OCTAGON

Per Cake

Hundreds of Thrifty Roanoke Rapids shoppers have voiced their approval to the BIGGER – BETTER Hub Department Store. This store, that has always been known for high-class value giving will not be found lacking now that commodities are increasing in price every day.

Come Celebrate the OPENING

Of Our Bigger Store With Us

FRIDAY and SATURDAY Everyone Says "BUY NOW!"

We aren't "kidding" you. If it wasn't for the opening of our bigger store - we wouldn't even advertise this week. Fine merchandise now on our shelves is advancing in costs daily. We are offering these specials to better acquaint you with the BIGGER-BETTER HUB!

Marvelous Dress Selections

Group No. 1

A selection of Fine Summer Dresses we are offering as Close-Out Values in our Grand Opening -ChoiceGroup No. 2 50 Late Style Ladies

Suits. A real "pickup" by our buyer in New York this week. Offered very special forGroup No. 3

As an opening special-75 Dotted Organdy Dresses of \$1.98 quality. Superb styles for wear right now. Just arrived by express from N. Y.

Group No. 4 Group No. 5

A fine selection of Early Autumn styles that you will find to be great values, in view of rising prices at our low price of-

Sand Crepe, Rough Crepe and Satins feature these Early Autumn styles in Beautiful New Frocks for smart Women. Priced-



FREE

CANDY

to the Kiddies

All children accompanied by parents Fri. Sat. will receive candy

FREE

New Fall

Showing of

LADIES Novelty

Footwear

Blacks, Browns &

Suedes. Take a tip from us and BUY NOW— WINDOW

SHADES

Best Grade of OIL CLOTH

ZSC yd.

Double-Size **Bed Spreads**

LADIES BRAZIERES

7c

CURTAIN GOODS

10c yd. Blue Chambray

Work Shirts



Hundreds of Pairs of **WHITE SHOES** Straps, Ties, Pumps, Oxfords-

\$1. - \$1.50

New Fall Millinery

Hats bought this week n New York. The most beautiful and fashionable assortment we have ever shown for-



HOSIERY Slightly irregulars but the shades are "just right"

39c Regular 98c Value 42-Guage Fine Hose Full Length

SUITS MEN'S

Snappy and conservative styles in fine. All-Wool Dress Suits. Ordinarily \$25 values—at the NEW HUB Store—

Yellow Sheeting 9c yd. Best Grade-Quantity Limited

Birdseye Diapers _ 89c Doz. 27x27 Red Star Diamond. Sat. Only

French Toilet Soap, 19c Box 7 Cakes, Attractive assortment

Big Turkish Towels ____ 10c Never again—these low prices.

Look for the Big Sign at -

All Shades

Department Store Roanoke Rapids, N. C.

Fast Color Voiles _ 10c vd. 500 Yards to close out this price.

Men's Straw Hats Panamas and Sailors; \$1 Values

All Summer Pants ___ Including White Ducks

Broadcloth Shirts 48c Cellophane Wrapt; Whites; Color.