

With estimated loss at more than \$7,500, Roanoke Rapids experienced its worst fire in the past ten years or more, when Rosemary Drug Co. caught fire early yesterday afternoon. Manager A. N. Martin is in the Roanoke Rapids Hospital suffering from severe burns sustained when a can of alcohol blew up in his face, starting the fire. Scene by Brasington shows smoke pouring from the drug flames with only a scorched face. store and Cullom's Jewelry Shop next door. There are no firewalls between the drug store building and those on each side but the damage was confined to the center building.



arm in the explosion that set off the blaze.

Gilbert Brown, clerk in the store, narrowly escaped the sudden

Estimated damage caused by the fire, water, and smoke has been estimated at more than \$7,500. Loss of merchandise, fixtures and equipment has been estimated at anywhere between 75% and 90%, amounting to a total of about \$5,600. Damage to the building was estimated at between \$2,000 and \$2,500. The fire started from an explosion of grain alcohol in a five gallon can that Mr. Martin and Mr. Brown were attempting to seal. They had been pouring the alcohol into smaller containers and were in the process of sealing the larger can when the explosion occurred. They were using a flame to melt ffin into a hole in the cork of

Pictured above is "Sonny" Cher ry, son of Mr. and Mrs. W. G. Cherry, Jr., who won the Baby Contest prize at the Woman's Club Country Fair held in the high school gymnasium last Thursday your dollars helped to buy this year, ask yourself if you are not fully afternoon. Brasington's Studio gave the picture from which the above cut was made as a prize to the would subscribe to each of the 10 Agencies if t winner.

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paign drive which starts next Mon- arm. day, November 25, T. J. Alford, campaign chairman, said today. table in the prescription depart-The goal has been set at \$13,100.

ment in the rear of the store, was All workers have been lined up ripped open, its sides, spread out and the necessary equipment for by the explosion, protecting Mr. carrying out the drive has been Brown from the shooting flames. acquired. Dozens of workers in Carl Pridgen, who was standing the various industries, the smaller by watching the men, was hit on firms, and retail businesses have the arm by a particle of the exbeen gathering in meetings ploding liquid but succeeded in throughout the week for the pur- putting it out before he was burnpose of acquainting themselves ed.

with the various aspects of the campaign.

After the explosion, Mr. Martin rushed out into the main floor of

Armed with this information, the store by way of the office at they will canvass the city next the right rear. Mr. Brown came week for funds with which to car- out the door at the left. Customry on the work of the various re- ers and clerks pulled the burning lief and character building agencoat from Mr. Martin and put out cies in the city. the flames. Coyt Temple, regis-

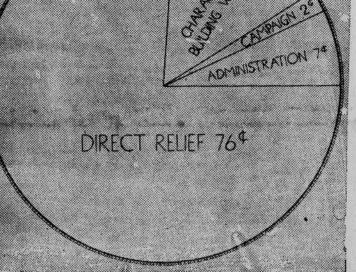
Posters will be placed about the tered pharmacist who has been em-When you consider the services for human health and welfare which city, bulletin boards will be put ployed at the store for the past up, 24-sheet posters have been few weeks, wrapped his coat about placed on theatre and General Out- Mr. Martin's head, and Joe Boone, When you make your pledge for 1941, please consider what you door Advertising billboards, flags clerk in the store, rushed him to would subscribe to each of the 10 Agencies if they solicited separately- will be displayed on the streets the hospital. (Continued on Page 12, Sec. A) (Continued on Page 12, Sec. A)

OF \$13,100

Everything is in readiness for

the can. Mr. Brown was holding the can

for Mr. Martin to do the sealing. The can, when the liquid exploded. split along the seam, which hap-pened to be on the side next to Mr. Martin. The burning liquid the 1940 Community Chest Cam- was hurled into his face and left The can, which was sitting on a



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