

MERCHANTS ASSOCIATION

OFFICERS ELECTED YESTERDAY

Plan New Organization Linked With The State Association

A rejuvenated Roanoke Rapids Merchants Association, outgrowth of the old Rosemary Merchants Association, to include every retailer within the city limits, was the outcome of an enthusiastic meeting held here yesterday afternoon.

The new association will be a part of the State Retail Merchants Association and expects to take an active part in local affairs as well as those of State-wide interest affecting the retailers.

Chairman A. N. Martin appointed a nominating committee of George Taylor, H. S. Loy, Irvin Starke and Robert Cleaton. This committee reported on permanent officers who were elected by acclamation.

Curtis C. Shell was elected President; M. D. Collier, Vice-President; Howard Hancock, Secretary; Wm. Alfred Thorne, Treasurer.

President Shell, in accepting his office, said he would invite Willard Dowell, executive secretary of the North Carolina Retail Merchants Association to come here and address the new organization.

At the request of Mayor Jenkins, chairman of the local NRA Compliance Board, Mr. Shell appointed F. M. Coburn, W. F. Joyner and Knox Dickens to represent the Merchants Association at meetings of the Compliance Board.

Informal talks from the floor were made by C. C. Shell, H. S. Loy, George Pappendick, George Nash, L. G. Shell, Carroll Wilson, W. F. Joyner and F. M. Coburn.

These stressed the need of a compact, live active merchants association for the purpose of affiliating with the State organization in legislative matters, of solving local problems confronting the retailer, of saving the business houses money in the matter of fly by night advertising schemes, of gaining better cooperation and friendliness between the retailers of the two business sections, and of strengthening the credit situation in the city.

The association will have regular monthly meetings, dues will be charged which will permit the group to accomplish things which could not be done unless there was money in the treasury, all legislation affecting retailers will be carefully watched thru the State organization.

Just as soon as Mr. Dowell accepts the invitation, a special meeting will be called and all retailers will be notified. A schedule of dues will be worked out so that every store, no matter how small, may become a member and it appears from the enthusiasm shown by the official representatives of more than 30 local firms yesterday that the retailers are going to have a live, wide-awake organization that will be of invaluable aid to every member and to the city as a whole.

One of the world's highest mountain peaks, Nanga Parbat, in the Himalayas, is to be climbed this season by a group of Germans and Americans.

Our idea of a wild ride is a long distance flight in a free balloon.

Points At Employers



It is opposition encountered from some employers, who still believe in employment relations of a half century ago, that makes labor problems acute and works against the best interest of the nation, says President William Green of the American Federation of Labor.

Meeting At The Christian Church

Tuesday night, Oct. 31st, is the beginning of a few nights meeting in the Christian Church. J. H. Stidham, Evangelist of Fulton, Mo., will lead these special services and he wants to meet every member of the church on Tuesday night.

Mr. Stidham represents the Church Erection Department of the Church of Christ with headquarters in Indianapolis, Indiana, and he comes to the church in an official capacity both in the interest of the local congregation and the Erection Department.

All members are urged to be present in the meeting Tuesday night. Service begins at 7:30.

—V. H. GRANTHAM

VISITING IN FLORIDA

Mrs. Elsie Woodard is spending the week in Florida, where she is visiting her sister. Mrs. Woodard made the trip by automobile, and will return the latter part of the week.

GOING MODERN

No matter how simple and conservative your home, if you are thinking of refurnishing it with modernistic pieces—either throughout, or merely in one room, you can gain some very clever background effects through the use of a little clever carpentry and very little materials. The inside of a room can be modernized by ripping out the old moulding and replacing it with a modern, angular type. You can give your wall moulding a clever effect by run-

ning them in three strips down the center of every five foot space—each strip a little shorter than the other. Baseboards can be made attractive, too, and one of the best looking we've seen came out from the wall in a block-effect set-back on which our hostess arranged interesting little groups of potted plants and odd little books piled high.

Admiral Byrd announced that he will sail to the Anarctic this month. Evidently he doesn't like this hot September weather.

SMOKE

KOOL

Mild Menthol - Cork Tipped
CIGARETTES

15c Pkg. At YOUR Dealer
Brown & Williamson Tobacco Corp., Louisville, Ky.



THE *Quality* SHOP
C. C. SHELL, MANAGER



Now that Everyone is Wearing Better Clothes, You will be Delighted With Our New Fall Selections.

DRESSES

Not only beautiful daytime dresses suitable for school and business, but a large variety of sport types, and glamorous Sunday Night frocks, formal enough for your most important date. Soft Woolens... Angora and Rabbit Hair Fabrics... Tweeds... Failles... Rough and Flat Crepes and Novelty Fabrics, and the style and workmanship of these dresses is flawless to the last detail.

\$5⁹⁵ to \$14⁹⁵

COATS

The best of the season! Sport coats in the new, popular Polos... Tweeds... All-Purpose Coats smart enough to wear for dress. Soft, "fluffy" Llama-Down Fabrics... Formal daytime coats with furs of Skunk, Mink, Fox and Beaver dexteriously used in the most flattering manner. A complete selection in all sizes. You owe it to yourself to BUY NOW.

\$14.50 to \$49.50

The Importance of this "BUY NOW" Movement—

NRA codes and rising prices have a tremendous affect on the cloak-and-suit industry. Selections in a few weeks will undoubtedly be much higher in price. Our present selections are "hand picked" and represent the very utmost in style and value. Truly, we believe it is a matter of good judgment to BUY NOW!

Tailored "Swagger Suits

Reflecting the very "last word" in style elegance—

\$14.50

and to \$24.50



The Quality Shop

Roanoke Rapids, N. C.