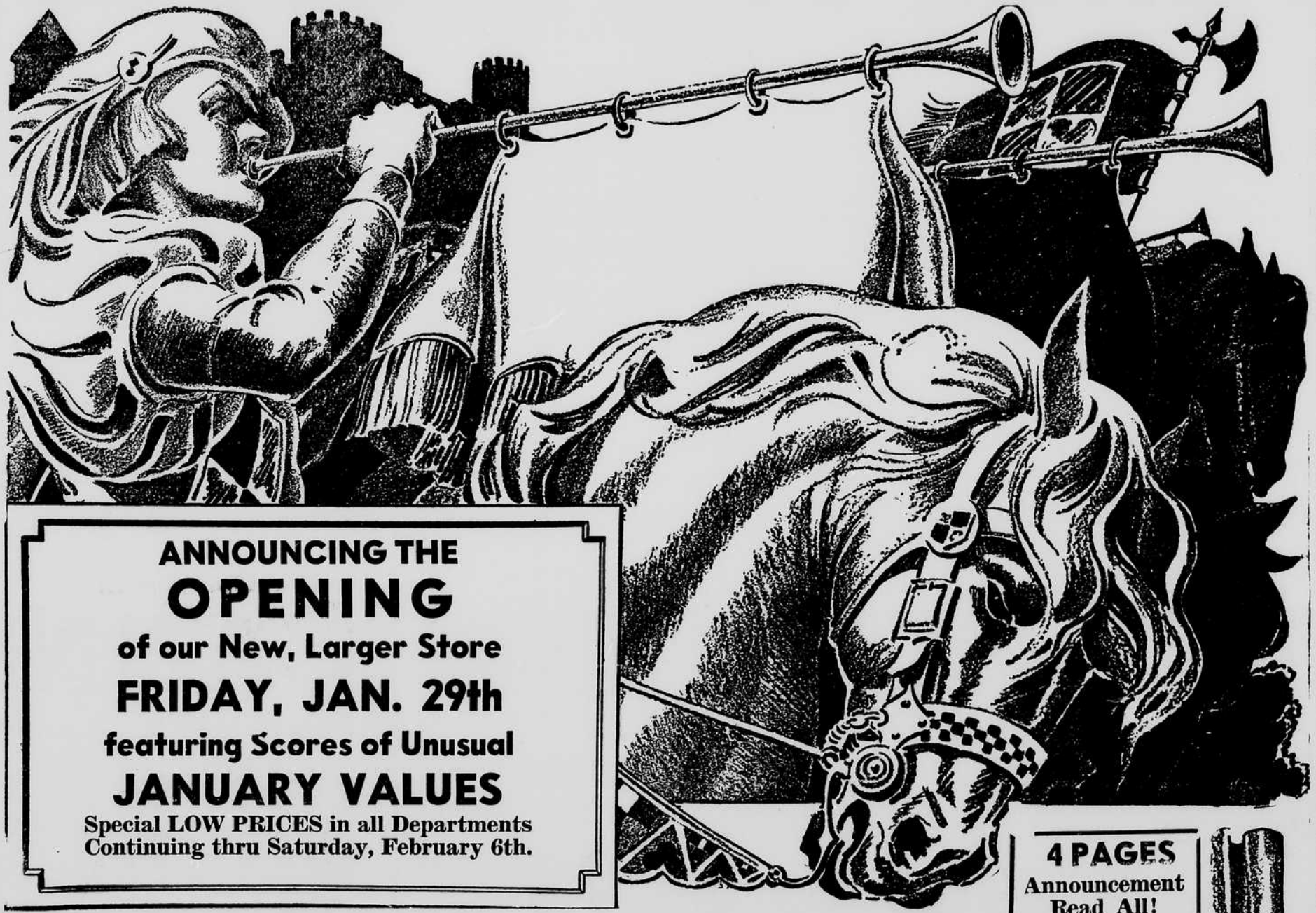


THE DAWN OF A NEW LEGGETT'S IS HERE!



**ANNOUNCING THE
OPENING**
of our New, Larger Store
FRIDAY, JAN. 29th
featuring Scores of Unusual
JANUARY VALUES
Special **LOW PRICES** in all Departments
Continuing thru Saturday, February 6th.

4 PAGES
Announcement
Read All!

**14,000 SQ. FT. OF FLOOR SPACE
DEVOTED TO GIVING YOU QUALITY
MERCHANDISE AT POPULAR PRICES**

WE HAVE PLANNED this addition to our store for a long time—for years, in fact, and now, at last it is ready! We do not say: "A BETTER LEGGETT'S" for we have strived earnestly and constantly during our 5½-years in business here to give you the best possible department store service. That we have succeeded, in a measure, and that the public has placed their stamp of approval on our principles is reflected in our constant growth. Now that we are better able to serve you from a standpoint of enlarged floor space; wider selections, etc. etc. we pledge ourselves anew to live up to those principles of merchandising upon which we have built our success!

LEGGETT'S DEP'T. STORE

Roanoke Av. at Eleventh

Roanoke Rapids, N. C.

