

# VICTORY OR DEFEAT

8 O'clock Saturday Night

Marks The Close Of The  
**BIG SECOND PERIOD**



and every hour is important now, and so is every subscription. The only difference in having a 1939 Pontiac and not having one is votes. That is why the unprecedented activity is being displayed in obtaining subscriptions and extensions.

Every possible subscription a candidate secures is needed to win, for the present manner in which votes are piling up makes it appear that the outcome will be remarkably close. Get your votes before 8 o'clock Saturday night.

## READERS

**IF**

You have not paid  
in advance - -  
You have not kept  
your promise -  
You have not  
subscribed -

GIVE YOUR SUBSCRIPTION TO THE  
CONTESTANT YOU ARE BACKING TO  
WIN—DO IT TODAY—WHILE VOTES  
ARE HIGH. ..

## CONTESTANTS

Saturday is the final day of the Big  
Second Period. That is your last  
chance to get Big votes on all sub-  
scriptions. It is your last chance to  
gain a Big credit lead on your 'rivals'.  
If you intend to do big things in this  
race — then get busy and stay busy  
— work hard and win Big.

### DISTRICT ONE

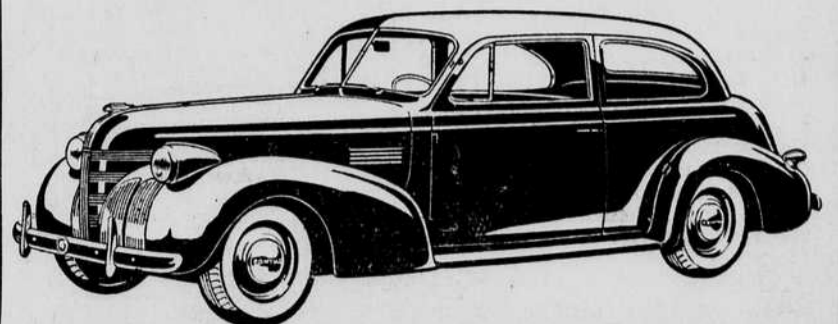
1st Prize . . \$150.00  
2nd Prize . . \$ 75.00  
3rd Prize . . \$25.00

### DISTRICT TWO

1st Prize . . \$150.00  
2nd Prize . . \$ 75.00  
3rd Prize . . \$25.00

20% COMMISSION to Active Non-Prize Winners

### 1st GRAND PRIZE



1939 PONTIAC TWO DOOR SEDAN  
Purchased from NASH MOTOR CO.

**Winners Never Quit - Quitters Never Win!**