

Ivey Mohorn New Station Manager White Motors

Ivey Mohorn, well-known Roanoke Rapids man, has been made manager of the service station department of White Motors, Inc., and assumed his new duties on January 1st.

Mr. Mohorn has been connected with the baking industry in Roanoke Rapids for the past 15-years, and for the last 3-years has successfully operated a wholesale route for the Atlas Baking Company, of Richmond, in this territory.

The service station department of White Motors is operated in connection with the garage and local sales agency for the Ford, Mercury and Lincoln-Zephyr line of motor cars. The station handles the Shell line of gasoline and oils, as well as a complete line of tires, batteries and accessories. The station is located on Roanoke Avenue at Ninth Street.

Southern Dixie Men Guests Dist. Manager In City

T. B. Glover, district manager of the Southern Dixie Life Insurance Company, with headquarters in Roanoke Rapids, was host on Wednesday night of this week to ten representatives of the company in this territory, as well as other invited guests.

A dinner party was given the visiting insurance men at the home of Mr. Glover, at 122 Jackson St. Those attending included: Mayor W. Bernard Allsbrook, of Roanoke Rapids, S. E. Wilson of Rocky Mount, B. A. Wilson of Wilson, E. C. Braddy of Rocky Mount, C. L. Massey, J. A. Brown and S. G. Wilson, of Roanoke Rapids, Jessie Vaughan, Owen Vaughan and H. P. Stephens of Scotland Neck, and Monroe Jenkins of Roanoke Rapids.

TOWN TALK

Roy H. Johnson and Miss Margaret Irene Cox spent the Christmas holidays in Boykins, Va., visiting relatives.

Francis D. Cox of B Battery, 36th Field Artillery, Fort Bragg, N. C., has returned to U. S. Army post after spending the Christmas holidays with his parents, Mr. and Mrs. Earle N. Cox.

Little Miss Doris Ann Elks, daughter of Mrs. Irene Cox Elks, celebrated her 10th birthday, Dec. 30, in Littleton, N. C. with a party at the home of her aunt, Mrs. Roy Gray.

Miss Ethel and Margaret Harris spent the season's holidays in Winston-Salem, N. C. with their sister, Miss Katie Mae Harris.

Paul Matthews of Washington, D. C., and Richmond, Va., spent the New Year holidays here with relatives.

Miss Edith Moody of Richmond spent Monday here and had as her guest Miss Allie Mae Deaton of Richmond.

Rev. and Mrs. F. W. Haynie and daughter, Jean, Mr. and Mrs. Paul Haynie and daughter, Pattie, returned Saturday from a visit to South Carolina.

Mr. and Mrs. Cooper Grizzard were guests of Mrs. J. M. Grizzard last week.

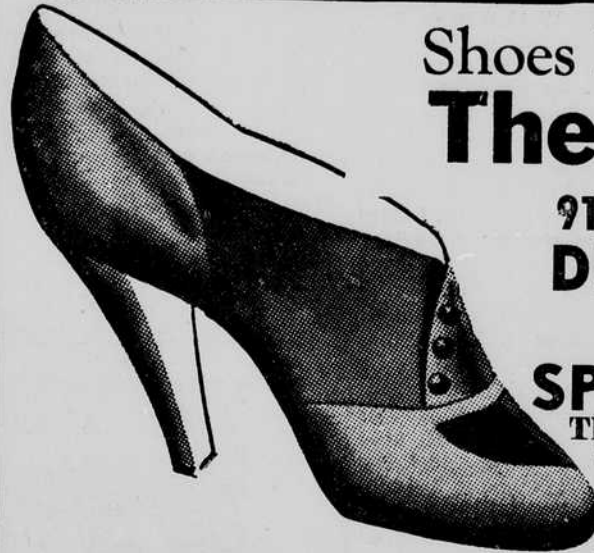
Mrs. R. C. Bartholomew, Nancy and Bill Bartholomew of Castalia were guests of Mrs. R. E. Lancaster this week.

Jack Bartholomew of Castalia has arrived to enter Roanoke Rapids High School. He will reside with his sister, Mrs. B. E. Lancaster.

L. P. Shoemaker of Riverton, N. J., is the guest of Mr. and Mrs. D. P. Wyke.

Miss Carolyn Bartholomew of Castalia spent last week with her

MID-WINTER Clearance SHOES



Shoes For You And Your Kiddies Too!
The FAIR SHOE STORE

914 PAIRS LADIES DRESS SHOES and

SPORT OXFORDS

That sold for \$2.98-\$3.98-\$4.98

Hundreds of pairs of smart shoes have been grouped for immediate clearance! These are shoes you can wear now and for early Spring at THE FAIR SHOE STORE.

1.99
ON RACKS!
IN BOXES!
From Regular Stock
Ass't Widths & Sizes

SPECIAL GROUP

LADIES

Wine & Brown Pumps

1.49



SPECIAL CLOSE-OUT

DOWN GO PRICES ON ALL SHOES!

Smash SALE!

Ladies Arch Shoes

INCLUDING FAMOUS "MIRACLE-ARCH" SHOES!

Here are comfort shoes that will rest your feet while you are working or walking! They have been designed with such features as combination last, steel arch supports, inside brace and snug heel.

2.47
The FAIR Shoe Store

CHILDREN SHOES

All Sizes **97c**



Also Sale Values on Work Shoes

January SALE MEN'S SHOES

SAY MISTER!

YOU CAN'T AFFORD TO MISS THIS SALE—IT'S FOR YOU.

MEN'S SHOES

1.99
AND

2.97

Shoes for Men in tan or black calf, kid & elk, can be bought at The Fair Shoe Store in all the new lasts & styles. Made of the best construction and all leather. Values like these will cost you much more elsewhere. Come in today. All Sizes. Police SHOES - Kangaroo SHOES HIGH SHOES FOR MEN — We Have 'Em Too!

Fair Shoe Store

NOW

IS THE TIME . . . to beat the sure price rise on all shoes. Leather costs are mounting daily, and after present stocks are sold, there will be increased prices on all footwear. So be sure to buy shoes for the entire family now!