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TWO DRIVES OVER TOP

McCRORY TO OPEN HERE SATURDAY



Above is the newly completed "McCrory Corner," at Roanoke Avenue and Tenth Street, as it looks today. Thousands of visitors are expected for the informal opening of the store, to be held from 7 to 10 o'clock Friday night, after which they will open for business Saturday. The building was erected by J. Winfield Crew, local attorney. McCrory Stores Corp., operating over 200 5-10-25c stores over the Nation, occupy the 75 x 140-ft. street floor for sales space, with full basement underneath for storage. Eleven modern apartments are located on the second floor.

The store is said to be one of the most scientifically arranged in this section of the state, and is fully air-conditioned. Construction of the building was under the supervision of Lee Wheeden, pioneer Roanoke Rapids contractor, who is well-known in building circles over the state. — (Photo by Brasington)

BEYOND FIXED QUOTAS

\$1,788 Raised By Red Cross; \$13,382 By Local Chest

Two drives for funds with which to help the needy throughout the world as well as in Roanoke Rapids and vicinity went over the top here this week as the workers reported the contributions of local and out-of-town people.

The Red Cross Roll Call reported the largest membership in the history of the local chapter. Solicitations amounted to \$1,788.90. Roll call Chairman, Lonnie S. Neal, and Chapter Chairman, Rev. Gordon L. Price, have both expressed themselves well pleased with the 1940 drive.

The workers in the Community Chest Campaign, which started last week, reported to Drive Campaign Chairman, T. J. Alford, this week pledges totaling \$13,382.24, over two hundred dollars above the goal that was set by the budget committee. Mr. Alford is having a letter of appreciation to contributors and workers alike published in the pages of this paper this week.

(Complete stories of the Red Cross Roll Call and the Community Chest Campaign, in so far as information is available, may be found on the inside pages of this issue of the Herald. Red Cross story on page 11; Chest story on page 2—section A)

Chest Officials Thank Citizens As Drive Closes

December 5, 1940
To the Citizens of Greater Roanoke Rapids:

The officers of the Roanoke Rapids Community Chest wish to thank each and every contributor, and the Majors, Captains, and every person who had any part in helping to raise the 1941 Community Chest quota which has gone over the top in good shape. We appreciate tremendously the fine spirit shown by all of the people of the community in all of the several groups in making possible the continued great work of the various agencies receiving aid from the money raised for Community Chest purposes. We felt sure the people of the community would wish to continue the fine work which they have done, and we are very proud of the splendid showing of all the citizens of Greater Roanoke Rapids.

T. W. MULLEN, President
T. J. ALFORD, 1041 Drive Chrm.

BOYS LEAVE FOR CAMP THIS FRIDAY WITH SEND-OFF

The first two men to leave Roanoke Rapids for Fort Bragg under the selective service act have volunteered and will depart for camp this Friday morning. They are Jacob Lampley and Clarence Wilbur Loomis.

A brief farewell ceremony has been arranged for them at 9:30 Friday morning. It will be held at the Municipal Building and the public is invited.

Instructions will be given them by Board chairman T. W. Mullen and government appeal agent Charley Daniel. Mayor Bernard Allsbrook will represent the city on the program and the City Board of Commissioners and other city officials will be present.

Representatives of the Veterans of Foreign Wars and the American Legion will be present as well as

delegations from the Kiwanis, Lions and Rotary clubs of the city.

Lampley and Loomis will leave Roanoke Rapids on the 10:25 bus Friday morning, just after the farewell ceremony.

Tomorrow's program will be:

1. Song, America.
2. Talk by T. W. Mullen.
3. Talk by Judge Charley Daniel.
4. Talk by Mayor Allsbrook.
5. Talk by Lampley and Loomis.
6. Prayer by Rev. Dan Lane.

POLICE MEETING

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A veteran in the field of merchandising, H. R. Boughner (above) comes to Roanoke Rapids to take charge of the ultra-modern new McCrory 5, 10 and 25 cents store, which will open for business Saturday morning, December 7, at 9 o'clock. Mr. Boughner has planned an informal opening for Friday night, December 6, at which time executives of the McCrory Stores Corporation are expected to be here. Citizens of the city and outlying communities are invited to attend the informal opening and acquaint themselves with the store and its management.
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McCrory Head



H. R. BOUGHNER

Jax To Open Here Against Rocky Mt.

The Jax will open their 1940-41 basketball season here next Friday night, December 13, against the strong Blackbird quint from Rocky Mount. As practice has just gotten underway, little is known about the strength of the Jax at this time.

JAIL ELECTION SET JANUARY 7

(See details on Page 1, Section B)