

JAFFE DOES IT AGAIN! RELIABLE CLOTHIERS

First ANNIVERSARY CELEBRATION

Now in Full Progress at our S
YOU ARE ESPECIALLY INVITED TO ATTEND
CELEBRATION & SPECIAL VALUES FOR 10-

FREE

**WE'VE SAVED A
SOUVENIR
FOR YOU!**

If you didn't attend our Party Thursday night, come in and get the free Souvenir we've saved for you.

**ANNIVERSARY SPECIAL
50-POUND COTTON
MATTRESS \$3**
Outstanding Value for -

MEN'S Fall Suits - O'Coats



NEWEST STYLE SUITS

\$16.75 \$21.75 \$26.75

Fine new colors, smart fabrics, excellent tailoring, splendid patterns — all combine to give you the utmost in value!

TOPCOATS & O'COATS

Here are warm topcoats in the newest fabrics and colors. Single and double-breasted styles; raglan and set-in sleeves.

\$14.75 Up

**HATS, SHIRTS and ACCESSORIES
for MEN at POPULAR PRICES**

Style Leaders in Women's and

DRESSES

\$1.95 to \$4

Styles for sports, dress and evening wear. What the occasion, you are certain to find you are seeking at a price you want to pay.

IN ADDITION

SPECIAL

for FALL

RELIABLE CLOTHIER S

DIVISION OF H. I. JAFFE ASSOCIATED STORES
Suffolk — Smithfield — Franklin — Newport News — Roanoke Rapids, N. C.

ROANOKE RAPIDS, N. C.