SHOPPING CENTER

Y-O-U CAN "DO SOMETHING" - - - ABOUT THE HOT WEATHER NOW!

O u r suggestion

—and we believe you

will find it to be a

very good one —is to

stop in our Ready-toWear Dept. and get a

smartly tailored —

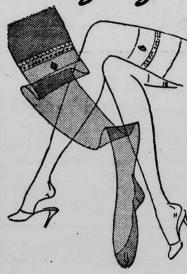
BONNIE BRIGHT

-or-

WINNIE MAE FROCK

Then you'll feel—and look—as c o o l as an ice cube!

The Lure OF Lovely Legs



In a thrilling revelation of Springtime's newest hues, ARCHER Hosiery brings unexpected glamour to your costume and your legs.

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HOSIERY DEPARTMENT

PICTURE YOURSELI Sea Breeze Batis IN THESE COOL, SHEER BEAUTIES ROCKS B-38 to 46; Navy, Copen or Pink. A-38 to 46; Blue, Red or Aqua. D-14 to 40; Gold, Blue or Come . . . treat yourself to the coolest and best-looking wardrobe in town. These exquisite Winnie Mae frocks are fash-C-14 to 20; ioned in colorful, mint - cool Royal, Navy or Sea Breeze Batiste. . . . They look and wear like dresses many times their tiny cost. Wear them now and all through summer's hottest days. Be smart! Get several today!

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Watch for the Opening Dates of our Greatly Enlarged Store—to be announced soon!

LEGGETT'S DEPARTMENT STORE