

Our City Needs Fire Fighting Equipment!

VOLUME TWENTY-ONE

THE ROANOKE RAPIDS CAROLINA'S FIRST ABloid A **ENEWSpaper**



Pledge To-day!

ROANOKE RAPIDS, N. C.

THURSDAY, SEPT. 12, 1935

NUMBER TWELVE

VS. Kosemary Koanoke or City Championship

LOCAL MERCHANTS PLAN MONTH'S TRADE EVENT

From October 14th until November 14th, members of the Roanoke Rapids Merchants Association will stage five weeks of a special trade campaign, it was decided at a meeting of the Association here this afternoon with a majority of the members attending and enthusiastic about the plan as presented by President C. C. Shell.

The Month Trade Event will be advertised over this entire trade area and will be featured by special prices on all merchandis. handled by members of the Association.

The event will end on November 14th when an automobile will be given away to some fortunate shopper during the month's special campaign to make trade frineds for Roanoke Rapids. Other valuable prizes will be given away on this day which will be marked by a special program planned to bring thousands to town. Full details will be published later. President Shell appointed a committee of five to handle the details.

Warehouse addressed the Associ ation and explained how the new enterprise should help Roanoke Rapids. This project was started by the Merchants Association. J. J. Wade reported it was almost certain a peanut buyer would be here this season. Anti-peddler cards furnished by the Association were distributed to the memberWhere Tall Corn Grows



ED W. LILES of Aurelian Springs shown with a portion of his corn crop of this year. Mr. William Harris III, manager of Liles, prominent farmer of that the new R. R. Bonded Cotton section, is very proud of his good crop this year and estimates he will average 50 or more bushels Altho it is Iowa to the acre. where the tall corn is supposed to grow; according to S. L. Wilson of Clinton, Iowa, who with Mrs Wilson, is visiting his son, Lyle in Roanoke Rapids, this picture may give Iowa farmers something to think about.

UP AND DOWN The Avenue WITH THE Editor

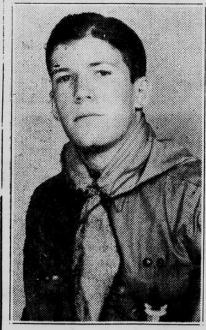
AVENEWS: Frank R. Kendrick, popular mail carrier, is very ill at his home and will be confined for some time .--- Ollie Acree, Wilson Byrd and Allen McNeill have left to enter Guilford College. They go with second year men Joe McCommons and Alton Davis. All will be football candidates .--- George Nethercutt and Gene Shell have entered the University of North Carolina .-- Irvin (Half Pint) Dickens will go to Wake Forest where he will go out for basketball and baseball. --- James McDonald, very ill at Henderson, was brought by relatives to the Roanoke Rapids Hospital last night .-- Senator J. R. Allsbrook has been ill at home for several days but is much better today .---Swayne Norman of Halifax, who has been critically ill at the local hospital, has been pronounced out of danger by attending physicians. --- Next Crippled Clinic sponsored by the Kiwanis Club will be held here in the basement of the Rosemary Baptist Church at 1 o'clock Wednesday, Sept. 18th. All cripples within a radius of fifty miles of month. The highest Scout rank Roanoke Rapids are invited and urged to attend. Dr. Cole of Greens-

HIT-RUN DRIVER **IS HELD**

Injuries of Cyrial Waters Not Serious; Negro Is In City Jail

The condition of Cyrial Waters, 10-year-old city schoolboy, victim of a hit-run driver on the Avenue yesterday afternow was described as not serious tonight at Roanoke Rapids Hospital, where he was taken for treatment after the accident. Joe Johnson, 30-year-ol colored man is held in the city jail (Turn Over)

First Eagle Scout



EUGENE SHELL, 18 year old son of Postmaster and Mrs. L. G. Shell, has been made Roanoke Rapids' first Eagle Scout, the highest rank a Boy Scout may atain. He is shown here wearing is Eagle badge. He is a member of local troop 42 of which Bill Alligood is Scoutmaster. A local court of honor awarded him the honor on authority of J. J. Sigwald, scout executive of East Carolina Council. In addition to scout and scholastic honors, Eurene was one of the finest athletes to graduate from the Roanoke Rapids High School where he was co-captain of the basketball team and right fielder of the State hampionship baseball team. He entered the University of North Carolina as a freshman this was conferred on him just before (Turn Over) he left for Chapel Hill.

Elected President



R. LESLIE TOWE, who Tuesday night at the annual stocktolders meeting of the Roanoke Rapids Building and Loan Assocition, was re-elected President for he coming year. A splendid report by the management showed a steady increase in business during the past year. Six loans for \$12,-000 were approved by the directors Tuesday night.

Farmers' Section

once each month.

Series Line-Ups

The line-ups for the Soft-Ball series will be as follows: ROANOKE NO. 2 WEAVER'

O. Hux, 3rd base Cooper, 2nd base Crumpler, rt. field Davis, roving field Bailey, catcher Jenkins, 1st base Renn, center field R. Lisles, shortstop D. Lisles, left field Cashwell, pitcher Gossett, L. Hux and Carlisles, substitutes.

ROSEMARY NO. 3 SPINNERS Outland, 2nd base Hansley, catcher Smith, shortstpo C. Everett, left field Ryals, roving field Hall, center field R. Everette, 1st base J. Hudson, 3rd base Jones, right field Hancock, pitcher

SERIES TO START ON

Soft Ball Champs To Fight It Out in 3 Game Series For City Pennant

All Roanoke Rapids is excited over the Little World Series which starts here Saturday afternoon when the champions of the Roanoke-Patterson Soft-Ball League play the champions of the Rosemary League for the city championship.

The Weavers of Roanoke Mills No. 2 won the right to enter the series by defeating the Patterson Weavers in a final game yesterday afternoon before a crowd of more than 500 soft ball fans. They will play the Rosemary No. 3 Spinners a three game series which starts Saturday at 3 p.m. at Simmons Park.

The second game will be played at the park at 3 p.m. Sunday afternoon and the final game, if necessary, will be played Monday afternoon.

A last minute shift is reported In this issue of The Herald is from the Rosemary camp. Hall, our special section for the Farmer star twirler, will be shifted to and his family which we carry outfield in place of Birdsong who is in the hospital. Hancock, who has won all his 7 games this year, will be on the mound for the Spinners. Hall will be saved for the second game.

Henry Cashwell, ace pitcher for Roanoke, said last night he would pitch both games for his team and win them. He said he was even better his second game than his first.

The two teams will play in special uniforms. A parade will form at one o'clock at the Junction and pass thru the city advertising the game. Just before the game starts at the park, there is a special ceremony to mark the official opening of the series. A record crowd is expected.

Among the fans will be those who have not seen a game of softball, played on a smaller diamond and with a larger ball than regulation baseball. There were twelve teams in the local mills this year, representing various departments, and the two teams who will fight it out this week-end represent the champions of the various departments and mills.