

NEW FURNITURE & CREDIT CLOTHING STORE FOR CITY

Building Being Remodelled For H. I. Jaffe Co.

A new furniture and clothing store will be opened within the next ten-days in the building at 1021 Roanoke Avenue by H. I. Jaffe Furniture Company, whose home office is in Suffolk, Virginia, it was learned this week. William H. King, formerly manager of one of the company's stores in Smithfield, Va., arrived in the city the first of the week and is personally supervising the work of remodeling the local store room. Mr. King will be the manager of the store here when it is opened.

H. I. Jaffe Company operates large stores at Suffolk, Va., Franklin, Va., Smithfield, Va., and Newport News. Their largest store is located in Suffolk, Va., and contains over 50,000 square feet of floor space, and is described by the company as "Tidewater's outstanding furniture store, serving Norfolk, Suffolk and Eastern Carolina."

In connection with the furniture department of H. I. Jaffe Co. will be operated the "Reliable Clothiers," specializing in ready-to-wear for men and women on the "easy payment" plan. The furniture department will also specialize in budget payments. Mr. King will be in charge of both stores.

The clothing department will be located in the front of the building, with an arch separating it from the furniture department. Workmen are busily engaged remodeling the building for its new occupants, and the opening date of the store will be announced next week, according to Mr. King.

Dr. Scholl's Men To Be In Weldon On Next Tuesday

Dr. Wm. M. Scholl's special representative, direct from Chicago, will be at Farber & Josephson's, in Weldon, all day on next Tuesday, October 17th, for the purpose of meeting their many customers in this section and giving them firsthand advice and expert information as to their foot troubles.

The personal visit of the Scholl's experts is an annual feature of the popular Weldon men's and women's store, and is yearly looked forward to by scores of people bothered with foot troubles.

This Scholl's expert is thoroughly capable of advising the public of corrective measures yearly prescribed to millions of customers over the United States, it is said, and the Weldon store stocks most of the appliances, as well as the corrective type of shoes advocated.

Mr. and Mrs. L. S. Neal and Mrs. T. M. Jenkins spent the week end in Winston-Salem.

Lions Clubs Meet Tonite In Weldon

Lions Clubs from Roanoke Rapids, Weldon, and Seaboard held a zone meeting in the Weldon Community Center Building tonight. Ted Speight, sales manager of the local division of the VEPCO and chairman of the local zone of Lions Clubs, presided over the meeting.

Assistant County Agent F. W. Reams was featured on the joint program. Mr. Reams, by means of slide pictures, slowed the work and progress of 4-H clubs. A Negro quartet from Roanoke Rapids sang several spirituals as the musical part of the program.

The three clubs were well represented, a large delegation coming from each town. President from each club made a brief talk of the work his club is doing. Chairman Ted Speight also made a short address to the assembled Lions.

President Clayton Gurley of the Roanoke Rapids Club presented each of the other clubs with a welcoming sign to place outside of the club's respective city, as is the custom of clubs that have sponsored the organization of other clubs.

About 65 members of the three clubs were present at the dinner.

Gets Diploma

Mr. and Mrs. Wm. D. Stewart, Mrs. S. J. Sadler and little Miss Anita Tyler attended the graduating exercises of the Parrish Memorial Hospital which were held at the Elk Club in Portsmouth, Va. Wednesday. Miss Norris P. Stancel, daughter of Mrs. Stewart, was among those presented diplomas.

RETAILERS MEETING TUESDAY

Final Plans Of Campaign Will Be Discussed

A meeting of the Board of Directors of the Roanoke Rapids Merchants Association was held tonight for the purpose of perfecting plans for an annual Trades-Days drive here this year. Some six members of the Board were present in addition to the president, Wm. Alfred Thorne.

After a lengthy discussion of several different plans it was decided to again go before the entire membership of the Association with the proposal of what type of drive would be conducted here this fall, or as to whether a concerted drive, underwritten by the association, should be attempted at all. This meeting will be held in the lunch room of the Junior High School building, and will be in the form of a "dinner meeting." Barbecue and Brunswick Stew will be served, with the meeting starting promptly at seven o'clock.

As it is apparent there is a great deal of diversified opinion as to the relative merits of a trades-days campaign, the issue is an important one. As several meetings have been held without any material headway made, and the time draws close to the deadline if a campaign is to be staged, it is important that every member of the Merchants Association attend next Tuesday night's meeting. Every effort will be made by the secretary to assure a "full-house" at that meeting.

Miss Bernice Decker of Raleigh was the guest of Mrs. Clyde Brigman during the week-end.

Mrs. W. C. Williams and Mrs. Connie Cawthorne spent Tuesday in Norfolk.

Veterans' Commander Dies Thur.

Claude J. Croxdale, Department of North Carolina Commander of the Veterans of Foreign Wars, died this morning at 1:00 in the government hospital, Oteen, near Asheville, North Carolina, according to a telegram received here today by Carl Churchill. Funeral services for Commander Croxdale will be held in Asheville Friday afternoon at 3:30.

Commander Croxdale died after an illness lasting over several months.

Move Brasington Studio Imperial Theatre Building

The Brasington Studio announces their removal from the rooms formerly occupied by them, upstairs over Farbers, to the Imperial Theatre Bldg. The move was necessitated because of construction of the new building at Roanoke Avenue and Tenth Streets, making their studio accessible only from a back stairway.

Carl Brasington, proprietor of the studio, states that he has made a gain in floor space, and that the new location will be just as convenient to his many patrons.

Mr. and Mrs. Wilbur Barnes and daughter spent the week-end with relatives at La Crosse.

FEET HURT?



MEET IN PERSON
Dr. Wm. M. Scholl's
Special
Representative
DIRECT FROM CHICAGO
TUESDAY,
OCT. 17th

Here's your opportunity to help you solve those annoying foot or shoe problems. Dr. Scholl's own Representative will be here to assist us in showing you how to get the foot relief millions have obtained through Dr. Scholl's world-famous method.



Dr. SCHOLL'S
Scientific SHOES

FOR MEN AND WOMEN

\$6.75
and up

Built on the Straight Line Principle. Evenly distributes the body weight on 3 bearing points of feet ... helps Correct Posture.

If you have
HARD-TO-FIT FEET

Learn how countless thousands found the right fit in the right shoe. Come in and let the Dr. Scholl trained expert select the shoe that Dr. Scholl has designed for your particular type of foot.

If you have
FOOT TROUBLE

Scientific relief awaits you here. Dr. Wm. M. Scholl, the world-famous Foot Specialist, has designed a Foot Comfort Appliance or Remedy for most every common foot ailment. Come in for a demonstration on your own feet. No charge or obligation.



Farber & Josephson

Men's Wear • Women's Wear

WELDON, N. C.

COME EARLY... OR PHONE FOR APPOINTMENT

"MOVED" --

but we're now "READY FOR BUSINESS in our new place -

BRASINGTON STUDIO

— Now Located in the —

Imperial Theatre Bldg.

(Stairway Nextdoor Rosemary Cafe)

DIAL R-516-6

NOW IS THE TIME TO CHECK UP ON YOUR NEEDS IN WINTER STOVES

We have a complete stock. Let us show you our Home Furnishings. We are this week unloading a solid carload of Bed Room Furniture. Small Down Payment; Easy Terms.

RAWLS FURNITURE CO. Roanoke Rapids, N. C.