

## NEW TAX TAKER IS ON JOB

**J. C. Herring Takes Gregory's Place; Sam Dunn, Jr., Now Has Revenue Job.**

The new State Department of Revenue man was in town Tuesday checking up on sales and other State taxes. He is J. C. Herring and takes charge of the office made vacant when Quentin Gregory was made Clerk of the Superior Court.

Mr. Herring was in charge of Northampton, Bertie and Hertford counties with headquarters at Jackson. He will now have Halifax and Northampton counties and will make his home in Weldon.

He took over his new territory the first of the month. Mr. Herring is a native of Snow Hill.

Sam A. Dunn, Jr., of Scotland Neck has been appointed to a similar office and will be located in either Charlotte or Greensboro.

## Large Response To Puzzle Feature On Footlight Parade

Last week's issue of the HERALD carried a puzzle feature on "Footlight Parade," Wednesday-Thursday attraction at the Peoples, announcing the first five correct solutions would be awarded free passes to see the picture.

So great was the response (over fifty replies were received) that the theatre management decided to triple the award, and tickets have been sent to the following as winners: Edw. B. Smoot, Nora C. Oates, Mrs. Hugh Rook, Mrs. C. L. Massey, Gladys Lewis, Kathryn Price Vick, Mrs. R. L. George, Alice Massey, Mrs. L. G. Harrison, Mrs. J. C. Harper, Mrs. Julian Glover, Reuben Browning, Mrs. Forrest Parrish and Louise Brown.

In case your pass reached you late, it will be honored as a regular Peoples Theatre pass.

Audits Investigations  
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**E. C. Morrissette**  
Certified Public  
Accountant  
Green Bldg.  
Weldon, North Carolina  
Federal and State Income  
Tax Service

## Overcome Pains this better way

**WOMEN** who get into a weak, run-down condition can hardly expect to be free from troublesome "small symptoms."

Where the trouble is due to weakness, Cardui helps women to get stronger and thus makes it easier for nature to take its orderly course. Painful, nagging symptoms disappear as nourishment of the body is improved.

Instead of depending on temporary pain pills during the time of suffering, take Cardui to build up your resistance to womanly ailments.

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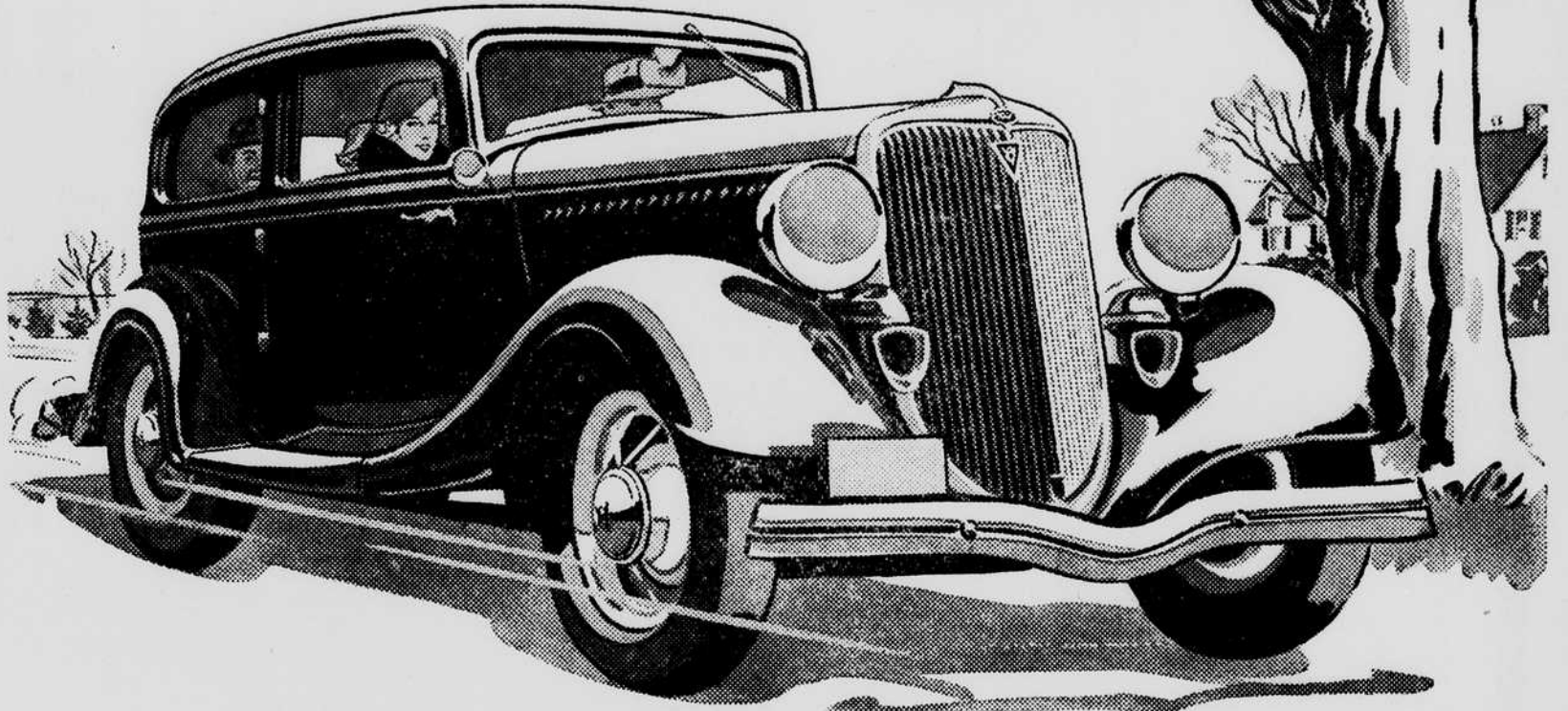
Mrs. Frank Williams is spending several days this week in Norfolk, Va., as the guest of Mrs. Jones.

Mr. and Mrs. L. W. Draper, of Newport News, Va., spent the week-end with Mr. and Mrs. R. P. Smith.

Mr. and Mrs. John Hutchinson, Miss Catherine Hutchinson and Earl Hutchinson spent Saturday in Richmond, Va.

Mr. and Mrs. Howard Gray, Mr. and Mrs. Ed. Gray and son, of Hopewell, Va., spent Saturday with Mrs. Nettie Morris.

# Announcing



## NEW FORD V-8 for 1934

THE UNIVERSAL CAR

*The New Ford V-8 for 1934 is now on display at the showrooms of Ford dealers. Surpassing even the great Ford of 1933 in economy, beauty and comfort, it is truly the car of this modern age—the culmination of thirty years Ford progress. It combines the proved performance of the V-8 cylinder engine with two important new features—Dual Carburetion and perfected Clear-vision Ventilation. See this car today and drive it at the first opportunity.*

### OUTSTANDING IMPROVEMENTS IN THE NEW FORD V-8

**BETTER PERFORMANCE.** Greater power, new speed, quicker acceleration, smoother performance, more miles per gallon especially at higher speeds, and quicker starting in cold weather—all these result from the new dual carburetor and dual intake manifold. New water-line thermostats enable the engine to warm up more quickly and to maintain an efficient operating temperature. Added engine refinements reduce oil consumption, further improve operating economy and reduce maintenance costs.

**NEW VENTILATION SYSTEM** permits clear vision, prevents drafts and provides desired amount of fresh air in any weather. Individual control for front and rear side windows. When ventilation is desired the window glass is raised to the top. Then the handle is given an additional half-turn. This slides the glass back horizontally to form a narrow slot. Through

this slot air is drawn out by the forward motion of the car. This simple ventilation system maintains draft-free circulation, insures passenger comfort, prevents fogging windshield in cold or stormy weather. Both windshield and cowl ventilator can be opened to supply additional air needed for comfortable warm-weather driving.

**DISTINCTIVE NEW APPEARANCE** enhanced by the newly designed chromium-plated radiator shell and grille, new hood louvers, new hub caps. Interiors are attractive, with new tufted upholstery, new mouldings, new cove-type headlining, new instrument panel, new arm rests, new hardware. Swivel-type sun visors in De Luxe bodies prevent glare from front or side.

**FENDERS IN COLOR.** On De Luxe cars fenders are in color to harmonize with body colors—wheel colors optional. New enamel finish on

all bodies and fenders has greater wearing quality and more enduring luster.

**GREATER RIDING COMFORT** results from increased spring flexibility. The spring leaves are newly designed for quieter and easier action. Shock absorbers are improved. Seat cushions are deeper, with new, softer springs. New type, individual bucket seats provide increased comfort for front-seat passengers in the Tudor Sedan. Adding to comfort is the new driving ease of the 15-to-1 steering gear ratio.

**PRICES REMAIN LOW**—Tudor Sedan, \$535. Coupe, \$515. Fordor Sedan, \$585. De Luxe Tudor, \$575. De Luxe Fordor, \$625. De Luxe Coupe (5 windows), \$555. De Luxe Coupe (3 windows), \$555. De Luxe Roadster, \$525. De Luxe Phaeton, \$550. Cabriolet, \$590. Victoria, \$610. (All prices f. o. b. Detroit.)

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On the eve of this great new model, we too are proud of the fact that we are FORD dealers. PROUD to be affiliated with an organization that year-after-year can produce such a fine automobile at such a LOW COST. We have the new models on display and will be glad to demonstrate this new car without obligation. Just Call—

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