

Details Of The HERALD'S Circulation Drive On Back Page!

Carolina's Only TABloid NEWSpaper

THE ROANOKE RAPIDS HERALD

VOLUME TWENTY

ROANOKE RAPIDS, N. C., THURSDAY, JUNE 21st, 1934

NUMBER TEN

YOUTH FALLS 50 FT. TO DEATH FROM TREE

UP AND DOWN The Avenue WITH THE EDITOR

Carroll Wilson, editor and publisher of the HERALD, will leave Raleigh, where he attended the State Democratic Convention, Thursday evening for a ten-day visit to Kentucky, his home state. He will join Mrs. Wilson, and little daughter, Patricia, in Wilmore, Ky., former home of Mrs. Wilson, returning to Roanoke Rapids with them around July 1st.

The "idea" of the colored front page this week is not because the boss is gone, but in keeping with the important announcement on the back page giving full details of the Herald's gigantic Circulation Campaign.

The 73rd Congress has just gone home after appropriating between six thousand eight hundred and seven thousand million dollars . . . the biggest peace time appropriation in the history of the United States.

While it may appear extremely "far-fetched" or egotistical to mention Congress staggering appropriation and the Herald's subscription campaign in the same column, we just wanted to say that the prize list of our 1934 Circulation Campaign is one of the biggest we have ever heard of offered by any weekly newspaper in the Carolinas.

Over \$2,000 in valuable prizes are offered winners of the contest, and many hundreds of dollars in cash awards will be given. The contest does not start until June 30th. Many weeks of careful planning and work have preceded it. No detail has been overlooked to make it the biggest drive in the history of this publication. Everyone has a fair and equal chance to win.

We are constantly on the alert for ways to improve our newspaper, because we invariably look upon it as YOUR NEWSpaper. Constructive suggestions are always welcomed from our readers. This week, for instance, we have subscribed for a new, and expensive feature picture service, edited by the Newspaper Enterprise Association. This service is used

(Continued on next to back page)

Halifax County Gets 4 Committee Appointments

LARGEST TURN-OUT HISTORY

Mrs. W. A. Thorne and Riddick
Of Scotland Neck On
Executive Committee

Halifax County got more than its share of the committee appointments at the Democratic State Convention in Raleigh today. On the state executive committee the following were elected: Mrs. W. A. Thorne, of Roanoke Rapids, and N. A. Riddick, of Scotland Neck.

On the credentials committee for the state convention, Carroll Wilson, of Roanoke Rapids, was elected secretary of the committee. S. A. Dunn, of Scotland Neck, was elected a member of the Judiciary committee. Swane Norman, of Halifax, was elected a member of the Congressional committee, and R. Hunter Pope was elected a member of the Senatorial committee.

More than 3,000 delegates from the 100 counties of the state attended the convention, which was the largest in the history of the state. There were 50 delegates from Roanoke Rapids, and 125 from Halifax County.

Among the speakers at the afternoon session were former Governor and United States Senator Cameron Morrison, Governor J. C. B. Ehringhaus, United States Senator Robert R. Reynolds, United States Senator Josiah Bailey, Josephus Daniels, Ambassador to Mexico, Congressman Bob Doughton, Congressman John Kerr, Congressman-elect Harold Cooley, Wallace Winbourne, chairman of the state executive committee, and other leading Democrats of the state.

The only controversy in the district meetings held this A. M. was in the Northampton County delegation, which was compromised with the appointment of B. D. Stephenson, and Mrs. Archie Gay.

Julian R. Allsbrook, State Senator-elect was the spokesman for the Halifax County delegation, and also was successful in nominating the members of the Second Congressional District this A.M.

Iowa Quadruplets Take Spotlight



The quadruplets who came to join the other five children in the three-room home of Mr. and Mrs. Larry Wycoff in Sac City, Ia., are shown in the top photo, all being given a good chance to live, according to the attending physician, Dr. G. H. Swearingen. The boy has been named Lester, the girls, Lavern, Lavonne, and Lorraine. Lester weighed 4½ pounds at birth; the girls' weights ranged from 2½ to 4 pounds. Below are shown the mother, who does not believe in large families, and the father, the latter a \$16 a week highway worker.

SUSTAINS INJURIES IN WRECK

Prominent Northampton Co.
Men Injured Enroute To
Raleigh Convention

Five Northampton county men were injured, none seriously, early this morning near Henderson, enroute to the State Democratic Convention at Raleigh. The injured are: Garland and Buxton Midyette, prominent Jackson attorneys, C. G. Peoples, of Jackson, P. B. Skull, of Rehobeth and J. L. Harris, of Seaboard.

The car in which the Northampton county men were riding collided with a truck belonging to

(Continued on back page)

CITY ON ELIGIBLE P. O. LIST

New Sub-station Contract In
North Ward Will Be Let
Before July First

There is much renewed hope for a new Federal Postoffice building in Roanoke Rapids within the near future since the emergency appropriations bill has been agreed upon, and includes house provisions in their entirety and is not changed as to public buildings. The bill authorizes an expenditure in North Carolina of \$2,375,000 on 22 postoffice buildings, of which the Roanoke Rapids post-office building is included.

(Continued on next to last page)

DIES IN HOSPITAL AT 4-05

8-Yr. Old Son Of Paul Harris
Victim Of Fall While At
Play This Afternoon

Jack Harris, eight-year-old son of Mr. and Mrs. Paul Harris of 222 Jackson Street, died at Roanoke Rapids Hospital at 4:05 this afternoon, Thursday, June 21st, of a fractured skull and internal injuries, approximately 45-minutes after he fell from a 50-foot limb of a tree he had climbed.

The youth had been playing around the supply lot of the Sanitary District, near the rear of Smith's Service Station, in the North ward. The boy was playing with several other youthful companions, and decided to climb a tall Post-Oak tree in the lot. It is apparent that a limb high up in the tree, upon which he was sitting, broke, and little Jack fell helplessly to the ground, a distance of some 50-feet or more.

Young Foy Clark, 14-year-old boy, seeing the little fellow fall, rushed to his assistance and carried the child to the Harris home nearby. Later he sought the assistance of Tom White, employee of Smith's Service Station, who transported the Harris child to the hospital, where he died soon after emergency treatment.

The Harris youth is survived by his parents, Mr. and Mrs. Paul Harris, and three brothers and one sister. He was next to the oldest child. Mr. Harris is a clerical employee of Roanoke Mills Company, and is well-known in the city. Funeral arrangements had not been completed at a late hour Thursday night.

Automobile Show Is Held Auspices Roanoke Motor Co.

Approximately 2,500 people visited the Free Automobile and Motion Picture Show being conducted by the Roanoke Motor Company tonight, and record crowds are expected for the remaining two-days of the show, Friday and Saturday.

This exhibition is being staged by the Ford Motor Company, auspices the local dealers, and is brought to Roanoke Rapids by V. F. Harrison, enterprising Ford dealer of this city.

A "Ford Parade" of 50 or more automobiles advertised the opening of the show in the city.