

We're Moving By July 1st!

Hence, these startling reductions in all departments of our store. Attend the first days of this SALE, and you'll find bargains far beyond comparison in view of a constantly rising market!

THE Quality SHOP

C. C. SHELL, MANAGER

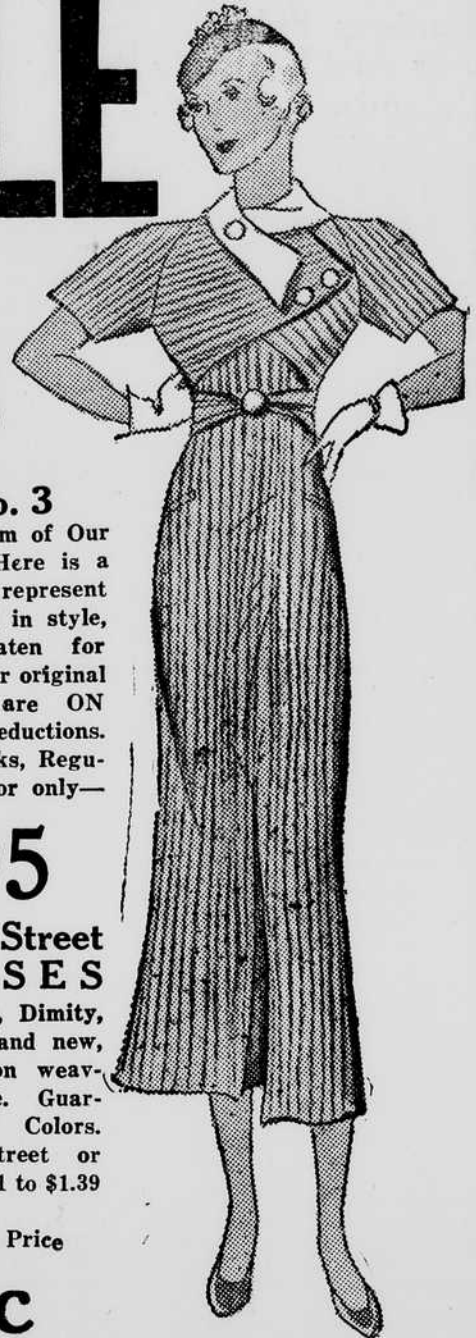
Not a "Quit Business" Sale!

We're not overstocked, and we're not quitting business. After July 1st in our new location in the Crew building we will be better than ever able to serve you! You will find real reductions in this REMOVAL SALE.

REMOVAL SALE

Brings Store-Wide Values and a Truly Marvelous

Sale of Dresses



Group No. 1

\$5.95 and \$7.95 Dress Values that include all Late Spring Styles. Here is a real saving made possible by our REMOVAL SALE. These Dresses are of Fine Silks in all Late Spring Colors. Rough Crepes; Flat Crepes and Sheers. Sale Price—

\$2.95

1 Rack of DRESSES

Left over from our Fall and Winter Stock. Silks and Woolens. Originally sold for \$4.95 to \$7.95. Will soon be serviceable again.

REMOVAL SALE PRICE **\$1**

Group No. 2

Our feature Dress Value Group. Most of the Dresses in this selection will arrive NEW for the week-end, and are styles we would ordinarily price \$5.95 to \$7.95. Very few are more than 2-weeks old and are great values at our Sale Price of

\$5.

SPRING COATS

All New Goods of the Past Season, Styles of which will doubtless be good next Spring, and we are positive you will never duplicate the values at our original price. Our REMOVAL SALE PRICE makes them doubly attractive.

Priced \$9.95 to \$19.95
HALF PRICE

Group No. 3

Including the Cream of Our Dress Selections. Here is a lot of Dresses that represent the very last word in style, and cannot be beaten for VALUE, even at our original price, but they are ON SALE at startling reductions. Our very best frocks, Regular \$12.50 values for only—

\$9.95

House & Street DRESSES

In Shantung, Dimity, Pique Voils, and new, popular Cotton weaves. Washable. Guaranteed Fast Colors. Ideal for Street or House wear. \$1 to \$1.39 values

Removal Sale Price

89c

SALE STARTS FRIDAY June 16th 9 A.M.
And lasts 'til Sat. 24th, We'll Be In Our New Location By **JULY 1st!**



1 Table Of
ABOUT 50 LADIES HATS

Straws, Felts and Novelties. Original Prices \$1.95 to \$3.95 "While They Last"

25c

New Popular Styles In MILLINERY

Sports, Suede finish, glove fabrics, silk and cotton piques. Plenty of Whites and Hi Shades. Originally \$1 and \$1.95

79c to \$1.69

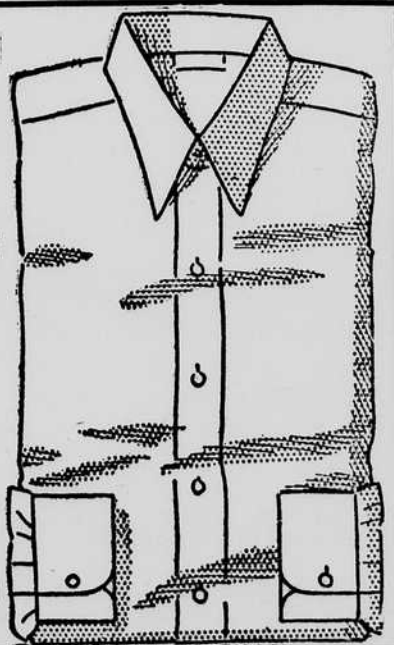
New Aetna and Phillips-Jones

SHIRTS

Fine quality broadcloths. Late New Patterns. Regular \$1.50 and \$1.95 Values—

79c

Three For **\$2.25**



Phillips-Jones, Aetna and Few Manhattan of \$1 up Quality. Whites and patterns in fine Broadcloths. An Odds and Ends Clean-Up (Not all sizes) **39c**



1 Table Of
Straws

Sailors, Soft Straws, Bennetts, Milans and French Leghorns. Original \$1.50 to \$2.95

\$1.00

Entire Stock of
Mallory Straws 20% OFF

PURE SILK TIES

Hand-Made. Many of Resilio Construction. Light and Dark Grounds. Regular 55c values

45c 3 for \$1.25

Wash Ties 25c
5 for \$1.00

Remember
Sale Starts
FRIDAY
JUNE 16th
And Lasts
Until Saturday
June 24th.
Every Day a Real
Bargain Day!

The Quality Shop

Nextdoor to Sanitary Barber Shop

Roanoke Rapids

Moving to Crew Bldg.—Former Location: Pure Food Store

Our New Location Will Enable Us to Serve You **BETTER** and With Fine, New Merchandise at Lower Prices Due to Saving In Overhead