

Next Week At Local Theatres

IMPERIAL PROGRAM

It isn't often that hubby's lady friend has a chance to tweak his wife's eyebrows by the roots, let alone put her through a course of personal beauty calisthenics that leaves even the onlookers passing, but Madge Evans, in "Beauty For Sale," coming next Monday-Tuesday to the Imperial, has such an opportunity, with Alice Brady as the victim.

From Paducah to Park Avenue is quite a paddle, and Madge, who portrays the lovely Letty, manicurist magnificent, is dumped by the family canoe without a dime—and on Broadway. So it's up to Carol (Una Merkel) the landlady's racy and beautiful daughter, to get our heroine a job at Madame Sonia's salon.

Winchell would have had material for half-a-dozen columns by listening in an hour at Madam Sonia's, where beauty is for sale, but not at bargain prices. Letty is an apt pupil, but Cupid is dealing out heartaches right and left, and Letty is let in for her share. Otto Kruger, as Alice Brady's bored husband, is the cause of it all, and the final untangling provides the picture with a zippy and eventful plot.

Wednesday-Only the Imperial offers an animal "thriller" picture, "Taming the Jungle."

Dick Powell and Lyle Talbot combine to bring you "College Coach" said to be one of the finest and most entertaining films to come from Hollywood this season, and it will be shown at the Imperial next Thursday-Friday.

Jack Hoxie stars in "Phonie Express" for the Saturday "horse opera."

World Champion



Here is Miss Rose Davis, 20 year old girl from Forth Worth, Tex., who won the world's championship in the cowgirls' bronc riding contests at New York. She competed against nine experienced cowgirls and scored 3032 points to win by riding fifteen bucking broncs.

MRS. HAYES ENTERTAINS

On Wednesday evening of last week Mrs. George Hayes entertained her contract club. There were three tables for players, the winner of high score, Miss Ruth Transou was given a pair of hose as a prize. A salad course was served. Mrs. Charlen Hart assisted the hostess in serving. Those making up the tables were: Mesdames Frank Williams, W. S. Dean Frank Kemp, Sam Patterson, Cooper Grizzard, Frank Wilson, Pendleton Grizzard, P. E. Ransome, Frank Nash, Jack Young, F. G. Jarman and Miss Ruth Transou.

PEOPLES PROGRAM

Going back nearly 150 years is certainly reaching behind you for a sweetheart, but that's what Peter Standish does, in "Berkely Square," coming next Monday-Tuesday to the Peoples. And he falls so completely in love with a London beauty of the 18th Century that a 1933 model of appealing femininity means no more to his affections than do the cosmic rays.

A poetic, sensitive fellow, Peter becomes so impressed by a diary of one of his forebearers that he yearns to live in the 18th Century. He yearns so hard that before you know it, he stands in the middle of the year 1834, or thereabouts, in silk pants with lace on them.

Peter finds things much changed. Perhaps everything is different—except a pretty girl's kisses. There are some perfections that can't be improved upon no matter how far civilization advances. Leslie Howard is most excellent in "Berkely Square," while Heather Angel is a winsome lass as the belle of bygone times, and the film is one of the outstanding ones of the current season.

Jean Harlow and Lee Tracy, together for the first time as co-stars, are said to provide the biggest truckload of laughs to roll out of Hollywood in the hilarious picture "Bombshell," which plays Wednesday-Thursday of next week at the Peoples.

"Bombshell" is described as a pictorial record of Hollywood laughing at itself, a story woven around the myths and rumors that have flown out of the film capital and presented in a composite of humor and laugh-provoking situations for the amusement of the movie-going public.

Gerard Swope



Gerard Swope, President of the General Electric Co., and a member of the NRA Industrial Advisory Board, whose proposed plan of industry controlling itself, has created widespread controversy which may lead to a practical plan being worked out.

Friday-Only, Ralph Forbes and Adrienne Ames are offered in "The Avenger," while Tim McCoy appears in "Police Car 17" (a story that is not a "western") for the Saturday-Only bill on next week's Peoples program.

NOTICE OF ADMINISTRATION

Having qualified as administrator of the estate of Charlie Jackson Massey, deceased, late of Halifax County, North Carolina, this is to notify all persons having claims against the estate of said deceased to exhibit them to the undersigned at Roanoke Rapids, N. C., on or before the 15th day of October, 1934, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment.

This 11th day of October, 1933.
MRS. MARTHA J. MASSEY,
Admx. of Charlie Jackson Massey, Deceased. 6t-Nov. 16

TOWN TALK

Mrs. Jim Ingram spent the week end in Norfolk, Va., with Mr. and Mrs. Raymond Spencer.

Mr. and Mrs. Bill Haislip spent the week-end in Middlesex.

Mesdames Hugh Rook and Ida Rook, Misses Eugenia Rook, Edythe Wright, Irene Turner visited Mrs. Margaret Robinson at Skippers, Va., Sunday.

Miss Virginia Ogletree of Meredith College, spent the week-end with her parents.

Mrs. Sam Young spent last week in Craddock, Va.

Mr. and Mrs. J. B. Archer and son spent Sunday in Norfolk, Va., with relatives.

Carroll Whyte, of Norfolk, Va., spent the week-end in town.

Mesdames "Pat" Camp and Cebbron Jordan were the guests of Mrs. W. A. Daniel, Sunday.

Miss Ophelia Chambliss spent the week-end with Miss Mildred Major in Lawrenceville, Va.

Mesdames Hugh Rook, Ida Rook and Misses Eugenia Rook, Edythe Wright visited friends and relatives in Emporia, Va., last Sunday.

Miss Irene Turner spent Saturday in Weldon with her mother, Mrs. M. A. Turner.

Mrs. Lloyd Braswell and children, of Rich Square, were the guests of Mrs. Ida Rook Friday.

ROANOKE RAPIDS THEATRES

"THE BEST OF EVERYTHING"

IMPERIAL

MONDAY — TUESDAY

MADGE EVANS — ALICE BRADY

"BEAUTY FOR SALE"

WEDNESDAY

ANIMAL THRILLER

"TAMING THE JUNGLE"

THURSDAY — FRIDAY

DICK POWELL — LYLE TALBOT

"COLLEGE COACH"

SATURDAY

JACK HOXIE

"PONEY EXPRESS"

Coming Attractions.

Lillian Harvey—John Boles

"MY LIPS BETRAY"

Joan Crawford

"DANCING LADY"

May Robson

"LADY FOR A DAY"

Mae West

"I'M NO ANGEL"

Four Marx Bros.

"DUCK SOUP"

Dick Powell-Ruby Keeler

"FOOTLIGHT PARADE"

PEOPLES

MONDAY — TUESDAY

LESLIE HOWARD — HEATHER ANGEL

"BERKELY SQUARE"

WEDNESDAY .. THURSDAY

JEAN HARLOW — LEE TRACY

"BOMBSHELL"

FRIDAY

RALPH FORBES — ADRIENNE AMES

"THE AVENGER"

SATURDAY

TIM McCOY

"POLICE CAR 17"

WESTERN ELECTRIC WIDE RANGE SYSTEMS