

BIGGER-BETTER SHOWS

MORE RIDES WILL BE ON MIDWAY AT LION'S FESTIVAL

With the big outdoor advertising program getting under way this week, together with final arrangements being perfected for shows and attractions, everything points to one of the most successful Lions Mid-Summer Festivals this year. This announcement was made the first of the week by Chairman Ted Speight, who adds that his committee has practically completed their job of advance-arrangements for the big show to be held here week of August 7th to 12th. "The committee as a whole has finished their job," added Speight, "and it now remains for individual members appointed by them to carry out their respective tasks."

However, there is still a lot of work to be done, though the Lions are going about it this year in a most systematic way, probably profiting from the experience gained in promoting the last two Festivals.

A check-up with Mrs. Edwin Akers, in charge of the advance gate admission tickets, reveals the following young ladies actively interested in ticket sales: Katherine Wood, Fannie Stephenson, Ophelia Chambliss, Carrie Byrd, Frances Ricks, Evelyn Johnson, Elizabeth Wilson, Christine King, Agnes Wood, Lucille Butler, Elmer Daw-

son, Helen Wheeler, Ione Rhea, Wilda Crickmore, Helen Stewart, Willie Pearl Love, Jane Kidd, Clea Lewis and Victoria Vester.

In spite of the fact that these young ladies are not only thoroughly combing the Roanoke Rapids field, but also making a concerted effort to sell tickets in the nearby towns, it is still "anybody's race," according to Mrs. Akers. There is still ample time to enter the contest and compete for the honors, as well as the valuable prizes, to be awarded "Queen of the Festival" and the "runners-up" in the coveted race. In addition, a guaranteed cash commission is assured all who remain active in the contest.

The Lions will base their main appeal for attendance to their annual "Festival" this year upon the fact that a "bigger and better" midway will greet visitors. Replete with the very newest, cleanest shows, together with the most modern riding devices, the Crescent Amusement Company, a North Carolina outdoor show organization, comes to Roanoke Rapids fresh from a most successful season, and with their number of shows, rides and concessions greatly increased over former years.

Sherman Husted, business man-

ager for Crescent, in a recent interview said, "My company regards the Lions Mid-Summer Festival in Roanoke Rapids as one of our feature engagements of the year. Our show has been greatly added to this year, and we are glad to be back again working with the Lions, as we feel this is one of the liveliest organizations in the state, and one most intent upon putting over their annual show."

Husted went ahead to explain that his company had been able to add greatly to the equipment they carried this year due to the increased interest in outdoor shows, prompted by the unprecedented interest in outdoor shows brought about by the two World's Fairs. "It is only a natural consequence," Husted said, "that scores of attractions have been built up with the expectation of exhibiting at New York or San Francisco this year. Naturally there is not room for all, and this 'overflow' of talent and new ideas is wending its way even into the smallest so-called 'carnival attractions.' You will definitely find the 'World's Fair influence' among our shows, and we

believe we will give patrons of the Lions Mid-Summer Festival a taste of some of the best attractions at the two Worlds Fairs."

A special advertising section of the Herald will be issued next week as advance publicity for the Mid-Summer Festival. It is also expected that ticket sales by the girls will reach "feverish heights" next week, and during the week of the show, as those are the weeks when competition runs the highest.

The last two Queens of the Lions Festivals are among the contestants again this year, namely, Miss Victoria Vester, Queen of the 1937 Festival, and Miss Helen Stewart, who reigned as Queen last year.

Interest in ticket sales and attendant rivalry as to who will be Queen manifested itself this week among all of the athletic and recreational organizations of the city. It became known that the Roanoke Mills Co. No. 2 Softball team will sponsor a girl entry for Queen honors, and has a goodly number of votes with which to start off the lucky young lady, though as yet her identity has not been revealed. Anyone interested in the

Negro Arrested In Bridge Wreck Case

Herbert Powell, of Camps Store section, was arrested here tonight by Officers Brigman and Cameron on a charge of reckless and careless driving, after he had hit a car belonging to T. W. Rowell of Northampton County on the Roanoke River bridge about 7:30 this evening. He is being held in the city jail in default of a \$100 bond.

Powell, who was going north on the bridge, claims that his right front tire blew out just before he met the Rowell car and that his car swerved into the other vehicle, which was coming south.

Both cars were damaged considerably, although the occupants of both automobiles escaped injury.

contest may secure full details from Mrs. Edwin Akers, at the Lions Festival headquarters, in the lobby of the Smith Hotel.

Prisoner Escapes!

Guard Killed By British Officer in Daring Escape from German Prison Camp

HUNTED by all the police in Germany, he found refuge in the heart and home of this lovely little girl of the Berlin streets . . . Calmly, bravely she faced the police and lied for him—lied for an enemy of her country whom she had known but one short night . . . Not even the threats of certain death could break her devoted loyalty to him.

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We have the facilities to serve YOU — from a sandwich and Soft Drink in your car — to preparing for a **SPECIAL PARTY** in one of our Private Dining Rooms — or to serving a large out-door gathering. We will take care of your every requirement.

Special Sunday Dinners For Family Parties with Special Rates for Children

GOOD FOOD OUR SPECIALTY

— and we have a Chef who "knows how!"

NO DANCING — NO BEER SOLD ON SUNDAY

