



# THE ROANOKE RAPIDS HERALD

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# NEW BUILDING HERE

## COUNCIL SET-UP STUDIED

Club Representatives Hear Mrs. Flythe, Dr. Cutter, Hocutt

A motion to organize a Safety Council in Roanoke Rapids was made by T. J. Alford, Business Manager of the local hospital, in a meeting of representatives of all civic and professional clubs of the city in the Municipal Building last Friday morning. Mr. Alford's motion was readily seconded and a committee to make a study of the different types of councils to be presented to the representatives in a meeting to be held soon was appointed by the acting chairman, Alfred Martin. Serving on that committee are Frank Sherry, General Manager of the Virginia Electric and Power Company, C. W. Davis, Superintendent of Schools, Mayor Allsbrook, Mrs. Gordon Berkstresser, of the Woman's Club, and Carroll Wilson, Editor of the Roanoke Rapids Herald.

The meeting, which was called by Mrs. B. P. Flythe, field worker for the North Carolina Safety Division, was an outgrowth of work by the Woman's Club and a program put on by the Kiwanis Club recently. Mrs. Flythe and Captain Farmer of the State Highway Department appeared on the Kiwanis program and representatives of other clubs who had been invited along with members of the Kiwanis Club asked Mrs. Flythe to appear again in the city for the purpose of organizing a Safety Council.

With Mrs. Flythe at the meeting were Dr. Walter Cutter and Ronald Hocutt, both of the State Highway Safety Division. Dr. Cutter, who was introduced at the beginning of the meeting by Ronald Hocutt, presented an outline of the nature of a working Safety Council, saying that all the work of the Council comes under three heads. The three heads, he said, fall under three "E's"—engineering, education, and enforcement. He told the gathering that those three "E's" would be the basis for the organization, regardless of the type of council that they chose to form.

He recommended a council consisting of a part-time president, or director, who would receive a small sum for his work with the organization. Under the president would be a board of directors who would act as a clearing house for coming into and going out of council. Means for financing such a council was debated and several suggestions as to where the money might be secured were given by various citizens.

In suggesting this type of organization for Roanoke Rapids, Dr. Cutter emphasized the necessity of appointing a man at the head of the council who would be interested (Continued on Page 12, Sec. A)

## MEET HENDERSON FRIDAY



Above are 11 of the 1939 edition of the Roanoke Rapids Yellow Jackets that will go against the Henderson Bulldogs here tomorrow in both teams' initial battle. The game will get underway at Simmons Park at 3:30, the first kickoff acting as the signal for many of the Jax squad to step into the line of fire for their first time.

Reading from left to right: Front row—Acree, Ray, Rightmyer, Kendrick, Moore, Green, and S. T. Brown. Back row—Fisher, Wright, Moseley and Nick Brown.

## AVENUE & 10TH

A new two-story building, size 75 x 140-ft., with full basement, will be erected on the southeast corner of Roanoke Avenue and Tenth Streets by J. Winfield Crew, Jr., city banker, attorney and extensive property owner here. Construction will start next week, according to announcement made by Mr. Crew this afternoon.

The first floor and basement of the building will be leased to McCrory Stores Corporation, with headquarters at 1107 Broadway, New York City, who operate some 205 stores over the country. It is understood that the McCrory organization operates stores selling merchandise in the 5c to \$5.00 range.

The second floor of the new building will house 11 modern, up-to-date apartments of identical size, according to present plans. Entrance to the upstairs apartments will be made by a stairway on Tenth St., located about 25-ft. from the rear of the building. There will be a central heating plant for the apartments and the building will be rock wool insulated.

The downstairs store will be fully air-conditioned, Mr. Crew says, with a unit providing for 60-tons of refrigeration. Only the ground floor will be used for a salesroom; the basement, running the full length of the building, with a 10-ft. clearance, will be used for storage space by the McCrory store. Plans call for a lounging room for white ladies on the first floor. In addition, there will be rest rooms for white and colored men and women on the first floor. The store will be modern in every respect, with the newest in fixtures installed, it is said.

A wall sufficient to take care of a four-story building will be built, according to Mr. Crew, and it is his intention to add to the building as the city grows, and consequent demand for apartments increases.

It has not yet been decided what color of brick will be used in the construction of the new building, and various other details, such as the type of store front, etc. etc. will be worked out at a later date.

Local contractors will be called upon to bid on the building. Plans call for its completion by February 1st. The architect for the apartments is J. M. Edwards, of Raleigh, who drew the plans for the homes Crew is building in Chaloner Park, while Mr. Simpson, of the McCrory Stores Corporation, of New York, is the architect for the ground floor and basement, to be occupied by his company.

Mr. Crew has been the owner of the 50-ft. corner lot on Roanoke Avenue and Tenth Streets for the past six-years. He recently acquired the adjoining 25-ft. lot. There is a two-story building on the 25-ft. lot known as the old "Candy Kitchen." This building will be torn down as soon as its occupants can vacate, Mr. Crew says, and actual excavation work and construction on the new building will start early next week.

## BUILDER



\*J. WINFIELD CREW, Jr., city banker, attorney and extensive property owner here, is shown above in one of the few photographs ever to appear in print. Plans for the construction of a big new building, 75x140-ft. on the corner of Roanoke Avenue and Tenth Streets, were announced by him, details of which will be found elsewhere in this issue.

(Wellford Dunbar-Norfolk-Photo—Herald NewsKut by Crumpler)

## School Election Next Tuesday

—See Page 2, Sec. A

## NEW STORE HERE



\*SHOWN ABOVE is the new location of the Economy Auto Store, with its alert proprietor-manager, H. D. Allen, in the foreground. With his business steadily expanding since the opening of the popular accessory store here some five-years ago, Mr. Allen recently decided to build his own building. The store is open to the public this weekend, and a "formal opening" will be held next week.

(Staff Photo—Herald NewsKut by Crumpler)

## CONSTRUCTION IN PROGRESS ON 20 NEW BUILDINGS

A building boom has struck Roanoke Rapids. Twenty buildings within the city limits are at the present at some stage of construction. A permit has been issued for the erection of the 21st building, and plans are underway for still another, according to Building Inspector Henry Fitts.

Seventeen of the buildings under

construction are residences, including the ten that are nearing completion in the Crew Development in Chaloner Park. Other buildings are the Presbyterian Sunday School, addition to the Rosemary Manufacturing Company offices, and the J. E. Davis stables on Henderson Street near the Junction. A building permit has been

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