

Fashion Values

ON "EASY CREDIT" - at DAVIDS

9 OUT OF 10 NEW CUSTOMERS ARE SENT US BY OLD PATRONS

That fact, within itself, is evidence of the **QUALITY MERCHANDISE** we sell, and the **FAIR DEALING** you get at **DAVID'S**. "One customer tells another" and that is the real "secret" of our success. Your neighbors and friends deal with us, because they have found it practical to "BUY NOW and PAY LATER". Why not you?



Neither Do You Sacrifice Style Or Value In Buying One Of Our LADIES COATS

Our buyers keep in constant touch with the country's largest markets—therefore style and value is assured you when buying here. Our stock includes the newest styles in Lavish Fur-Trimmed models and Plain Tailored Sports styles.

AS LITTLE AS

\$3. Down

Balance Weekly Terms

Every Week-End We Receive a NEW SUPPLY OF DRESSES

AND—they are Frocks you would be proud to wear anyplace. **QUALITY** is the "Keynote" with us for if we sell on credit "They Must Be Good!"

The **PRICE** is the most astounding thing about our Dress selections. You can afford several at our low prices — AND you pay nothing extra for our credit service. With only a small down payment, you can buy a Dress here for—

\$4.95 to \$9.95

DAVIDS

Across St. from Veeco • Roanoke Rapids, N. C.

"Roanoke Rapids' Pioneer Credit Clothiers"

Generous Credit Extended

DAVID'S

— IS ALSO —

"The STORE for MEN!"

You'll be delighted with the New Styles and the Fine Materials featured in our

SUITS and Overcoats

As we specialize in Clothing only we are naturally in a position to offer you "Better Buys". Our prices —



Easy Payments Gladly Arranged

\$16.50

to \$24.95