERIES

We know ours, and we've shown a lot of folks something about PRICE since we've been here. Remember this: You can buy it CHEAPER at the L & S, and if its come down the last few weeks you can bet your bottom dollar WE BROUGHT IT DOWN!

- SPECIALS for FRI.-SAT., May 26th-27th
- EL-RIO COFFEE lb. 12½c
- POTATOES No. 1's 10 lbs 14c
- FLOUR Every Sack Guaranteed 24 lbs. 62c
- SUGAR 10 lbs. 45c
- LUZIANNE COFFEE lb. 23c
- CIGARETTES All Brands 10c
- LARD Cooking Compound, lb. 6½c
- ORANGES Sweet - Juicy, each 1c
- SAUSAGE PURE PORK Home-Made, lb 7½c
- BEST STEAK lb. 12½c

L AND S

GROCERIES
MEATS

"WHERE CASH CUTS COSTS"