

# NOW IS THE TIME TO BUY!

Carolina's Only TABloid NEWSpaper

# THE ROANOKE RAPIDS HERALD

VOLUME NINETEEN

ROANOKE RAPIDS, N. C., THURSDAY, OCTOBER 26th, 1933

NUMBER TWENTY-EIGHT

# SUPREME COURT IN CULLOM CASE

UP AND DOWN

## The Avenue WITH THE EDITOR

### BUY NOW!

Roanoke Rapids merchants are telling HERALD subscribers that "Now Is The Time to BUY" to the tune of over 1,000 inches of local, display advertising in this issue (which is more advertising than many small-town dailies carry in an entire week of six or seven issues.)

All over the United States, leading newspapers and stores in leading cities are conducting similar "BUY NOW" campaigns, and they are not for the entire purpose of "selling merchandise" at this time. Progressive retailers, seeing the price advances the codes have affected on all commodities already, and realizing that many of the advances are not reflected, as yet, in today's prices, feel it is their duty to warn their patrons that it is a matter of expediency to "BUY NOW".

In addition to increased newspaper advertising programs, merchants participating in this campaign are displaying the latest official approved NRA "Now Is The Time to Buy" insignia, which was distributed to them by the Herald.

Next week, more merchants, in various lines, will join in this BUY NOW campaign. The best way for the consumer to keep up with all of this is to read the local advertising in the HERALD.

The Roanoke Rapids NRA Compliance Board is meeting tonight at the Mayor's Courtroom. It is said several complaints have been filed with the Board for investigation.

At a special meeting of the Roanoke Rapids Building & Loan Association Tuesday night, several more loans were made possible thru the funds secured from the Federal Home Loan Bank. These loans make possible further building, additions and repairs for local home owners.

The carnival at the Fair is reported to have had the same trouble leaving town as other shows of that nature have ex-

(Continued on back page)

Scientific Approach



Mrs. Gehne MacDonald Bowman, President, National Federation of Business and Professional Women's Clubs, with 1400 clubs and 55,000 members, urges scientific approaches to wipe out discriminations against the business woman.

## CAR DRIVER SENTENCE SUSPENDED

A two-year sentence in the penitentiary, suspended, the payment of one thousand dollars to the parents of the dead boy, and payment of court costs, was the sentence meted out to Charley Fayed in Superior Court Tuesday.

He was given one year in which to pay the thousand dollars to Mr. and Mrs. C. L. Elting, parents of little Billie Elting, who was killed September 9th.

Fayed was driving a car owned by Tucker Fayed, local merchant. He was traveling at a fast rate of speed up Jefferson Street when

(Continued on back page)

## WILL PAY MATTHEWS EXPENSES

Late report Is State Will Pay Back Expenses To The County.

The State of North Carolina will pay the expenses of returning E. A. Matthews, Roanoke Rapids lawyer now held in San Francisco, was the report from Halifax today.

The State, however, expects Halifax County to pay the bill now, and to refund it to the county when Matthews is brought back to this county.

Auditor Vincent said he was powerless to advance the expense money until authorized to do so by the County Commissioners.

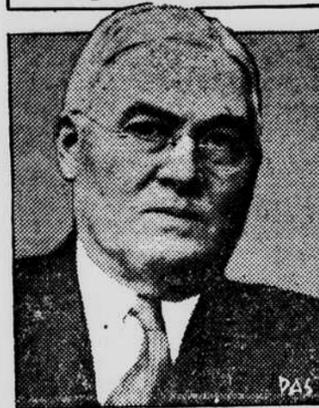
Meanwhile, a hearing has been set by California courts for Matthews on next Monday. He is held there under \$2,500 bond at the request of Halifax County officials.

While only one indictment, for embezzling \$3,800 has been returned in this county against Matthews, Solicitor Burgwyn was of the opinion other indictments would follow when Matthews was brought back. It was thought embezzling indictments reaching 30 or 40 thousand dollars might be returned.

Judge Moore yesterday set a bond of \$5,000 for Matthews to fill in case he is brought back here while court is not in session.

Mr. and Mrs. Jerry Jenkins, Mr. and Mrs. Elisha Sanders and Mrs. Ernest Clark, spent Sunday in Lawrenceville, Va.

Propounds Life-Ray



Dr. George W. Crile, noted Cleveland O., physician, in an address to the American College of Physicians and Surgeons, propounded "radio gens" as a life ray theory within the human body, similar to a radio set, which doctors of the future might successfully read.

## CULLOM WITNESS REHEARD

Solicitor W. H. S. Burgwyn and Sheriff Johnson were in Roanoke Rapids again Tuesday night and reheard the testimony of one of the witnesses of the Cullom investigation.

The officers withheld the name of the witness and did not state the reason for reopening the investigation so far as this particular witness was concerned.

The Solicitor did say that the investigation would continue and it is probable that others who gave testimony before the Coroner's jury will be recalled to clear up conflicting testimony.

With four witnesses stating they saw Marvel Cullom on Friday night at 8 o'clock or thereabouts, the entire story of her actions on the night of the murder must be reconstructed by the authorities.

They had based previous theories on the testimony which had shown the last time she was seen had been soon after 6 o'clock Friday night, attired in different clothing from that which 8 o'clock witnesses testify to.

## Fractured Skull

Southgate Britt, salesman from Murfreesboro, was brought to the Roanoke Rapids Hospital Monday afternoon suffering from a fractured skull sustained in an automobile accident near Weldon. He was still unconscious Monday night but is reported improved today.

Miss Virginia Smith and Mr. R. L. Martin attended the Musical Supervisors Conference in Greensboro, recently held.

## HUSBAND APPEALS VERDICT

Defense Testimony Not Permitted In Superior Court Trial.

Fought thru two courts, the case of Cullom vs. Cullom will be taken to the State Supreme Court by the husband, L. H. Cullom, after Judge Moore refused to permit testimony regarding the parenthood of the child in Superior Court today.

Cullom was given a suspended sentence of six months and ordered by the court to pay Mrs. Cullom ten dollars per month for maintenance of the child, after he had been found guilty on a non-support charge by the jury.

Attorneys for Cullom served notice they would appeal the case to the Supreme Court and a court stenographer kept a record of all questions asked by Cullom's lawyer, Kelly Jenkins. Many of these questions had to do with Cullom's claim that the child in question was not his own, and it was the answering of these questions which was refused by the court.

This was the same action taken by Judge Daniel in Recorder's Court from which the case today was appealed.

The trial today was, like yesterday, a battle of legal wits. Cullom's lawyers were Kelly Jenkins and E. L. Travis, Sr. Solicitor Burgwyn, represented the State, and was assisted by Julian R. Allbrook, who represented Mrs. Cullom.

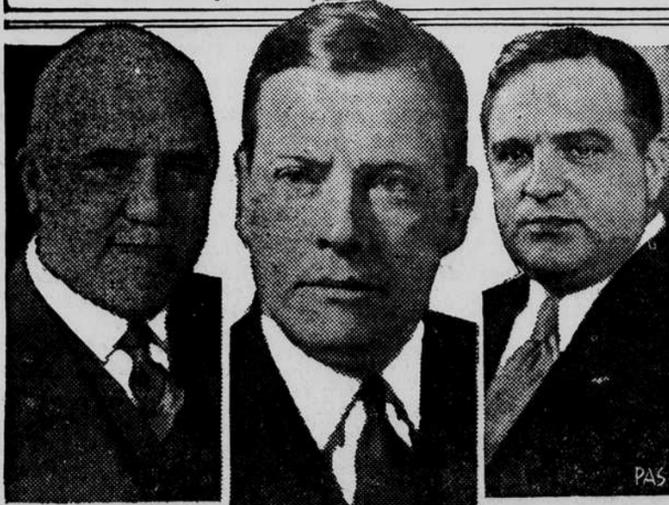
## HOCKADAY FUNERAL FRIDAY

Mrs. W. S. Hockaday, 73-years old pioneer citizen of Roanoke Rapids and native of this township, died this afternoon at the home of her daughter, Mrs. C. M. Miller on Jackson Street.

Funeral services will be held at the residence this Friday afternoon at three o'clock, by Reverend S. J. Starnes, of this city, and C. P. Womack, of Littleton, with interment at the family cemetery in this township.

Mrs. Hockaday moved to Roanoke Rapids from the rural section near here in 1910. Her husband died four years ago. Surviving are two daughters, Mrs. Miller and Mrs. M. F. Harrison, and three sons, W. G., W. N. and N. M. Hockaday, all of this city and county.

## Tammany In Struggle To Regain Power



Once again in the cycle of years New York's Tammany is fighting to retain its political powers. Mayor John P. O'Brien, Tammany candidate, left, asks reelection. Joseph V. McKee, center, "Recovery Party" candidate, said to have Washington support, is running as Independent Democrat, and Fiorello H. La Guardia, right heads the Fusion ticket.