

## REVENUE TREND IS UPWARD

All Departments Report That Collections Much Better For Month Of May

### BEER HELPS

Raleigh, June 7.—As a result of the New Deal, or something, revenue collections in North Carolina took a heavy upward turn last month, the monthly report of Commissioner of Revenue A. J. Maxwell showing more than double the general fund collections of a year ago, and a health increase in all of the highway funds, gasoline, licenses and titles.

General fund collections for May amounted to \$530,052.98, as compared with only \$240,514.31 for May, 1932, bringing the collections for the 11 months of the fiscal year to \$13,832,565.48, as compared with \$15,514,246.62 for the corresponding 11 months of last year. Income taxes for May increased to \$330,180.87 from \$122,418.48 a year ago; franchise taxes increased from \$19,630.22 to \$71,221.75; license taxes increased from \$77,542.98 to \$82,853.27 and inheritance taxes increased from \$20,922.63 to \$35,797.29.

Automobile taxes increased from \$1,211,335.96 a year ago to \$1,289,915.53 the past May, or \$69,579.39, a small but definite increase, making the totals for the past 11 months \$17,863,206.22 as compared with \$19,302,508.13 for the same period the year before. For the first time in two years, the license fees, gasoline tax and title registration fees all showed an increase over the amounts for the corresponding months a year before.

The beer tax is shown to amount to \$23,088.24, but Commissioner Maxwell points out that this does not include a substantial sum received for which license has not been issued, due to hold ups awaiting compliance with the laws, retailers in furnishing evidence of local license issued, and wholesalers in furnishing the required bond, in addition to the tax. Tax on the volume is due in 10 days after the month ends, so none is shown yet.

Taxes actually collected on beer includes: wholesalers \$24,100; retailers, \$22,546; salesmen's licenses, \$2,300; dealers on train, \$100; sales tax on beer, \$6,580.24.

There is a cigar stand in New York that used to sell cigars to former President Hoover. Mr. Hoover used to pay as much as 60 cents apiece for his cigars.

### Indian Mother oldest of "Gold Stars" in France



Among the Gold Star Mothers from the United States who this year visited the graves of their sons killed in the World War and buried in France, was Mrs. Kate Mike, 74-year old full-blooded Winnebago Indian from Wisconsin, she is shown above as she sailed from America with the first contingent of 113 Mothers who sailed for France late in May.

### Over Million Will Be Spent In State By Government CCC

The Federal government will spend about \$1,200,000 in North Carolina in the next six months in operation of the 11 camps of the Civilian Conservation Corps, over which the State will have control, in addition to the amount spent on those the Federal government is operating. The cost is estimated at \$3 a day and 2,200 boys from 18 to 25 will be at the State operated camps. They will be engaged in reforestation and soil erosion prevention work.

F. H. Claridge, assistant State forester in charge of reforestation for seven years, has been selected as supervisor of the 11 camps the State will have charge of, having been granted a leave of absence for six months to do this work, which will be under general direction of State Forester J. S. Holmes. Charles H. Floyd, assistant forester, in charge of fire control, will cooperate in the fire control work. In addition to giving employment, the work is expected to be of permanent value to the State.

Mrs. Eunice Harrell spent the week-end at her home in Roxobel.

## TOWN TALK

Mrs. Clarence Babcock, of Boston, Mass., is visiting her parents, Mr. and Mrs. J. H. Cranwell.

Miss Ella Lee Taylor who has been attending school at Flora Macdonald college has arrived to spend the summer with her parents.

Mr. and Mrs. Johnnie Brantley visited relatives at Colerain Sunday.

Miss Ottley Cranwell a student nurse at Mt. Sinai, Philadelphia, is spending her vacation with her parents, Mr. and Mrs. J. H. Cranwell.

Mrs. Charlie Harlowe has returned from a visit to her parents at Mayesville, N. C.

Mr. and Mrs. Joe Williams and son, and Miss Edith Wright visited relatives at Lawrenceville, Va., Sunday.

Gurney Wilson Grant, Jr., of Jackson, spent Tuesday in town visiting friends.

Miss Sara Brown of Garysburg spent the week with Mrs. J. R. Allsbrook.

Miss Henrietta Pope, Miss Mary Temple Merchan and Mr. Frank Wyche were week-end guests at the home of Mr. and Mrs. C. A. Wyche.

Mrs. Carroll Wilson and daughter, Patricia, Mrs. J. T. Alford and Mrs. Cranford Hoyle left Monday by motor for a visit to relatives in Kentucky.

Miss Dorothy Ray Draper and Haywood Draper, of Lasker, are visiting their parents, Mr. and Mrs. Clyde Draper.

**MORE PEOPLE BUY BUICKS THAN ALL OTHER EIGHTS IN ITS PRICE RANGE COMBINED!**

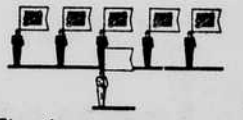
**BECAUSE BUICK GIVES MORE AND BETTER MILES**



People look at the 11 eights in Buick's price range, and buy more Buicks than all of the rest combined.\*



Every state in the Union purchases more Buicks than any other automobile priced above \$1,000.\*



Five times as many people buy Buicks as any other car priced above \$1,000—sixes, eights, twelves or sixteens.\*

\*Figures taken from Polk's National New Car Sales Service

Buick wishes to thank the men and women whose demand for Buick cars has made possible this great sales leadership. Such popularity can mean only one thing: *People are convinced that Buick gives more and better miles.* Remember—there are twenty Buick models—all moderately priced and all available on liberal G. M. A. C. terms. A General Motors Value.

**NASH MOTOR CO.**

When Better Automobiles Are Built, Buick Will Build Them

**Only The Leader of the Oil Industry Dares Stand Back of Such a Guarantee**

AT REGULAR GASOLINE PRICE

**Essolene**  
*Guarantees*

**SMOOTHER PERFORMANCE**

The worth of a guarantee depends upon who makes it • Back of the guarantee of smoother performance you get with Essolene is the Standard Oil Company of New Jersey • This Company fully understands the importance of such a public guarantee when made by the world's largest oil organization. We mean exactly what we say when we make it • If you expect Essolene to be advertised with ex-

travagant claims that offend common sense you will be disappointed • Our only statement is that this company stands squarely behind Essolene as a great advance in motor fuel—a new standard of quality for other gasolines to attain • Try Essolene today. Be your own judge. Compare it with any fuel you have ever used. A single tankful will convince you. Colored Orange to Prevent Substitution



• Essolene, Esso, and Essolube—the 5-Star Motor Oil, are sold at Esso Stations and Dealers owned, operated or supplied by the following companies: the Standard Oil Company of New Jersey, the Standard Oil Company of Pennsylvania, the Standard Oil Company of Louisiana, and the Colonial Beacon Oil Company, Incorporated.

**SAVE THAT CAR**

A WELL LUBRICATED AUTOMOBILE

Requires less power,

Runs more smoothly, Rides more comfortably.

And makes less fuss about doing it.

That's the kind yours should be and will be if you bring it here for LUBRICATION.

**SMITHS Service Stations**