THE ROANOKE RAPIDS HERALD-Roanoke Rapids, N. C., Thursday, January 17th., 1935

ANNE SHIRLEY

COMES TO SCREEN IN "ANNE OF GREEN GABLES" - IMPERIAL

Dawn O'Day Adopts The Name Of Character She **Portrays In Production**

STARTS WEEK **AT IMPERIAL**

Carole Lombard and Chester Morris In Gay Gangster Comedy-Last-Half

By HOWARD HANCOCK

Sixteen-year old Dawn O'Day will henceforth be known as "Anne Shirley," the name of the character she portrays in "Anne of Green Gables," Monday-Tuesday attractions next week at the Imperial. She is given feature billing in the picturization of L. M. Montgom ery's beloved novel, andHollywood wiseacres predict that here is a new star to shine from the cinematic heavens.

We are informed that most every girl for miles around has read "Anne of Green Gables," sometime in her life. Now, Anne steps from the printed page to take her place in the long, long line of screen heroines. She is a lively miss, with a way with her. Red | headed-and what a temper! Perhaps it is because her fiery locks. For instance the very first day she goes to school on Prince EdwardIsland , she "busts" a slate over the head of Tom Brown, because he leered at her and whispered: "Yeh, Carrots!"

Tom likes Anne from the very moment she crowns him with the slate, tho, and his childhood affection blossoms into true love, which is returned by Anne. It looks for a time, however, like she is never going to be his wife, as her foster-mother hates Tom and his entire family, thus, she is at least temporarily restrained from "busting" him over the head with objects.

Helen Westley, who takes the part of Anne's adopted mother, isn't really a mean woman, how ever. She, with her brother, O. P. picture in "Flirtation Walk" in for so much as a penny-she be-Heggie, are devoted to the girl, whom they took from an orphan asylum. At first, they do not wan her, for it was a boy they asked for, but big-eyed Anne, with her vivid imagination and her high sounding "Book language" wins their hearts. The brother falls in love with her right from the start. but it takes a little time for "Ma" (Helen Westley) to thaw out. Tom Brown turns out to be a smart doctor, while Anne grows up to be a sweet, beautiful woman. What a pity "Ma" caused them to part on that snowy day when they were still in their teens. At a later date, tho', Tom has a chance to do "Ma" a good turn. And, does he sulk and refuse? No-siree! Men are not made that way. "Anne of Green Gables" is a deeply moving, sentimental comedy-drama, of unusual charm. It is well-acted, wholesome and en tertaining, and is unhesitatingly recommended as excellent for all types of audiences.

Stage, Screen Stars Marry

Symbolic, perhaps, of the

growing bond between the New

York stage and the Hollywood "talkies," William (Buster)

Collier, Jr., screen star, was married to Marie Stevens,

'Follies" beauty, in Greenwich,

Conn., recently. The couple are

shown above after the ceremony.

"bargain day" attraction.

Imperial next Wednesday-only as

A new pair of film lovers Gloria

Stuart and Ross Alexander, are

presented in this production, and

are said to make an unusually pre-

sentable couple. Something tells

which he was cast as Dick Powell's roommate. He was born in New York City, July 27th., 1907, and made his screen debut in "Gentlemen are Born," with Franchot Tone.

General Johnson might have thought he knew a lot about the fine art of "chiseling," but when it comes down to real mastery, he should have kept his eyes on one ofthose big-eyed, velvety blondes when she is at work.

Beautiful Carole Lombard is a 'Gillette" girl in "The Gay Bride" which will be shown next Thursday -Friday at the Imperial 'gillette me have this-'ja-let me have that!" She is cast as a luscious chorine who goes in for taking money-not from easy marks and yokels but from rum-runners, gangsters, and suck ilk. The big, bad boys just so much filet mignon for Carole, and she takes 'em like Grant took the nearby city of Richmond, back there in the Civil War days.

Nat Pendleton craves Carole very depely, but she says she wants a home; marriage, babies, etc. etc. Wi ling to listen to any proposition from the ruby lips of the pink -and-white Miss Lombard, Nat dresses himself up and marries her. Immediately she begins to take him,' as the saving goes. Being a careful wife, she inveigles her husband into writing a will in her favor on the very night of their wedding. You see, you can never tell when a gangster is going to have a lily tucked in to his paws, and the glamorous Miss Lombard figures a gal must live.

Sam Hardy and Leo Carollo, other gansters, look upon Carole with possessive thoughts. She's willing to seize her chisel and go to work on them too. She is intent upon fixing up a nice, comfortable old age for herself, and talks these gents into fixing up a bank trust fund for her.

But is is not the intention of this column to paint the character Miss Lombard portrays in an unfavorable light. To be sure, true love warms her chilly heart. When us you will hear a lot, and see a she finds that a splendid fellow lot of this Ross Alexander. Many, called "Office Boy," (which part particularly the feminine fans, are is taken by Chester Morris) is wise of the opinion he all but "stole" the to her game and cannot be chiseled

Using Women Soldiers



AFRICA . . . Abyssinia calls the attention of the League of Nations that the Italian Somaliland is using women soldiers in the warfare nov being conducted against Ethiopia.

gins to understand that here is a man whom she'd like to have get the love hold on her neck.

The plot for "The Gay Bride" was taken from Francis Coe's Saturday Evening Post story "Re peal." Altho's you may not be in sympathy with any of it's characters, it is our opinion you will find

the flicker to be a satisfactory evenings entertainment, as it is a mixture of satire, farce and melodrama. Miss Lombard does a capable bit of trouping, assisted by, in addition to those mentioned, Zasu Pitts and Walter Walker.

NEW STAR

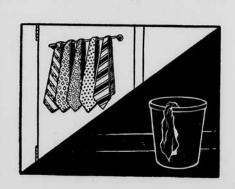
Intermediate Girls Auxiliary Reorganized

The Intermediate Girls Auxiliary of the Rosemary Baptist Church were re-organized last Thursday evening in the home of Mrs. P. W. Ray, who is their Counselor for this year. Officers elected were Margaret Butler, President; Lois Batts, Vice-president; Aileen Overton, Secretary; Bettie Acree, Treasurer; Virginia Cooper, pia nist. This Auxiliary will be known as the Alda Grayson Auxiliary. The topic, "A Chosen People" was discussed by several members. members present were: Margaret Butler, Lois Batts, Etta Burke, Bettie Acree, Annie Acree, Aileen Overton and Virginia Cooper.

All condiments except a little salt are habit-forming poisons.

666

LIQUID - TABLETS - SALVE 666 Liquid or Tablets used internally and 666 Salve externally make a complete and effective treatment for Colds.



National Loan & Insurance Co.

12 W. Second St.

"Maybe It's Love" an unusual romance of young love and lovers torn by doubts and jealousies, as well as financial difficulties and family interference, comes to the

COMING SOON TO **Roanoke Rapids Theatres** WITHIN THE NEXT THREE WEEKS WE BRING YOU THE GREATEST AR-RAY OF ENTERTAINMENT EVER ON OUR SCREEN -

JOAN CRAWFORD - CLARK GABLE "FORSAKING ALL OTHERS"

JOE PENNER "COLLEGE RHYTHM"

WARNER BAXTER - MYRNA LOY **"BROADWAY BILL"**

WILL ROGERS "COUNTY CHAIRMAN" "DAVID COPPERFIELD" "THE GILDED LILY" **"IMITATION OF LIFE" "THE MERRY WIDOW"** "THE PICK OF THE PICTURES"

BARGAIN neckties may not show any defects until the second time you wear one! Bargain insurance shows its defects in the very first claim. As usually the case, bargains fail to have the lasting qualities of articles sold for only a few cents more. In insur ance, the finest protection is sold only by those stock companies which have built their financial strength slowly but very securely.

Dial R-444-1