

DIAL R-326 ALL DEP'TS

THURSDAY, DEC. 2, 1937

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Eight Appointed on Committee

GOVERNOR'S COMMITTEE ON HOSPITALITY FOR HALIFAX CO. CHOSEN

Mayors Of 7 Halifax Towns On Committee

The Governor's Hospitality Committee for Halifax County was selected this week by Carroll Wilson, Chairman, of Roanoke Rapids, and their names forwarded to Governor Clyde R. Hoey. Every section of the county is represented on the committee by the selection of the mayors of the incorporated towns of the county and the addition of one magistrate in an area where there are no incorporated towns.

The committee is as follows:
 Mayor Kelly Jenkins, Roanoke Rapids.
 Mayor J. T. Maddrey, Weldon.
 Mayor Ben Bracey, Scotland Neck.
 Mayor John H. Taylor, Littleton.
 Mayor E. E. Stallings, Enfield.
 Mayor J. A. Dickens, Halifax.
 Mayor E. C. Ruffin, Hobgood.
 Magistrate Tracy Qualls, Hollister.

The purpose of the Governor's Hospitality Committee, as envisioned by the Advertising Committee of the Board of Conservation and Development, will be two-fold: to

act as a Welcoming Committee to all visitors entering North Carolina, and to endeavor to secure throughout the State a unanimity of purpose and action in the State's promotional campaign.

In general, the idea of the Governor's Hospitality Committee is to develop a thorough-going spirit of hospitality toward visitors which will make a definite impression on the "Stranger within our gates". As this idea permeates the State the satisfaction of the visitor will be reflected to his contacts back home and the results of the State Advertising Campaign will be cumulative. North Carolina may easily gain fame as the "Friendly State".

The County Chairman, appointed by the Governor, and the Committeemen, appointed by the County Chairmen, are impressed with the fact they are to be active representatives of the Governor and the State, in the matter of creating hospitality among the people of North Carolina and being host and hostess to the visitors that come to this state for recreational, business, industrial and other purposes.

The figures listed below will show, according to the American Automobile Association, "What Influences Travel". It can be seen that 65.8 per cent of the tourist

business to any particular place is influenced by friends or because of a previous visit, and pleasure and satisfaction have caused them to return. You may easily see by these figures, just why North Carolina is preparing itself to receive its expected guests.

39.8 per cent—Reason: Previous visit; 26 per cent—Reason: Recommendation of friends; 9.3 per cent—Reason: Advertising; 7.9 per cent—Reason: Travel urge with no definite objective or destination; 7.5 per cent—Reason: Visiting relatives; 2.8 per cent—Reason: Business reasons; 2.6 per cent—Reason: Newspaper & magazine travel stories; 1.4 per cent—Reason: Climate; 1.4 per cent—Reason: Conventions; 1.3 per cent—Reason: Health.

The Governor's Hospitality Committees in the 100 counties in North Carolina will act as salesmen for our great State. It is hoped that many visitors will come to North Carolina as a direct result of the State's advertising and the newspaper and magazine, travel, industrial, agricultural and historical pictures and stories being sent out by the News Bureau of the Department of Conservation and Development. These people will be made to feel at home, after they come to North Carolina, by the Governor's Hospitality Committee. They will be shown every courtesy possible and nothing will be left undone to make their visit to North Carolina a pleasant one.

The Governor has appointed County Chairmen, who will take the initiative and manifest an interest in extending courtesy to visitors to the state, and who will contact public officials, hotel operators, operators of eating places, filling stations, and other public service concerns with a view of creating and developing a hospitable spirit among all of our people.

The Governor's Hospitality Committee will be one of the most important factors in the State's Advertising Program. By word of mouth, and by exhibiting friendliness and willingness to be of service to the visitor within our gate, this committee will be able to create a lasting impression upon those who come to live with us for a while or permanently.

TOWN TALK

Mrs. Williams Hostess

Miss Annie Little Massamore of Wadesboro, who was the guest of Mrs. W. C. Williams during the Thanksgiving holidays, was honored on Friday evening by Mrs. Williams with a most enjoyable bridge party; sixteen guests were engaged in an interesting game of progressive contract from eight until ten thirty at which time the hostess served a most attractive salad plate with favors on each plate; the highest score was won by Mrs. Howard Pruden, who was presented a potted plant as a prize, and to Miss Massamore, Mrs. Williams presented an attractive desk set. Miss Thelma Garris assisted the hostess in serving. The bridge guests included Mesdames J. W. Martin, Clyde Liske, Julian Allsbrook, J. D. Cassada, J. M. C. Covington, Alfred Martin, George Hayes, Howard Pruden, O. Griffin, J. W. Harrell, T. B. White, Misses Massamore, Hermine Caraway, Floriene Holt and Marjorie Cannon.

Miss Hitchins Hostess

Tuesday evening Miss Bernice Hitchins entertained her bridge club; eight guests made up the two tables at which progressive contract was played; at the conclusion of the game favors were awarded to each player, the highest scorer taking first choice of prizes and second high, etc., choosing in the order of scoring. A salad course was served at ten thirty. Those enjoying this lovely party were: Misses Clyde Fulgham, Viola Glover, Omara Daniel, Ruth Glover, Kathrine Hines, Mrs. Jimmie Curran, Lewis Johnson and Mrs. H. E. Cameron.

Mrs. Allen Hostess

A lovely bridge party was given by Mrs. Lloyd Allen on Wednesday evening with Thanksgiving tallies and decorations being effectively used. At the conclusion of five progressions the scores were added and Mrs. William Allgood was awarded the high score prize, Mrs. Arthur Gilliam second high prize, and the floating prize was won by Mrs. Edward Smoot. Delightful refreshments were served at ten thirty. The guests were: Mesdames William Allgood, Arthur Gilliam, Edwin Smoot, George Sullivan, Fleetwood Sullivan, Allie Wood and H. E. Cameron.

Miss Elizabeth Griffin spent Thanksgiving at Bethania.

Leon and Worth Walters spent Thursday in Wake Forest.

Miss Mabel Butts of Henderson spent the holidays here with relatives.

For Mrs. Boone

Mrs. J. J. Boone was delightfully surprised and honored with a handkerchief shower last week by the Young Peoples Division of the Rosemary Methodist Church, of which she has been a most efficient leader during the four years they have been in Roanoke Rapids. Many regrets were expressed at her leaving, and many good wishes go with her.

Miss Margaret Eakes spent the week-end in Wake Forest.

Miss Sara Elizabeth Jenkins of Tarboro spent the holidays here.

Miss Bessie Lee Askew is recovering from an appendicitis operation at Roanoke Rapids Hospital.

Miss Jo Carty spent the holidays in Belhaven.

Mr. and Mrs. Derrenberger and Mrs. E. L. Grinstead of Richmond visited Mrs. J. E. Williams Sunday.

C. T. Oakley of Greenville spent Thanksgiving here with his wife.

Mr. and Mrs. Joe Butts and daughter, Mabel, left Sunday to visit relatives in Severn before returning to Henderson.

Ancell Lynch visited his grandparents, Mr. and Mrs. J. E. Edmonds, last week in Brunswick.

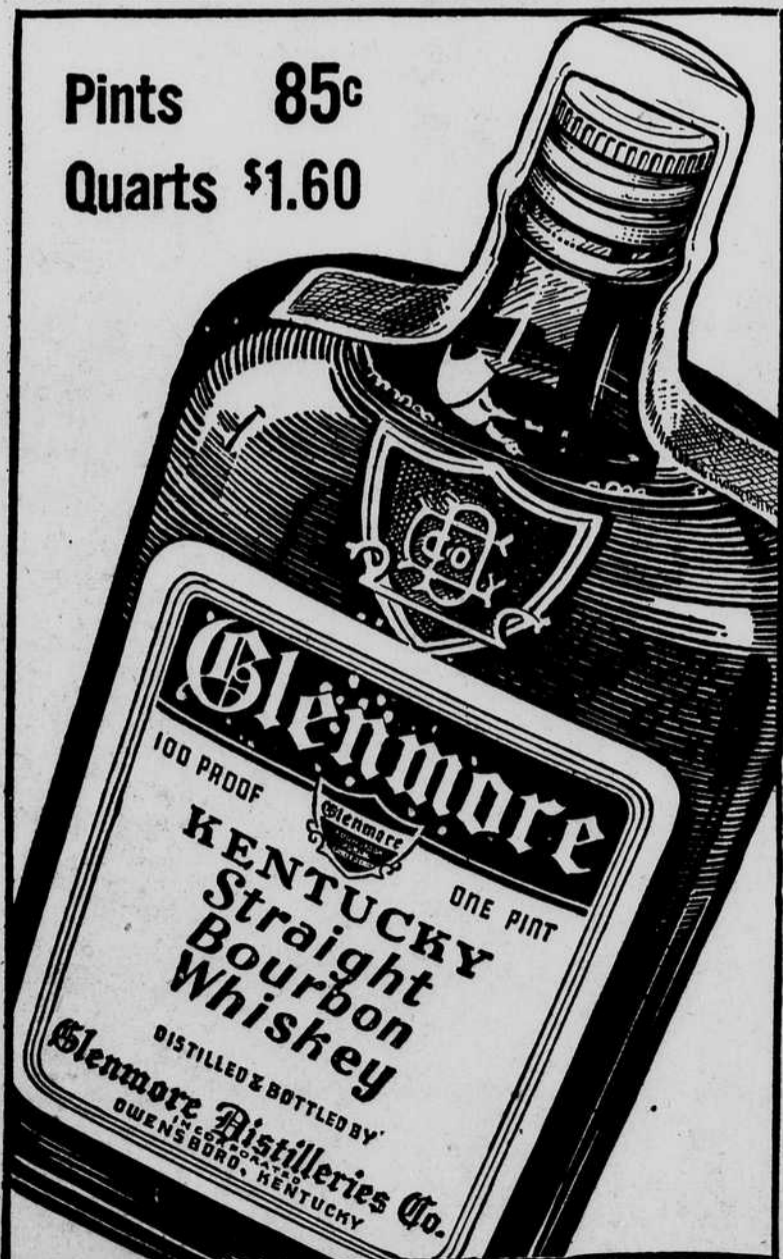
Talton O'Brian spent the week-end in Goldsboro.

T. J. and A. J. Lynch visited relatives at La Cross Saturday.

Mrs. I. A. Edmonds and son, Reginald, are spending the week in Charlie Hope.

Miss Julia Crutchfield of Henderson and Miss Nellie Crutchfield of Raleigh were week-end guests of their mother, Mrs. T. T. Shell.

Pints 85¢
 Quarts \$1.60



Also distillers of Mint Springs KENTUCKY BOURBON WHISKEY—90 PROOF
 Pints 70¢ • Quarts \$1.30

FIRST AID FOR CHILLS!



MISTER, don't suffer with chills and chattering teeth. When Old Man Winter starts dishing out chilly sauce for your gooseflesh, get into HANES Underwear!

Slide your feet through the legs of a Heavyweight Champion . . . draw its sleeves onto your arms . . . button up and feel the comfortable warmth in its soft, luxurious snugness. Mister, when you get into this

underwear, you're weather-proofed for Winter!

HANES gives you another kind of comfort, too—freedom from pinching and pulling. You can stretch your arms . . . sit and cross your legs . . . nothing cuts or binds! Buttons, button-holes, cuffs, and seams are sewed for keeps—not to keep your wife sewing! See a dealer today.



A nearby dealer has HANES Union-Suits, \$1 up . . . Shirts and Drawers from 75c . . . Boys' Union-Suits, 75c . . . Merrichild Sleepers, 75c. Also WINTER SETS (the new shirts and knit shorts illustrated at right), 55c to 75c each. P. H. Hanes Knitting Co., Winston-Salem, N. C.

THE ANTI-FREEZE UNDERWEAR FOR MEN AND BOYS

HEADQUARTERS for HANES

Leggett's
 DEPT. STORE

MEN'S DEP'T.

"Halifax County's Shopping Center"