

# RAISE \$735 FOR CHARITY

## AMOUNT HALF NEEDED TO MEET GOAL -- CALL FOR MORE RESPONSE

Incomplete returns at 4:30 yesterday afternoon showed that only about one-half the desired amount had been raised in the annual drive for Associated Charities.

Incomplete returns from the South Ward business section and no report from Roanoke Mills No. One kept the total reported down but indications are that it will fall considerably below the amount raised last year and set as the goal for this year.

A total of \$735.77 had been reported yesterday, of which \$476.40 was pledged and \$259.37 was in cash. Detailed report by units was:

North Ward business section \$209.00.

South Ward business section (incomplete) \$70.00.

Rosemary Mfg. Co., \$161.40.  
Hospital and Doctors \$103.00.  
Patterson Mills Co., \$100.00.  
Halifax Paper Corp., \$62.60.  
Roanoke Mills No. 2, \$41.77.

The goal set for this year and the amount raised last year, was \$1,500.00. Unless there is more response it appears that the amount this year will not be much over one thousand dollars.

This will be doubly tragic this year. The needy of the community will suffer more for lack of what Associated Charities can do for them, and this will be intensified by the fact that the Federal government is willing and ready to match every dollar raised locally with three and perhaps four dollars of Federal relief funds.

Those citizens who have not given cash or pledged anything on weekly or monthly payments or in merchandise are urged to get in touch with Rev. Hugh Bradley, in charge of the drive, or Rev. J. N. Bynum, president of Associated Charities.

This organization makes only one appeal each year and now is the time to give this worthy work every assistance possible.

Why Managers of Lady Baseball Players Go Crazy. Organizer of First Feminine Team Tells of Their Fights, Courtships and Other peculiar Troubles in The American Weekly, the Magazine Distributed With Next Sunday's BALTIMORE AMERICAN. Buy it from your favorite newsboy or newsdealer.

### MISS ISTREIKO HOSTESS

Miss Pearlle Istreiko entertained with three tables of bridge last Thursday night. High score was won by Miss Lucille Moore, and low by Miss Leavis Crouch. Each was presented with a prize. At ten thirty a delicious ice course was served the following: Misses Lucille Moore, Leavis Crouch, Hattie Humphries, Josie Moore, Addie B. Moore, Lurline Hardy, Arlen Batton, Irene Bridgman, Helen Brown, Pauline Kendrick and Mrs. C. C. Shell, Mrs. Bill Hodges, and Mrs. Glenn Gurley.

### MRS. MARTIN HOSTESS

Mrs. Alfred Martin entertained her bridge club on Monday evening. Progressive Contract was played a three tables. Lovely chrysanthemums were used for decorating purposes. After six progressions the scores were collected and Mrs. George Hayes was found to hold high. A salad course was served at ten-fifteen, Miss Elizabeth Griffith and Miss Jeanne Hewitt assisted the hostess in serving. Those playing: Mesdames Carroll Wilson, Paul Heydenrich, Hugh Camp, George Hayes, Howard Pruden, Jack Young, Carl Hale, William Batton, Misses Ruth Transou, Margaret Clark, Lucille Carlon and Virginia Blount.

## BEWARE of the SNEEZE

A SNEEZE is nature's warning something is wrong in the nose and throat. A COLD generally starts with a sneeze, and if treatment is started at this first warning, the severe symptoms of the ordinary cold may be warded off.

At the first Sneeze commence the use of KOLD-TONE, the latest scientific development for the treatment of ordinary colds. If your eyes and nose are running, coughs due to colds, or if you have a soreness in the chest, KOLD-TONE will give great relief! KOLD-TONE is also a mild laxative thereby cleansing the system of cold poisons.

You will be amazed at the instant relief it gives. All that we ask for KOLD-TONE is a fair, impartial trial, under the directions on the bottle label.

Ask your dealer today for KOLD-TONE. Price 35c. (Pd. Ad.)

## IT IS MORE FUN TO KNOW!



I'VE EXPERIMENTED A LOT WITH THE VARIOUS BRANDS OF CIGARETTES. I FIND THAT CAMELS ARE DEFINITELY Milder. YOU DON'T TIRE OF THEIR FLAVOR—THEY ALWAYS TASTE GOOD!

Camel's costlier Tobaccos never get on your Nerves...Never tire your Taste

### Keep Eggs Indefinitely Without Storing



A new machine which processes eggs and makes it possible to keep them fresh indefinitely without storing was displayed at the National Poultry, Butter and Egg convention at Chicago last week. The process seals the eggs to retain the carbon dioxide which is the life preservative of eggs.

Does he ask the impossible?

She must be shuffle board champion—and wear the smartest shoes on S.S. Rex



Active . . . bubbling over with life . . . and always the smartest girl aboard, whether on deck or in the dining salon.

Perhaps you say—"no wonder, for a girl who can travel on the S. S. Rex can afford expensive, custom-made shoes." But Natural Bridge Shoes are not costly! You'll be surprised and delighted when you inspect the new Natural Bridge Shoes . . . they're good to the pocketbook, as well as the eye and foot!



One of the smart shoes in the new Natural Bridge Line. A stunning Kiltie Pump of brown Ambony Calf designed for street or spectator sports wear.

Natural Bridge Shoes

Leggett's DEPT. STORE INC.

### JOINT HOSTESSES

On Saturday evening at the home of Mrs. Howard Pruden, Misses Martha Craddock and Hart Sheridan were joint hostesses with bridge, entertaining their club. Fall flowers were used throughout the house. After an interesting game of several progressions the scores were collected and Mrs. David Clark was given a novelty clip as a prize. A salad course was served. Those playing were: Misses Vernie Eddins, Omara Daniel, Carrie Smith, Josephine Carty, Ada Edwards, Cassie Carty, Ruth Chapman, Virginia Blount, Elizabeth Tait, Mrs. Cranford Hoyle, Mrs. David C. Clark and Mrs. Mrs. Howard Pruden.

Olaf Thatoff, champion skater, says of HANES Wonderwear:



"Warmest in the world, and I have lots of freedom"

THERE'S no such person as Olaf Thatoff. But thousands say what we say he said. No matter how wicked the Winter—they wear, and swear by, HANES! Shove your legs into the fluffy lining . . . poke your arms through the sleeves . . . button the heavy, soft ribs across your chest . . . and let the thermometer dive!

HANES is knit and cut to true sizes, and marked by an honest measure. You can reach to the top of your closet, without it



pinching the crotch! Button-holes, cuffs, and seams are sewed to last the life of the warm fabric. Stock-up for Winter with Wonderwear. P. H. Hanes Knitting Co., Winston-Salem, N. C.

There are all sorts and sizes of HANES—shirts and drawers as well as union suits. The Heavy-weight Champion is illustrated.

FOR MEN AND BOYS HANES WONDERWEAR FOR EVERY SEASON



LEGGETT'S Headquarters for Hanes Underwear