

THE ROANOKE RAPIDS CAROLINA'S FIRST TABloid NEWSpaper



VOLUME TWENTY-FOUR

ROANOKE RAPIDS, N. C.

THURSDAY, DEC. 8, 1938

NUMBER 22

CHEST GOES OVER \$16,300.00



GENE AUTREY

LYLE M. WILSON

Says, "Yes"

An exclusive photograph (left) for The Herald showing Gene Cowboy", idol of the youth of Roanoke Rapids, and Lyle M. Wilson, The Industrial Division, comprising employees of Roanoke Rapids' industries, with a quota Rapids Theatres, as the of \$4,000, went 97 per cent over their quota with a total subscribed two conversed at Charlotte this week. Gene vision, comprising the industries Autrey was the guest of honor at the convention over their quota with a total subof the Theatre Owners' Association of the Carolinas and the Roanoke their quota with a total subscribed Rapids man was honor- of \$1,984.40. ed by the convention the Industrial Division, R. L. Towe in charge of the Special President of the Associ- Gifts Division and A. E. Akers of ation for 1939. Mr. Wil- the General Solicitation Division. son was 1938 Vice President. In the picture above, Lyle has just ask- Rosemary Mfg. Co. ed Gene to visit Roanoke Rapids when the latter makes a trip East with his famous horse. According to Charlotte reports, Gene's answer R. L. Towé team _____\$4,045.00 W. H. Pruden team _____ 558.00

Gene Autrey CHEST IS

Final figures on the Community Chest drive for Roanoke Rapids show that a grand total of \$16,-344.14 has been subscribed by the citizens and industries of Roanoke Autrey, "The Singing Rapids in the successful drive held here last week. This is almost double the original quotas set by campaign chairman F. M. Sherry.

of \$7,891.74. The Special Gifts Diand special gift individuals, with a quota of \$4,500, went 44 per cent scribed of \$6,468.00. The General Solicitation Division, with a quota of \$1,500 went 32 per cent over

By teams, their final reports are as follows:

Industrial Division

	Rosemary Mig. Co	\$2,299.29
,	Patterson Mills Co.	1,613.33
	Roanoke Mills No. 1 Roanoke Mills No. 2 Halifax Paper Co	1,531.06
	Roanoke Mills No. 2	1,407.06
1	Halifax Paper Co	459.40
ı	VEPCO	219
	Manchester Board	263.60
	~ ~	

W. P. Taylor team ____ 410.00 H. E. Lee team _____ 379.00 By Alligood F. D. Wilson team _____ 379.00 C. D. Liske team _____ 367.00 W. A. Thorne team ____ 333.00 General Solicitation

A. N. Martin team _____ \$550.00 C. W. Davis team _____ 381.10 R. E. Cleaton team Dr. B. Weathers team ___ 209.50 L. G. Shell team _____ 167.05 M. C. Newsome team ____ 156.30 L. D. Hines team _____ 140.70 J. F. May team _____ 122.75 Miss K. Wolhar team ____ 39.00

DIES HERE



REV. JAMES C. ROACH

minister of the Pentecostal Church of God, who died here Friday night. Funeral services were held Sunday. (Details inside)

LOCAL HAPPENINGS

THE LADIES ARE DOING CHRISTMAS SHOPPING AND HOW		
	CAEO XION	
HAVE YOUR XMAS TREE YOU GOT YOUR SHIPE RIBLE RELING		
THAVE A FEELING TO HAPPEN! SOMETHING TO HAPPEN! VEAH! ONE THISTMAS	THINGS YOU SHOULD KNOW NED MANNING HAS ONLY ONE =	
	SHORT SHORT	
	HE IS THE CHAP	
NICE KITY!	WHO FIRST STARTED TALKING COMMUNITY CHEST FOR ROANOKE	
	RAPIDS-HATS OFF TO VEPCO'S PRIDE -	
KIWANIS PRESIDENT TJ ALFORD ROARED WITH CTHER LIONS TUESDAY NIGHT AT RICH SQUARE CHARTER	SCHEBRYS SCHEBRYS	