



THE ROANOKE RAPIDS HERALD

CAROLINA'S FIRST
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ROANOKE RAPIDS, N. C.

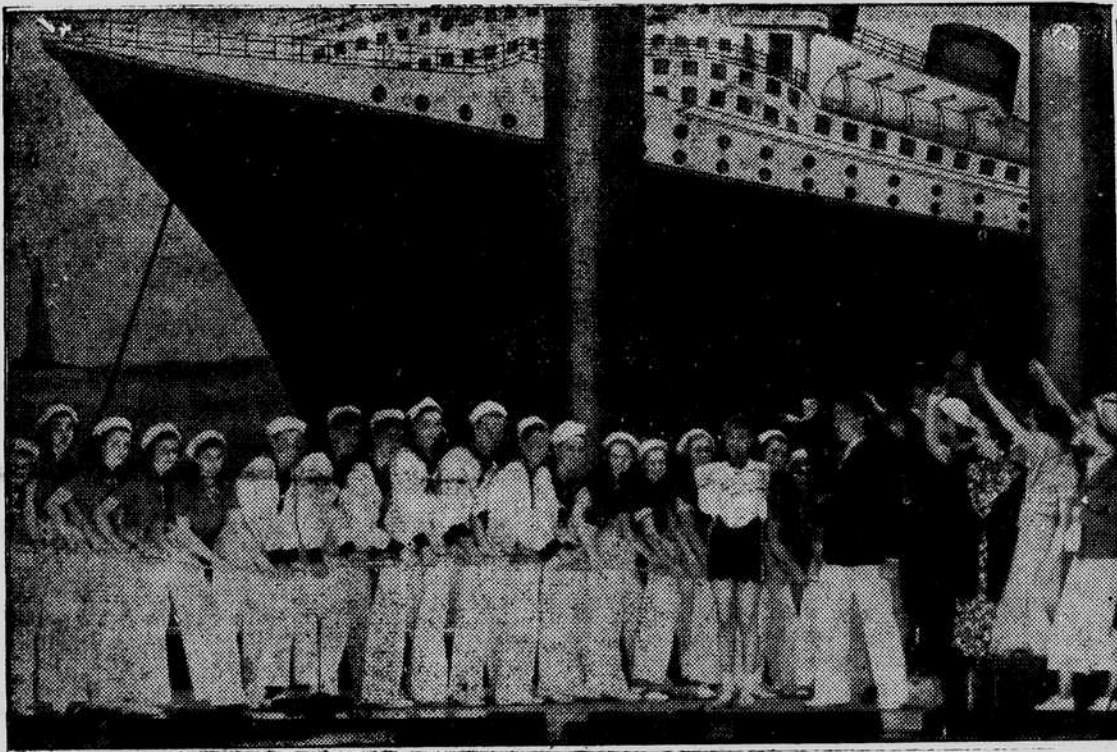
THURSDAY, MAR. 4, 1937

NUMBER 36

NEW BLD'G FOR AVENUE

CHURCH CENSUS STARTS THIS SUNDAY

Scene From Coming Minstrel-Revue



Above is one of many scenes from the Kiwanis Club Minstrel-Revue of 1937, "Anchors Aweigh" or "Follies Afloat", which will be shown on the stage of the High School Friday, March 19th, with a cast of 125 of Roanoke Rapids' best talent. Tickets are now on sale. Proceeds from the ticket sale will be used to help finance a five-months free dental clinic for the children of Roanoke Rapids. Rehearsals started Tuesday of this week.

COMBINED CENSUS OF CITY TO VISIT EVERY CITY HOME

A&P TO MOVE IN JUNE 1

Construction will start immediately on a 50-ft. x 90-ft. building at 1033-35 Roanoke Avenue, between Fair Shoe Store and Jackson's Service Station, to be occupied by The Great Atlantic and Pacific Tea Company, according to announcement made today by J. Winfield Crew, Jr., prominent city attorney and President of the Citizens Bank and Trust Company.

The building will have a fourteen-foot pitch, and will be a clear span, with no beams showing. It was pointed out by Mr. Crew that the building will be one of the largest in this section of the state without supporting beams in the center. To accomplish this, it is necessary to have an unusually wide brick wall, and a great amount of structural steel will be used in constructing the building in order to eliminate supporting columns through the center of the store.

R. E. Hughes, A & P executive, was in the city today, accompanied by Mr. Thomas, the company's architect, making final arrangements for the building.

The store, according to plans, will be one of the most modern retail food stores in this section of the state, it is said. Present plans are for a Carara Plate Glass Front (similar to that of Leggett's and Rosemary Drug Co.) in moss and jade green, in metal settings. The A&P trademark shield will be emblazoned on the facade. The interior of the building will be finished in light green, with metal ceiling. Particular attention is being given ventilation of the building. All new fixtures will be installed, in both the grocery and market departments of the new store.

Altho' A&P officials could not be contacted for verification, it is thought that they will continue to operate their other uptown food store and market in the city, located just a few doors down the street from their new location, for

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5,000 Letters Received Here From Pastors

The Ministerial Association of Roanoke Rapids started March Go-To-Church campaign with a bang this week when they mailed 5,000 letters to that many persons in the city, asking for co-operation in their drive for church attendance.

Another phase of the program starts this Sunday with a city-wide church census which is to be completed by Wednesday of next week. Every person in the city will be visited and information about them and their church preference will be recorded. There are only a few questions to be answered: name, address, age, church membership or church preference. All citizens are asked to give information quickly so the census may be completed at once. 12,000 cards will be used, one for each individual, the census work being done by the various church men, with the city divided into districts and each church responsible for a district.

Following is the letter sent out this week to 5,000 persons here:

Dear Friend:

Have you been doing your part for God? We don't ask you to write us a letter answering this question but we do request that you seriously consider it and act as your conscience directs.

March 1937 has been set aside by all churches of Roanoke Rapids as "Go To Church Month." The

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W. N. Pharr Is Now With Local Mills

Among recent newcomers to Roanoke Rapids (and there are many) is Mr. and Mrs. William Neal Pharr and son. Mr. Pharr is now connected with Reanoke Mills Co. and Patterson Mills Co., assisting General Manager F. C. Williams.

Mr. Pharr is a native of Charlotte, N. C., and a graduate of N. C. State College. He served two years in the army during the world war. For many years he was connected with the Cannon Mills and, until coming here last week, was secretary and manager of the Hartsell Mills in Concord.

The Pharrs have moved into the first floor apartment of the Chateau on Hamilton St.

Oldest Woman?



AUNT CAROLINE
Ex-Slave, 100 Years Old
(See Page 7)

Democrats Victory Dinner At Littleton Tonight - Pg. 15

Close 4 County Eat Spots (See Page 4)

STRICKLAND CAPTURED (ON BACK PAGE)

SAWS WAY TO FREEDOM (On Page 2)

PRE-SCHOOL CLINICS (See Page 5)

LOCAL ROBBERS TELL FENCE SENTENCED (See Page 6)