

UP AND DOWN WITH THE  
**The Avenue** Editor

**SOFTBALL** is quite the most popular game in Roanoke Rapids today. It is estimated some 500 men and boys are playing it regularly in the leagues here. Not taking much equipment, it provides good exercise, competition and entertainment for those who play and those who watch. Many of the players are becoming experts. This sort of thing should be encouraged as it is a wholesome recreation providing for a large group of our citizens. Stop by late any afternoon and watch some of the games. It's lots of fun.

**BENCHES** along the edge of any city sidewalk detract from the looks of the street, make such streets unpopular, especially for the lady folks who will walk around the block to keep from passing a whole 'passel' of men. Benches in the business section between 2nd and 3rd on the Avenue have been moved back from the street and a regular little park has been made there away from the street. Old Timers say this was once the gathering place for everybody after the sun went down. Wonder if softball has ruined all the good horse shoe players? That little park would be a good place to start that game going again.

**SEABOARD** is coming thru with a new grade crossing at the depot which will at last be what we need. For years, Roanoke Rapids has needed a permanent crossing made of rails and that is what we will now get, thanks to Seaboard officials who have cooperated nicely with us--when they had the money to do it with. They have also come out with a new Diesel engine combination, modern train which is still in the experimental stage. But it all shows the old Seaboard is on its toes and keeping up with the times. Thanks for the new crossing.

**COMICS** are read by more people of all ages than any other part of a newspaper, say the statisticians, and the new style serial idea for comics has made them even more popular. For a long time The Roanoke Rapids Herald has sought a colored comic section as an added feature for its readers, comics which do not appear in the regular Sunday papers. At last we have found it. Starting with the issue of August 15th, The Herald will add an eight page colored comic section. The new characters you will follow are similar to the famous ones in the Sunday comics. There is Cap'n Cloud of the sea and his adventures; The Topps, a family cartoon like the Gumps; Ted Strong, a Western serial comic; Jerry and Jim, two birds like Mickey Mouse and Minnie Mouse; The Enchanted Stone, a little boy and girl who have plenty of adventures; Rod Rian of the Sky Police which is similar to Buck Rogers; Chuck, another Skippy; and Loco Luke, another Mescal Ike.

**WALLS** of the new municipal building are flying heavenward as good weather gives the brickmasons a chance. On the Post Office building, the concrete main floor is being laid now and the walls will start up Monday. Hugh A. Campbell, Jr., Federal Building Inspector, arrived here and will open a permanent office until completion of the Post Office which is about January 1st. It appears the Municipal building will be finished some time in November, with enough good weather.

**COMMITTEES** will call next week upon all fire insurance policy holders to get them to agree to contribute their first year's savings in insurance premiums toward the purchase of a new fire truck and other needed equipment to make this a better fire risk city with a lowering of rates of from 25 to 30 per cent.

**Weldon**

Mr. B. E. Stevenson's mother, Mrs. Georgie Stevenson, of Northampton is visiting him this week.

Mesdames Lena Stevenson, B. E. Stevenson and Roger Parker and Turner Stevenson attended the funeral of Mrs. Lila Edwards in Lawrenceville, Va., Saturday.

Miss Hazel Neville and her mother, Mrs. H. M. Neville, are spending some time in Enfield with Mrs. B. F. Willey, Hazel's grandmother, who is critically ill.

Miss Susie Hicks of Durham returned home Sunday after spending some time with her sister, Mrs. B. W. Israel.

Mrs. C. E. Willis and family spent Monday in Raleigh.

Miss Mina May Watson, of Emporia, Va., is visiting Miss Christine Alston this week.

Miss Virginia Turner spent last week-end with her mother, Mrs. J. S. Turner.

Miss Anna Harrington left Saturday to spend a few days in Norfolk, Va.

Mr. and Mrs. Whitley Draper, Mr. Chester Draper and Miss Lucille Knight, of Rocky Mount, spent Sunday at Ocean View, Va.

Mr. and Mrs. Forest Rowe and family spent Sunday at Ocean View, Va.

**SCHEDULE FOR SECOND HALF**

Roanoke Mill No. 1 and  
Roanoke Mill No. 2  
First Week  
Aug. 5 - Spin. vs Weave.  
Aug. 6 - Fin. vs Cards.  
Aug. 7 - Spin. vs Fin.  
Aug. 8 - Weave vs Card.  
Aug. 9 - Spin. vs Card.  
Aug. 10th - Fin. vs Weave.  
Second Week  
Aug. 12 - Spin. vs Weave.  
Aug. 13 - Fin. vs Card.  
Aug. 14 - Spin. vs Fin.  
Aug. 15 - Weave vs Card.  
Aug. 16 - Spin. vs Card.  
Aug. 17 - Fin. vs Weave.  
Third Week  
Aug. 19 - Spin. vs Weave.  
Aug. 20 - Fin. vs Card.  
Aug. 21 - Spin. vs Fin.  
Aug. 22 - Weave vs Card.  
Aug. 23 - Spin. vs Card.  
Aug. 24 - Fin. vs Weave.  
Fourth Week  
Aug. 26 - Spin. vs Weave.  
Aug. 27 - Fin. vs Card.  
Aug. 28 - Spin. vs Fin.  
Aug. 29 - Weave vs Card.  
Aug. 30 - Spin. vs Card.  
Aug. 31 - Fin. vs Weave.

**Dooley Found Guilty**

meeting in the Glover Building and voting in 130 new members.

In a two months' drive, the membership of the home union has grown to 806, which is 60 per cent of the payroll of the Roanoke Mills Co.

About 100 more members will be voted on next Saturday morning when detailed plans will be made for a Brunswick Stew and barbecue to be held by the members Saturday, August 10th.

**Patterson Increases**

The Patterson Textile Workers, a similar organization, which was formed by the employees of that mill a month later than the one at Roanoke, at its meeting Tuesday night voted in enough new members to reach 40 per cent of the payroll at that mill.

This organization will have a "feed" for its members at Lake Thomas this Friday afternoon, starting at five o'clock. Committees are busy today preparing for the occasion.

**OLD GOLD** We Pay High Cash Prices  
**LYNCHES** Established 1903  
Gifts and Jewelry

**GREATER Halifax County Fair**  
WELDON, N. C.

Roanoke Rapids  
**WEEK OCT. 7 - 12**

ALL NEW FEATURES THIS YEAR

**AUTO RACES**  
**HORSE RACES**

ROMAN STANDING RACES  
CHARIOT RACES - FIREWORKS  
MOPE SENSATIONAL FREE ACTS

MORE EXHIBITS AND PRIZES

MARKS UNITED SHOWS on MIDWAY

**SOFTBALL PLAY-OFF**  
**HERE FRIDAY MORNING**

First half Roanoke Mills Soft Ball League ended with the last game having been played Wednesday afternoon.

Play-off at Simmons Park Friday, Aug. 2nd, at 10:30 a.m. In case of rain postponed until Saturday morning 9:30.

Standing of leagues at close of half:

**ROANOKE MILLS NO. 1**

	Won	Lost	Pct.
Card Room	6	3	.667
Spinning Room	5	4	.556
Weave Room	4	5	.445
Finishing	3	6	.334

**ROANOKE MILLS NO. 2**

	Won	Lost	Pct.
Weave	8	1	.889
Finishing	4	5	.445
Spinning	3	5	.375
Carding	2	6	.250

The Card Room of No. 1 Mill will play the Weave Room of No. 2 Mill in Simmons Park, 10:30 a.m. Friday morning to determine the champions of the first half. The line-up will be as follows:

**Weave Room League No. 2**  
**Line-up for No. 2 Weave Room** for game Friday, Aug. 2nd:

J. Jenkins	1st base
J. Garris	c. field
R. Lisle	short stop
S. Hux	roaming field
P. Bailey	2nd base
J. Renn	3rd base
L. Hux	pitcher
D. Lisle	1. field
O. Crumpler	right field

Substitutes:  
J. Gossitt  
C. Smith  
Edwards

Green  
Council

**Card Room League No. 1**

Howard Simpson	short stop
Richard Cooper	roving field.
Millard Hanson	1st base
H. Blue	right field
S. Crumpler	left field
W. Pair	3rd base
M. Copeland	center field
R. Ray	2nd base
Mills	pitcher

Substitutes:

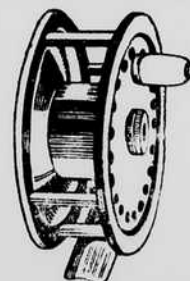
F. Wood  
Irby  
D. Ray  
B. I. Lewis  
H. Bell  
Ralph Waters

Bill Alligood will officiate as head umpire with three assistants. No admission charge, and if you care to see a good soft ball game with plenty of pep and excitement come to see this one. Remember, free to all, and everyone will have a good time.

**Rosemary Soft Ball League**

**Weavers Blast Finishers**

Slamming out eighteen hits for 20 runs No. 3 Weavers swamped the Finishers 20-8. Speight and Lee, with four hits each, and Sadler with three, led the winners' attack. Speight and Sadler got home runs and Lee pounded out three triples. Sullivan got two blows to lead the Finishers.



**ATTENTION FISHERMEN**

Casting Reels Serviced

Especially Equipped for Pfleuger, South Bend and Bronson Service.

Lynches has added as an extra convenience for its customers a thorough fishing reel service.

A fine casting reel, like a fine watch, is made with precision, and needs the same proper attention.

Lynches is prepared and experienced to give you this exacting service.

Charges for cleaning, oiling, and adjusting a reel run from \$1.00 up.

Overhauling, including replacing worn parts with new factory parts, \$2.00 up.

Your Casting Reel should be serviced!

At least twice a year. After each salt water fishing (salt or brackish water ruins a reel).

When sand or grit has been allowed to get in your Reel.

**DID YOU KNOW**

A Pfleuger "Akron Reel" has more than 75 parts.

Gasoline is not suitable for cleaning reels because it leaves a harmful film.

At least 2 parts in every reel can be ruined by soaking in gasoline.

Fine Casting Reels are made with more precision than fine automobiles.

Eleven parts in every reel are cleaned better with pure soap and water.

LYNCHES use only the highest grade watch cleaning solutions on any reel regardless of make.

A reel left today for cleaning, oiling, and adjusting is delivered to you GUARANTEED tomorrow.

Bring Your Reel for Service to

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ESTABLISHED 1903

**GIFTS and JEWELRY**

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