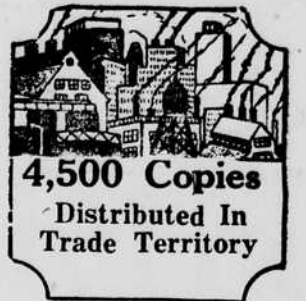




\$50 Free
in Cash Prizes!
See Pages 12-13

THE ROANOKE RAPIDS HERALD

CAROLINA'S FIRST
TABloid NEWSpaper



4,500 Copies
Distributed In
Trade Territory

VOLUME TWENTY-ONE

ROANOKE RAPIDS, N. C.

THURSDAY, APR. 23, 1936

NUMBER FORTY-THREE

FARMER - SUICIDE DIES IN HOSPITAL TODAY

UP AND DOWN WITH THE
The Avenue Editor

ANNOUNCEMENT

To provide an interesting and profitable pastime for subscribers, The Herald this week announces a unique contest in which we offer fifteen awards, the first of which is \$20.00 in cash.

This is not a circulation campaign in which we employ men and women to make a concentrated canvass of the Halifax County territory, but a friendly event in which every subscriber, young or old, may take part.

JUST COUNT THE DOTS

All you have to do to compete for the awards is to count the dots shown in the square in the big announcement shown other page of this issue, together with a nine months subscription to The Herald at the special rate of \$1.00. And you are duly entered in the competition.

This is not a game of luck or chance but a contest of accuracy and skill. The contest opens at 10 A. M., Tuesday, April 28th, 1936, and closes at 12 noon on Tuesday, May 12th. No entries will be accepted prior to 10 A. M. Tuesday, April 28th. This is done to give those living in distant parts of the territory equal opportunity to mail in their entry, the same as those living nearby. Entries may be mailed to The Dot Contest Mgr., Box 29, Roanoke Rapids, N. C.

PROMPTNESS HELPS

The first CORRECT answer, or nearest correct answer, will win first award, and so on down through the list of fifteen awards. In case there is more than one correct answer, the awards will be made on the basis of the first entry received.

The complete list of awards: First, \$20.00 cash; Second, \$10.00 cash; Third, \$5.00 cash; Fourth, \$5.00 cash; Fifth, \$2.50 cash; Sixth, \$2.50 cash; Seventh, \$2.50 cash; Eighth, \$2.50 cash; Total cash awards \$50.00.

For the next seven correct, or nearest correct counts, a one year subscription to The Roanoke Rapids Herald.

REMEMBER - It is not necessary to personally bring your entry in. It may be mailed, from your post office, or wherever you like, and all entries will have equal opportunity to be in the first received. Employees of The Herald will not, of course, be eligible to compete. Judges will be announced later.

NOW turn to the big announcement on another page and begin counting dots!

For the benefit of those who mail their entries, a self-addressed envelope has been sent out. Cut the coupon out of the paper.

Write your name and address, your count of the dots, and enclose proper remittance for your subscription, and then mail.

No subscription can be accepted unless proper amount of one dollar is enclosed with your entry. Please send either a dollar bill or money order.

FAKE winner of the \$5,000 Eddie Cantor prize for the best essay on how the U. S. can keep out of war was discovered to have copied his essay from a magazine article. He did not keep the money, which was then awarded to another boy who will keep it. This real winner was an Eagle Scout. We have a few of them in Roanoke Rapids and we are proud of all of them and the records they are making. We do not know, but we make a long guess that the faker and copy-writer was NOT a Boy Scout, certainly not an Eagle Scout.

(Continued on Back Page)

Genie Gay Jr., Jackson Man Dies From Gun Wound

CHARGE NEGRO WITH KILLING POLICEMAN

Sheriffs Work Up Case In Scotland Neck Chief Murder

The Sheriff's office announced today they have charged Evans Macklin, 26 year old Negro, with the murder of Chief of Police Moore of Scotland Neck, who was shot and instantly killed at 3 a.m. Sunday morning four weeks ago.

On evidence worked up by the Sheriff's office and presented to Magistrate Ben Bracey yesterday afternoon, Macklin was bound over to Superior Court on a murder charge and allowed no bond.

A new witness, a Negro woman, has been found who talked with Macklin a few hours after the murder and her testimony, along with that of another witness who

has been held in jail for some time, was sufficient to permit the Magistrate to hold Macklin on probable cause.

Macklin's gun, a single barreled shotgun, is being held by the officers as the death instrument. It was in his room. A tight chain of circumstantial evidence has been wound around the suspect. He denies everything.

Macklin has been in trouble many times. He was being held this time on a charge of stealing hams when arraigned on a murder charge. He was arrested the Thursday night following the killing for shooting on the highway.

Most significant is that Macklin had been arrested before the murder morn for fighting and was let out of jail the afternoon before the killing, as one officer said, "sore at the world".

Genie Gay, Jr., 45 years old, member of a prominent Northampton County family, died in the Roanoke Rapids Hospital at midnight last night from self-inflicted gun shot wounds.

He shot himself yesterday afternoon at 2:30 while alone in a room at his home in Jackson. His mother-in-law was in another room of the house. The wounded man was found lying on a cot with a severe wound in the abdomen from a shotgun.

Rushed to the Roanoke Rapids Hospital, Mr. Gay remained conscious for several hours but gave no reason for his act.

Four years ago, he made a similar attempt and shot off his left arm.

Funeral services will be held at Jackson Friday afternoon at 2 p.m. with interment at Littleton.

He is survived by his wife and a 12 year old daughter, his mother and one brother, Ballard Gay, Jackson attorney. The father of the deceased, Genie Gay, Sr., died two years ago. He had been a prominent merchant and landowner of Jackson.

1,000 HEAR DR. McDON'LD HERE

Doctor Ralph McDonald, Democratic candidate for Governor, spoke to an audience of 1,000 voters at the Roanoke Rapids High School auditorium last Friday night.

C. C. Shell, president of the Roanoke Rapids Merchants Association, acted as chairman of the meeting. Dr. McDonald was introduced by Bernard Allsbrook, local attorney. County merchants and directors of the Merchants Association and Fair Tax League occupied the platform.

Praising the Roosevelt administration, Dr. McDonald said the Hoover philosophy, "It Can't Be Done", had been supplanted by the Roosevelt philosophy, "It Can Be Done". Answering charges he was not a true Democrat, he said he stood on the State Democratic platform: on schools, no state tax

on land, no sales tax, the policy to tax ability to pay rather than consumption.

Taking up most of his speech with taxation, the Doctor said that was the major issue of the campaign. He says he fought the sales tax in the last session of the legislature and in this connection made the following statement:

"Thank Goodness for the people of Halifax County for sending men like they did to the last legislature who fought the sales tax. If all counties had sent men like them, we would have no sales tax today."

He told of escape of taxation by some types of wealth and cited one 11 million dollar estate that did not even appear on the county tax books. Another case of a person with a half million dollar in-

(Continued on Page 4)

TURN TO



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Complete Details

\$50.00

In Cash Prizes