

48 HOURS

MORE AND THE THIRD PERIOD OF THE HERALD'S BIG CIRCULATION CAMPAIGN WILL BE GONE AND WITH IT THE BIG THIRD PERIOD VOTE SCHEDULE

This Should Be Your Best Week and HERE'S

PROCRASTINATION

IS THE THIEF OF TIME AND MAY ROB YOU OF A NEW PONTIAC OR CHEVROLET.

NOW IS THE TIME FOR ALL CONTESTANTS TO CASH IN ALL "PROMISES" AND SECURE EVERY AVAILABLE SUBSCRIPTION TO BE HAD BY NINE O'CLOCK SATURDAY NIGHT.

Long Time Subscriptions Count The Most

AND A FEW SUCH ORDERS NOW—WHILE THEY COUNT MOST—WILL DO MORE TO PUT YOU IN THE WINNING CLASS THAN ALL THE "WISHING" YOU CAN DO! YOU CAN ONLY LOSE BY HOLDING BACK NOW—AND AFTER THE TIME HAS PASSED, ALL THE ORDERS IN THE WORLD WILL BE OF

3
reasons
WHY!



orders:

YOU HAVE NOT PAID IN ADVANCE

YOU HAVE NOT KEPT YOUR PROMISE

YOU HAVE NOT SUBSCRIBED

or Subscription
contestant You
ing To Win - Do
While Votes
are High!

1

NINE O'CLOCK Saturday Night
is your last chance for
BONUS ON EXTENSIONS

2

BONUS ON NEW SUBSCRIPTIONS

3

BIG THIRD PERIOD VOTES

CRIBE NOW - HELP YOUR FAVORITE WIN