



# THE ROANOKE RAPIDS HERALD

CAROLINA'S FIRST  
TABloid NEWSpaper



VOLUME TWENTY-FOUR

ROANOKE RAPIDS, N. C.

THURSDAY, OCT. 6, 1938

NUMBER 13

# SALES MEAN JOBS

## OFFICERS ELECTED BY CLUB

At the annual election of officers held tonight by the Roanoke Rapids Kiwanis Club, the following were chosen to head the club for 1939: T. J. Alford, President; W. A. Thorne, Vice President; Clyde Liske, Secretary; Heath Lee, Treasurer; Directors: T. W. Mullen, W. L. Medlin, A. N. Martin, Hugh Horne, J. R. Allsbrook, W. J. Norwood, E. B. Manning, A. E. Akers, C. L. Wilson.

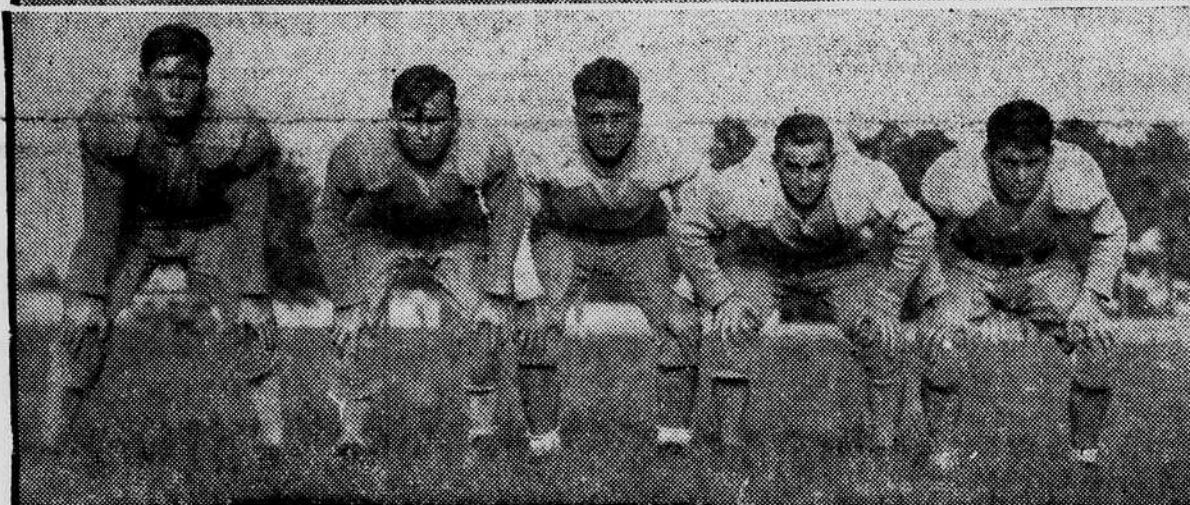
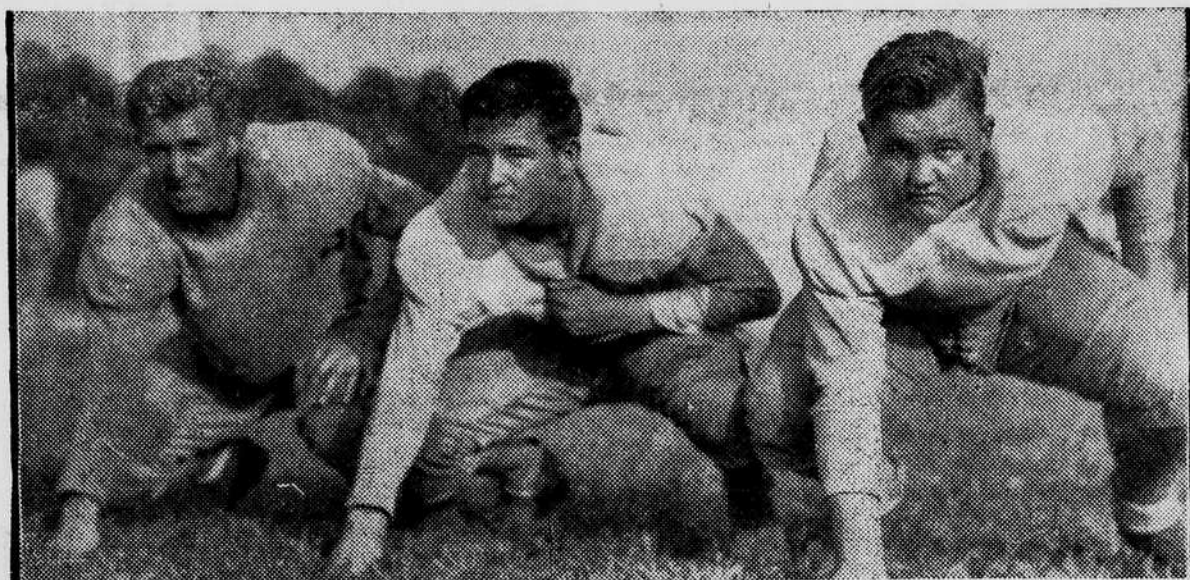
F. C. Williams, chairman of the special committee raising funds to supplement the Dental Clinic fund, reported \$135 tonight.

Dr. Bahnson Weathers, program chairman, introduced as speaker of the evening A. J. Newton of the N. C. Unemployment Compensation Commission who spoke on the Social Security Act and what North Carolina had done to receive Federal aid under the various provisions of the Act.

The State has passed the necessary legislation and set up the plans necessary to get full benefits for its people from old age assistance, unemployment compensation, maternal and child health service, child welfare service, vocational rehabilitation, aid to dependent children, aid to the blind and crippled and other phases covered by the Social Security Act, said Mr. Newton.

Guests at the meeting were J. F. Laney of Monroe, Dr. Woody, of the Dental Clinic, C. W. Capps and Gilbert Baugham, Senior Class member for the month.

## JAX WIN FIRST TWO GAMES



Some of the High School football squad snapped at practise this week. Husky linemen Moore, Wray and Green at top; backs Fisher, Williams, Burton, Hux and Mosely below.

The Yellowjackets play at Newbern this Friday after winning their first two games of the season here. They play Kinston here Friday, Oct. 14th. (Herald NewsKut by Crumpler)

## MEETING HERE ON OCT. 12th

### Local Firms To Begin National Salesmen Crusade Next Wed.

Merchants, storekeepers, business men, clerks, salesmen and salesladies of Roanoke Rapids, all those who sell anything, whether goods or service are invited to attend a meeting next Wednesday night at the Municipal Building when Roanoke Rapids begins the National Salesmen Crusade, with the slogan, "Sales Mean Jobs".

The Crusade is being sponsored by the Roanoke Rapids Merchants Association but participation is open to non-members as well. It is hoped that every concern in the city will co-operate during the balance of the month of October.

Principal speaker next Wednesday night will be A. H. Hermann of Richmond, Va., of the public relations department of the Virginia Electric & Power Co. The meeting will start at 7:30 p.m.

Participating firms will have caps for salesmen, lapel buttons, window cards and pennants, which will be delivered to them after the meeting Wednesday night for use during the balance of the month. This material is now in the office of the Roanoke Rapids Merchants Association.

With the idea that every sales means a job for somebody and usually plenty of jobs all up and down the line, the public will be approached from this angle as well as the fact that participating firms will have new Fall stocks and attractive prices during the period of the Salesmen Crusade.

Final plans were made at a meeting of the directors of the Merchants Association yesterday afternoon called by President F. D. Wilson. The board gave C. C. Shell, who will represent the Association at a State directors meeting, authority to use his judgment and go as far as possible in getting relief for retailers and the public from the general sales tax.

## POSTAL RECEIPTS

Postal receipts for the quarter of the year ending on September 30, rose to a degree of 23 percent over the same period of 1937, according to Postmaster L. G. Shell.

The September quarter includes two of the Summer months when postal business is not up to the average maintained during the other months of the year, it was stated. The postmaster further stated that the receipts for the September quarter set a record which has not been equaled during a similar period since the establishment of the Roanoke Rapids Post Office.

## UP and DOWN THE AVENUE with the EDITOR

• • Cops get cussed so much, it was a pleasant surprise to hear one praised for a kindly deed. It happened over the radio broadcast of the Bamby Bread Co. this Monday afternoon. The radio announcer said one of the bread truck drivers was in a certain city the other day and saw a little girl and her dog trying to cross a busy business street. For several minutes, she tried to get across but traffic was too thick and her little dog was hard to handle. Finally, when she was about to give up in despair and break into tears, a police officer saw her trouble. He stopped the traffic, took the little girl's hand and piloted her and her dog across the Avenue... yes, it was Roanoke Avenue in Roanoke Rapids, N. C., said the radio announcer, and the name of the policeman was A. J. Brigman.

• • Equipment continues to roll in for William

F. Bowe Jr., contractor of Augusta, Ga., who will pave the streets of Roanoke Rapids... At the old town siding on 3rd Street concrete mixers, steam shovels and other equipment are on the ground and a small office has been built near the old station... Work on actual paving should be starting shortly.

• • Sniffing vestrymen of All Saints Episcopal Church looked askance at the Rev. Joe Bynum as they entered his home Tuesday night for a meeting of the vestry... There was the unmistakable odor of whiskey about... Mrs. Bynum explained... a woman came to the house asking for help... many still do altho Mr. Bynum has been forced by an extended illness to give up his long years of work for Associated Charities... while Mrs. Bynum was trying to explain this to the woman, two bottles of whiskey, which the woman had been concealing, dropped to the steps and broke, drenching the entrance to the Bynum home... and just a short while before the visiting vestrymen were to arrive.

• • Shag Thorne is proudly presenting a freak potato, product of the Thorne-Dr. Weathers farm... City radio dealers are giving baseball fans a treat by bringing their nicest models to the sidewalks and furnishing bleacher seats for the fans... Yesterday's game, the opener of the Worlds Series,

(Continued on Back Page)