



THE ROANOKE RAPIDS HERALD

CAROLINA'S FIRST
TABloid NEWSpaper



VOLUME TWENTY-THREE

ROANOKE RAPIDS, N. C.

THURSDAY, DEC. 23, 1937

NUMBER 24



SANTA Claus is his name. Spreading joy is his mission. And Roanoke Rapids is his headquarters. Meet him personally, help him do his good work by digging into his bag of gifts and distribute them to those you know and love. Spend a few pennies: spend several dollars: spend what you can afford to as long as you can give happily. Santa Claus is his name . . . spreading joy is his mission . . . you can be his "right hand man" and help yourself to a merrier Christmas. And the Merriest Christmas to each of you is the wish of The Roanoke Rapids Herald.