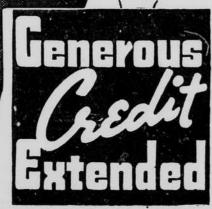


That fact, within itself, is evidence of the QUALITY MERCHANDISE we sell, and the FAIR DEALING you get at DAVID'S. "One customer tells another" and that is the real "secret" of our success. Your neighbors and friends deal with us, because they have found it practical to "BUY NOW and PAY LATER". Why not you?

Neither Do You Sacrifice Style Or Value In Buying One Of Our

LADIES COATS



DAVID'S

—IS ALSO—
"The STORE
for MEN!"

You'll be delighted with the New Styles and the Fine Materials featured in our

SUITS and Overcoats

As we specialize in Clothing only we are naturally in a position to offer you "Better Buys". Our prices —

Easy Payments Gladly Arranged

\$16.50 to \$24.95 Our buyers keep in constant touch with the country's largest markets—

therefore style and value is assured you when buying here. Our stock includes the newest styles in Lavish Fur-Trimmed models and Plain Tailored Sports styles.

AS LITTLE AS

\$3. Down

Balance Weekly Terms

Every Week-End We Receive a

DRESSES

AND—they are Frocks you would be proud to wear anyplace. QUALITY is the "Keynote" with us for if we sell on credit "They Must Be Good!"

The PRICE is the most astounding thing about our Dress selections. You can afford several at our low prices — AND you pay nothing extra for our credit service. With only a small down payment, you can buy a Dress here for—

\$4.95 to \$9.95

DAVIDS

Across St. from Vepco

Roanoke Rapids, N. C.

"Roanoke Rapids' Pioneer Credit Clothiers"