

**ROANOKE RAPIDS MERCHANTS AGAIN INVITE  
YOU TO SHARE IN THEIR GREATER  
FALL "BARGAIN FESTIVAL"**



**TRADES-DAYS  
GREAT PRIZE AWARD CAMPAIGN**

The 3rd Annual Trades Days Drive is Now On — With Over 50 Stores Combining to Give You the Utmost in QUALITY, VALUES & SELECTIONS

Plus these Prizes:

**TWO FIRST PRIZES OF- \$150.**

**TWO SECOND PRIZES OF- \$100.**

**TWO THIRD PRIZES OF- \$50.**

**\$ 600.00  
IN CASH PRIZES!**

**REMEMBER: Only Stores who are members of The Roanoke Rapids Merchants Association give you the opportunity of sharing in these great CASH PRIZES. Demand your free tickets when making purchases at any of the stores listed at the right — and look for the large cards on display in the windows of Merchants who are co-operating with "TRADES-DAYS!"**

YES-SIR-REE FOLKS, "the BIG DRIVE" is on again by the Roanoke Rapids Merchants Association, and those of you who have shared in the great values and prize awards offered in previous ROANOKE RAPIDS TRADES-DAYS readily know that this great SUPER VALUE-GIVING EVENT will stretch the purchasing value of your dollar to the very utmost. The CASH PRIZE AWARDS are handsome—and they are so arranged that they will be shared in alike by people living in the City of Roanoke Rapids, and those residing in our trade territory, but they are small in comparison to the many thousands of dollars in savings that will be passed along to many thrifty, value-wise shoppers who take advantage of the REAL SAVINGS featured by members of the Roanoke Rapids Merchants Association during this great, Third-Annual "GREAT-ER ROANOKE RAPIDS TRADES-DAY DRIVE, which starts Friday, November 12th.

**WINNERS TO BE ANNOUNCED DECEMBER 29TH  
YOU DO NOT HAVE TO ATTEND A "DRAWING" TO WIN A PRIZE! EVERYONE HAS  
A FAIR AND EQUAL CHANCE TO WIN THESE GREAT CASH AWARDS OFFERED!**

**The Following Stores are Participating in this Great Campaign:**

- Merchants Who Will Give Tickets**  
A & P Grocery Stores  
W. C. Allsbrook  
Auto Service Station  
Auto Supply Co.  
Ben Franklin Store  
F. M. Coburn Shoe Store  
Colonial Ice Co.  
Carolina Hardware Co.  
Davids, Clothiers  
Economy Auto Store  
Fair Shoe Store  
Farber's Inc.  
Griffin's Drug Co.  
Halifax Waste Material Co.  
Jackson's Service Station  
Ladies' Specialty Shoppe  
Land Bros. Jewelers  
Leggett's Dept. Store  
Lynches, Jewelers  
"M" System

- Matthews' Drug Store  
Nash Motor Co.  
Paragon Grocery Store  
Pender's Grocery  
Peoples' Furniture Co.  
Quality Shop  
G. H. Ranhorn  
Ray's Bar-B-Q  
Roanoke Furn. & Exchange Co.  
Roanoke Hardware Co.  
Roanoke Pharmacy  
Roan. R.p. Grocery Co. (Retail)  
Rosemary Drug Co.  
Shell Furniture Co.  
E. W. Smith Electrical Shop  
Standard Grocery Co.  
Stanley & Williams Grocery Co.  
Starke Grocery  
Stedman Store  
Taylor's Drug Store  
J. W. Taylor, Groceries

- Thompson Coal Co.  
Tri City Motor Co.  
Va. Electric & Power Co.  
J. J. Wade, Groceries  
Yellow Front Grocery Store

The following members are co-operating, but because of the nature of their business, do not give Trades-Day Tickets:

- Citizens Bank & Trust Co.  
Citizens Realty & Ins. Agency, Inc.  
The Herald Printing Co.  
National Loan & Insurance Co.  
Dr. Pepper Bottling Co.  
Roanoke Bank & Trust Co.  
(Rosemary Branch)  
Roanoke Rapids Bonded Wh'se  
Rosemary Meat Co.  
J. C. Smith  
Triple R Grocery Co.