

Next Week At Local Theatres

BRILLIANT CHILD STAR FEATURED IN "STAND UP & CHEER"

4-Year Old Shirley Temple Scores Big Hit In New Musical Film

By HOWARD HANCOCK

In "Stand Up and Cheer," which boasts 24 stars, coming next Monday-Tuesday to the Imperial, you will catch your first glimpse of Golden-haired, four-year-old Shirley Temple, and it is a safe venture you will say she is undoubtedly the cutest kid you've even seen on stage or screen. Little Shirley's dancing feet and crooning voice has earned for her one of the most promising screen contracts ever awarded a child. She was born in Santa Monica, Cal., and came to the attention of studio officials recently when her parents brought her to Fox Movie-tone City lot in answer to a general call for children.

Shirley is scarcely larger than a doll, and, like a doll, she has large open blue eyes that twinkle with devilment. Her blonde hair is long and naturally curly. Her feet are never still, and they tap out a dance at the slightest semblance of music, it is said. She sings too, without prompting, and developed her voice by aping the radio voices of Bing Crosby, Rudy Vallee and other crooners.

Warner Baxter has the leading male role in "Stand Up and Cheer" and in it he is cast as a noted N. Y. theatrical producer. We must give Hollywood credit for trying to get out of the rut of back-stage stories when they put on a musical revue. Baxter is called to Washington by the President and given the position of "Secretary of Music" in his cabinet. His instructions are to "get people out of the dumps."

Baxter has much success in entertaining a disgruntled public but do they become "un-disgruntled!" Well, hardly! First thing you know they start sniping at him, with such slogans as "Let well enough alone," while others argue "Prosperity would return sooner if we quit wasting so much

money on entertainment." Baxter keeps plugging along, and soon everyone is singing "We're Out of the Red."

"Stand Up and Cheer" has been produced on a lavish scale with some gay episodes, one or two good tunes, 1,000 dazzling girls, 5 bands of music, and a vocal chorus of 500. Its imposing array of stars include: Madge Evans, John Boles, Sylvia Froos, James Dunn, Shirley Temple, "Aunt Jemima," Arthur Bryon, Ralph Morgan, Nick Fern, Nigel Bruce, Mitchell & Durant, and Stepin Fetchit. It is one of the most unique musicals yet produced, and the work of little Miss Temple will lead you to a new expectancy in child stars.

Ray Walker is the star of "The Loudspeaker," for the Wednesday-Only offering at the Imperial next week.

It was "ate" pure and simple that caused Cary Grant to go out and drive that milk truck that day in New York. Cary is a big-shot president of a large dairy concern who takes pride in "filling in" on all sorts of jobs around the dairy just in order to keep posted on the inside of the business. Unfortunately, upon the day he was driving the truck, it runs over an 8-year-son of Loretta Young, and a big law suit is enacted.

Cary offers most any settlement but with an unscrupulous doctor and attorney encouraging her, Miss Young insists upon airing the thing out in court. The son is brought in on a wheel chair with steel braces. This damaging bit of evidence is rather set aside when the dairy company's attorneys show a moving picture of the lad only a few days before skating and playing.

Miss Young portrays a "customer's girl," entertaining out-of-town buyers. It is a profession that requires wits and guile, as well as beauty, and Loretta Young has all three. Also she has the

father-less boy to look after, but she manages to make an easy living entertaining customers who are more interested in her than the frocks they are buying.

When she loses her attempt to collect big damages off Cary Grant, she decides to let he and his childless wife adopt the youngster. Once again she devises a cunning scheme to outwit the wealthy man and gain back her son, but after an unselfish display on the part of Gary's wife, when she offers to step aside so that he can marry Loretta if he chooses, she once again lets him go. Altho' "born to be bad," the beautiful Loretta proves she can also be good.

"Born to Be Bad," will be a satisfactory evening's entertainment bringing Cary and Loretta together for the first time on the screen, and it is a very happy selection for their roles. Miss Young was never more beautiful, nor Mr.

Grant more sincere in his portrayal.

Bob Steele will be seen in "Near Rainbow's End," for the Saturday western "thriller."

ATTEND FUNERAL

Among those attending the funeral of G. A. Buckner at Triplet, Va., Tuesday, were: Misses Dorothy Rice, Vashtie Kennemur, Frances Jenkins, Mabel Teele, Betty Carpenter and Mesdames W. R. Teele, W. A. Daniel, John Hutchinson, L. B. Mabrey, T. H. Hargrove, Lula Harris, Roy Johnson, and Messers Bruce Camp, Everette Crowder, Jock Lipscomb, J. R. Wrenn, David Barmer, Rev. Gordon Price and Mr. and Mrs. G. E. Buckner, Mr. and Mrs. Jim Buckner, Mr. and Mrs. Bernard Buckner, of Warrenton, Mrs. Jack Salmon of Littleton.

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NEXT WEEK AT ROANOKE RAPIDS THEATRES

PROGRAM FOR WEEK OF JUNE 18th

IMPERIAL

Monday—Tuesday

Warner Baxter
Shirley Temple
STAND UP
and CHEER

Wednesday—Only

Ray Walker
The
LOUDSPEAKER

Thursday—Friday

Loretta Young
Cary Grant
BORN TO BE
BAD

Saturday—Only

Bob Steele
NEAR
RAINBOWS END

PEOPLES

Monday—Tuesday

Joe E. Brown
A VERY
HONORABLE
GUY

Wednesday—Thursday

Janet Gaynor
Charles Farrell
CHANGE OF
HEART

Friday—Only

Jack Haley
HERE COMES
THE GROOM

Saturday—Only

Jackie Cooper
LONE COWBOY

FRIDAY

IS THE NIGHT
CAROLINA JUBILEE
—AND—
BEAUTY CONTESTS

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ROANOKE RAPIDS, N. C.

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