



THE ROANOKE RAPIDS HERALD

CAROLINA'S FIRST
TABloid NEWSpaper



VOLUME TWENTY-TWO ROANOKE RAPIDS, N. C.

THURSDAY, JUNE 10, 1937

NUMBER 48

AKERS NEW TAX COLLECTOR

UP AND DOWN WITH THE
The Avenue Editor

● ● We cannot let the compliment from Pender Grocery Co. go unnoticed. In the first place it comes from the advertising manager of this large group of stores, a man who knows his advertising and knows newspapers . . . when he says, "I think THE HERALD is outstanding among the papers of the two states as to makeup and reader appeal" . . . that is a real compliment from one in a position to judge. We hope our other advertisers and those who should advertise will realize that it takes something to have that said about a newspaper . . . that it costs plenty of money and time to put out that kind of newspaper . . . and just to remind them, THE HERALD also has the largest paid-up circulation of any newspaper in this part of the two States . . . circulation plus "reader appeal equals your money's worth in advertising. You can get it no other way.

● ● The swimming pool at the High School is now open each day as part of the Summer playground work under the direction of Zeb Denny. A small fee is charged children, the balance of expense being paid by the city schools. . . . The High School library is also open every day and the public is invited to make use of it. Hours are from 9 to noon and 2 to 5 in the afternoons . . . Thus we can see where our local schools are being put to good advantage during the "vacation" period.

● ● "Crackers" Heydenrich, popular salesman for National Biscuit Co., is moving to Tarboro July 1st. This territory will be worked in the future by the Richmond branch and Crackers will be given a new territory in the Greenville territory. He and Mrs. Heydenrich will be much missed from Halifax County. And National Biscuit will have to hump itself to find as good a salesman in this territory. Crackers believed in his product, knew his product, was enthusiastic about it and sold his enthusiasm to others. He is our idea of a cracking good cracker salesman . . . or any other kind.

● ● Living up to the boast that it will be the prettiest store in this section of the State and largest A & P Store in the Carolinas, the new building for that store in Roanoke Rapids, being erected by J. Winfield Crew Jr., is getting its new front by Pittsburgh Plate Glass Co. this week. Of black and green glass, the front will be finished by the last of the week and is most striking in appearance . . . most modern yet seen in these parts. Inside green and green-trim fixtures, refrigerators and shelves are being erected. July 1st should see completion.

● ● Frances Rightmeyer, little daughter of Mr. and Mrs. R. J. Rightmeyer, won the girl's bicycle given away by Taylor's Drug Store Saturday night.

● ● Re Fishing: we have a tip from L. S. Neal that Neal Pharr has a fish story to tell. We understand it is about their catch of last week when they brought back 200 pounds of drumfish and a boat load of blues. The report is that there were four drums on four lines at one time; also that the drums were so big that three lines snapped; also that the proof was in town and would be passed around. The proof of the fishing is in the eating. To date we have no proof. And we never ate any drum steak. They say it's mighty good. Therefore, all we can report about that fishing trip are reports and rumors.

Dr. Beckwith Operated On In Richmond

Dr. R. P. Beckwith, physician for Rosemary Mfg. Co. and Chief of Staff of the Roanoke Rapids Hospital, underwent a major operation at St. Elizabeth Hospital in Richmond Monday night.

He was stricken suddenly ill Sunday and was taken to a Richmond specialist by Dr. Bahnson Weathers. Immediate operation was advised and Dr. Weathers was present, returning here after he felt the operation was successful. Mrs. Beckwith and sons, Jimmy and Buddy, returned to Roanoke Rapids Tuesday night.

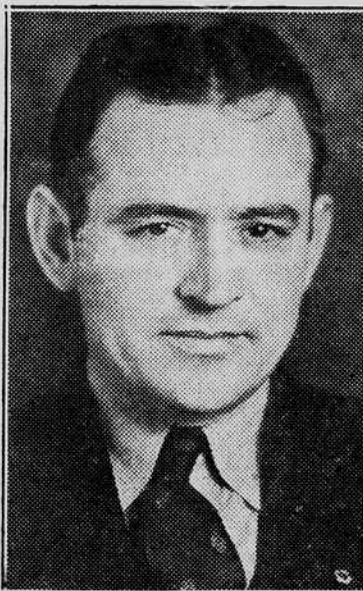
Dr. Beckwith's condition today was reported as much improved but he will be in the hospital for two or three weeks yet. Meanwhile, Dr. Cashwell is assisting with the medical work at Rosemary.

PLAN ADD MORE ABC OFFICERS

The ABC enforcement group in Halifax County will be enlarged by the addition of more ABC officers, according to County Supervisor Ricks, and action on this will probably be taken at the next board meeting, June 21st.

Mr. Ricks stated Tuesday that the State was insisting on control first and profits second, and that soon the same code and prices would prevail in all ABC stores in the State.

WOOD AXED



ALLIE WOOD
popular manager of the South end ABC Store, who was discharged by the county ABC Board this week. No official reason was given Mr. Wood for this action, altho he had successfully managed the largest store in the county. Uncle Billy Vaughan was moved to the South store and the board employed Hux Baird as the new man for the North-end store. See Story Inside.

EMPLOYED TO COLLECT CITY AND SCHOOL TAXES OFFICE IN CITY HALL



A. E. AKERS

Hedgepeth Slightly Injured

Two new cars were smashed up and M. H. Hedgepeth, local grocer and Sanitary Board member, received an arm injury, when two cars collided at the corner of Hamilton and 7th Streets just after noon today.

Mr. Hedgepeth, driving a new Buick, was coming North on Hamilton St. The other car, a new Nash, was driven by J. L. Bass of Seaboard and was traveling East on 7th Street. They met at the intersection.

Mr. Hedgepeth says he saw the other car and thought it would stop to allow him to proceed on Hamilton St. Instead he says it kept on across the intersection and he put on brakes, but not soon enough to keep his car from hitting the rear end of the passing car. Both cars were badly damaged. Each driver was alone in his car; both were shaken up but not seriously injured unless it develops that the arm of Mr. Hedgepeth is worse than expected.

Mr. Bass had the back end of his car filled with crates of eggs. They were mostly scrambled after the wreck.

Mrs. Tudor Dies Today

Mrs. Myrtle Tudor died at 1:15 this morning at the Roanoke Rapids Hospital from blood poisoning reported caused from scratching a small sore.

Mrs. Tudor lived on the Weldon Road at the old Fulghum place.

Miss Katie Harris, daughter of Mr. and Mrs. P. D. Harris, of this city, graduated Tuesday from the Baptist Hospital in Winston-Salem.

Acting upon authority of the City Board of Commissioners, Mayor Kelly Jenkins Saturday employed A. E. Akers as tax collector for the City and Schools of Roanoke Rapids.

Mr. Akers will assume his new duties on July 1st after completing thirty years in city and county school work here.

Joint committees from the City Board and the School Board met and worked out arrangements satisfactory to both, which were last week approved by the respective boards. Mr. Akers is employed at a salary of \$2,700 per year, 60 per cent of which is paid by the Graded School District and 40 per cent by the City. Each unit will pay the same ratio on equipment and supplies, with exception of certain items such as auditing, bonds, legal service, legal publications, etc., which will be paid by each until according to the amount needed and used. The new tax collecting office, after July 1, for both city and school taxes will be in the Municipal Building on the first floor. The Schools will pay \$300 per year for office rental.

Mrs. Dorothy Shearin has been employed as office assistant to Mr. Akers at a salary of \$75 per month, payable on the 60-40 basis.

At the City Board meeting last Thursday, the report of the present tax collector, P. A. Reid, for June, was approved and accepted.

A. T. Allen & Co. was awarded the auditing contract for the fiscal year ending June 30th for a bid of \$175.00. Clerk Ruby Wood was instructed to obtain prices on 1938 auto license plates.

The Board ordered the installation of street lights on the street from the old canal to Roanoke Mill No. 1 and Halifax Paper Co.

LIFE SAVER



SHERROD CRUMPLER
local Red Cross Life Saver and Boy Scout leader, who will leave here the end of this week to attend the ten day term of the National Aquatic School at Camp Letts, Maryland, which starts Sunday. The school is operated by the American Red Cross. Sherrod is also business manager of the Textile Owls, local baseball team.